

# La Casa del Camino Foundation

*When we change one life, we change the world.*





# Our Story

**The foundation started back in 2001 by a group of people with big hearts, very committed to social causes.**







# Our Story

**Since 2009 we are a legally constituted Non-profit Organization, located in San Cristóbal Sur in Bogotá, Colombia.**







# The Community – Águas Claras

*What we have found here...*



**394.358**

**San Cristóbal  
Population\***



**108.404**

**San Cristóbal  
Housing**



\*We don't have the specific data of Aguas Claras' area.



# The Community – Águas Claras

*What we have found here...*

Children sexual abuse

Most families have been displaced by Drug Cartels from countryside

High rates of single-mom families

High rates of school drop out

Degrading life conditions on informal settlements

Average income below minimum wage (about 250 USD)

High rates of teenage pregnancy

High rates of unemployment and informality

Domestic violence – mainly against women

Drug dealing and addiction

Malnutrition and limited access to basic Health Services

Low level of education and high rate of illiteracy





**It is an endless whirlpool that drowns everyone,  
preserving the cycles of poverty, violence and despair...**





# Mission

Our mission is to transform cycles of poverty, violence and despair into **new cycles of prosperity, peace and hope**, by placing the children at the center of our strategy to promote their development with a holistic approach.

# Vision

Our vision is to **deliver a better tomorrow** for every children of our foundation.



# Our Values

## Love

**Love is the reason why we started, the power that keeps us going, and the purpose that we'll always pursue.**

## Respect

**We respect and promote the human diversity and understand that individual differences is what makes us great.**

## Equality

**We are all equal, regardless of our faith, religion, gender, age, sexual orientation, social class, political orientation, race, ethnicity and origin.**





# Our Strategy



To assure this project's sustainable development and to continuously transform the community, **we must focus on the children**, stand by their families and take care of their surroundings.



# Our Motto

*When we change one  
life, we change the  
world!*







# Educate

*Designed to complement their formal education with a holistic approach!*







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*Designed to complement their formal education with a holistic approach!*







# Families with Love

*Designed to relief, support and educate!*



Women  
Counselling

Monthly  
Grocery  
Support

Clothing

Parents  
Workshop

Global Values







# Seasonal Programs

## Christmas Action



**Extended to more than 300 Families:**

- Christmas Grocery Basket
- New clothes
- School Supplies
- Christmas gift to the children



## External Activities



- Cinema
- Amusement Parks
- Cultural Activities
- Photography Workshop
- Reforesting Journey
- Walk through the woods
- Community Housekeeping





# The Foundation Today

*Including the Covid-19 emergency aid...*

**130 Children  
4-18 Years Old enrolled  
with “Educate” program.**



**60 Families enrolled  
with “Families with  
Love” program.**



**Additionally 400 families are  
receiving a benefit of a  
grocery basket during the  
Covid-19 crisis.**

**300 Families enrolled  
with “Christmas Action”  
program.**





# Impact

*Turning cycles into brand new stories...*

**Olga Lucia is the first mom to graduate from Secondary School with our sponsorship.**

**She is the mother of three children and one of the Foundation's Administrative Assistant.**

**We are very proud of her and sure that we've changed one life more for all.**







# Impact

*Turning cycles into brand new stories...*



**They are the third group of teenagers to successfully finish our program.**

**Most of them came with 4 years old and after many years with us, they are now better prepared to face the world and overcome their lives challenges.**





# Following our achievements

*What we've done so far...*

Child sexual abuse

Most families have been displaced by Drug Cartels from countryside

High rates of single-mom families

High rates of school drop out

Degrading life condition on informal settlements

Average income below minimum wage (about 250 USD)

High rates of teenage pregnancy

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# Following our achievements

*Let's celebrate every small step...*

Child sexual abuse

**Many cases identified and properly addressed to local law enforcement** 

High rates of school drop out

**100% of our children are studying** 

High rates of teenage pregnancy

**Only one case in 2019** 

Drug dealing and addiction

**Only five teenagers were involved with drugs during those years** 





# Following our achievements

*Let's celebrate every small step...*



**We have implemented a specific project to support single-moms**

High rates of single-mom families



**Among our families 18% now earn more than the minimum wage**

Average income below minimum wage (about 250 USD)



**Among our families, violence against women has dramatically decreased**

Domestic violence – mainly against women





# Act now, but think long term!

*Our priorities and wishes...*

## Next two years

### Short-Term

- Launch the Fundraising program “Phase 1” to assure the Foundation’s financial sustainability.
- Hire professionals to improve the quality and frequency of every activity.
- Implement language courses during weekdays (English and Portuguese).
- Adequate our facilities to fulfill government requirements.
- Implement Project “Always with You” to support teenagers' further development.
- Vocational training for teenagers and young adults.

## Next two to five years

### Mid-Term

- Professional Workshop for Parents
- Increase our capacity to host up to 200 Children.
- Offer psychological support to children with emotional and mental disorders.
- Implement a self-sustainable business to cover all the Foundation’s costs.
- Start Fundraising program “Phase 2” with an international office.
- Extend monthly grocery support to more vulnerable families.
- Find partners to support the children’s college fees.

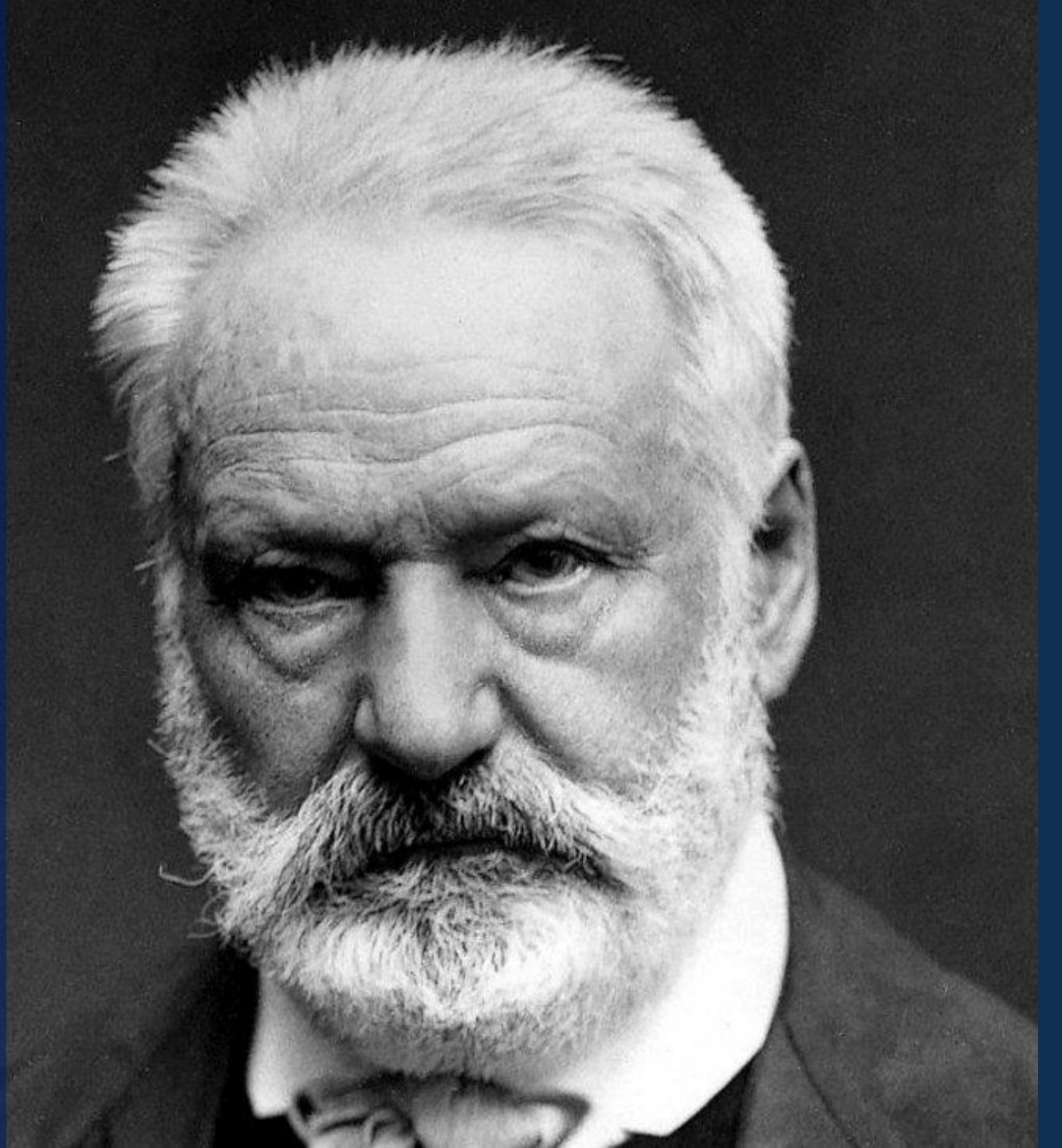
## Next 5 to 10 years

### Long-Term

- 0-4 Years Old Children – Day Care
- Start our own school.
- Strengthen holistic approach projects and weekend activities.

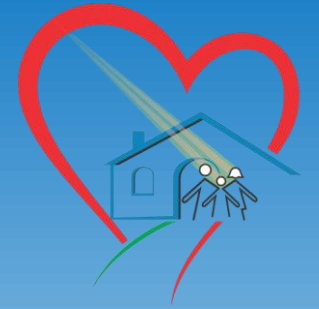
There is nothing like  
a dream to create  
the future.

Victor Hugo





# La Casa del Camino Foundation



*When we change one life, we change the world.*

Do you want to know more, follow  
us on social media...



...and check out our website

**[www.lacasadelcaminofoundation.org](http://www.lacasadelcaminofoundation.org)**



# La Casa del Camino Foundation



*When we change one life, we change the world.*

**Do you want to be part of this transformation  
and change the world with us?**

**DONATE**

**Through our website or direct to  
our bank account in Colombia.**

**Davivienda Bank Account**

**481600001467**

**NIT: 900310301-7**