



'SPACE FOR STARS' INITIATIVE

AFFECTO LEADERSHIP AND INNOVATION CENTRE

PROPOSAL PRESENTED TO:

PROPOSAL PRESENTED BY: Affecto Foundation

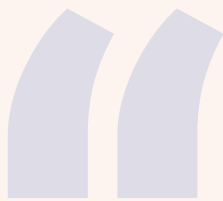
DATE: 1st October 2020

Contact Person:

Ndungu Nyoro

Email: ndungunyoro2011@gmail.com

Cell: +254 722 447 358



Education when attained, **affords**
even the poorest of the poor a
fighting chance in life.

TABLE OF CONTENTS

1.0	Executive Summary	1
2.0	Institutional Framework	3
2.1	Affecto Foundation	3
2.2	Government of Kenya	3
2.3	The County Government of Laikipia	3
3.0	Problem Statement	4
4.0	Methodology	5
3.1	Pillar 1: Acquisition of Land	5
3.2	Pillar 2: Build the Centre	5
3.3	Pillar 3: Create Opportunities for Quality Education, Leadership and Innovation Mentorship	5
3.4	Pillar 4: Driving an Endowment Initiative	5
5.0	Needed Resources	7
6.0	Expected Outcomes	8
7.0	Conclusion	8
8.0	Appendices	8

ACRONYMS

CGL	County Government of Laikipia
MOE	Ministry of Education
MTP	Mid-Term Plan
M&E	Monitoring and Evaluation
SDGs	Sustainable Development Goals

TABLE

Fig 1: Initiative's Execution Matrix

1.0 Executive Summary

Affecto Foundation is a bridge that enables the underprivileged access quality education, health and social welfare so that they live a life of dignity. We tap into the power of giving - philanthropy - to realise our mission.

Two years after its establishment, the Foundation has provided full sponsorship and mentorship opportunities to 86 students from underprivileged backgrounds. This has been realised through local giving drives organised mostly through social media. The differentiating factor of our scholarship program is the investment we make in students' lives through mentorship. We take our 'Affecto Stars' through a sustained individual and group mentorship programs.

While reflecting on our 5 year strategic plan, we asked ourselves this question: which one area can we focus on and have lasting tangible impact in Kenya and the region. After engaging our advisors and stakeholders, the answer was unequivocal: a blend of Education and Mentorship. Education when attained, affords even the poorest of the poor a fighting chance in life. Education is an equaliser. But it is not just education; it is quality and comprehensive education.

The realisation of the centrality of education and mentorship in children's lives and indeed in the growth of any country, has informed the conceptualisation of Affecto's biggest/abiding dream: the Affecto Leadership and Innovation Centre. Through this dream, Affecto targets to acquire land and this centre to provide quality education and mentorship especially in two areas where Kenya lags behind: leadership and innovation. This centre will, at any one time, provide opportunities for 400 students from underprivileged backgrounds. To develop it, the Foundation will run a fundraising initiative dubbed 'Space for Stars' - hinged on the need to acquire and build the space for Affecto Stars.

The Affecto Leadership and Innovation Centre is hinged on an **ABCD** Model as follows: **A**cquisition of Land > **B**uilding the Centre > **C**reating opportunities for quality education, leadership and innovation to students from underprivileged backgrounds > **D**riving an endowment initiative for sustainability.

To realise this vision, Affecto Foundation seeks the support of partners such as you in this most 'high-return and sustainable impact' initiative for our country.

A portrait of a young Black woman with short, dark hair, wearing a light-colored collared shirt under a brown zip-up hoodie. She is looking directly at the camera with a neutral expression. The background is a soft, out-of-focus gradient of light blue and white.

“

Growing up at Kiandutu (an informal settlement in Thika), I would occasionally miss school to help my mum (illegally) sell local brew. **It was not safe at all.**

Affecto has given me a chance to be in school, **feel safe and dream again.**

Beryl Auma | **Mugoiri Girls**

2.0 Institutional Framework

2.1 Affecto Foundation

Affecto Foundation is a bridge that enables the underprivileged access quality education, health and social welfare so that they live a life of dignity. Grounded on its vision of 'a future where opportunities are equal for all regardless of social stratification', the organisation's thematic areas are: education, health and social welfare.

Affecto's footprints are indelible in the communities that we serve. While the organisation was established in 2018, the founders and its movement of supporters have had a track record of several years of giving towards education, health and social welfare causes.

- (i) 86 children from underprivileged background are now accessing education
- (ii) We have promoted the culture of organised giving in Kenya amongst the middle class and corporate organisations
- (ii) Organised mentorship drives targeting to many schools

2.2 Government of Kenya

Affecto works closely with the Government to realise quality education - a mandate under the Ministry of Education in the national government. The Foundation is also compliant with statutory requirements. In building and running the Centre, the Foundation will seek and comply with all building and safety regulations. The MOE will be critical in ensuring that the quality of education and mentorship provided is in line with its policy requirements.

2.3 The County Government of Laikipia

The Affecto Leadership and Innovation Centre will be hosted in Laikipia County. The Foundation will comply with the County Government of Laikipia (CGL) requirements. We shall forge close partnership with CGL as the host county.



“

Affecto gave me a chance to **get education**. It is **the best gift one would ever desire**.

Now I can smile again.

Mary Njeri | **Naivasha Girls**

3.0 Problem Statement

Education is the greatest equaliser. It gives children, even from the humblest of backgrounds, a fighting chance in life - a ticket that we all aspire. This ticket, however, is not available to all children. Nearly one million primary school -aged children in Kenya are still out-of-school - the ninth highest number of any country in the world, mostly due to poverty (Oxfam, 2017).

Education is not simply about content delivery. It should be a comprehensive system that helps ALL children reach their full potential as all-rounded individuals. Indian Spiritual guru argued that 'Unless knowledge is transformed into wisdom, and wisdom is expressed in character; education is a wasteful process - Sai Baba.' This is what quality education is about.

Unfortunately, many children are going through 'the content system' and ticking a box that they have been through the school system. To compound the problem, most of those going through this system are the poorest of the poor. Mentorship lacks in Kenyan schools. The National Education Sector Plan (NESP, 2013-2018) points out that in spite of pockets of good practice in some schools and institutions, guidance, counselling and mentoring services currently do not exist in sufficient depth, neither are they provided in a comprehensive or coherent manner.

The Constitution of Kenya has enshrined clear national values and principles of governance as stipulated in Article 10 of the Constitution of Kenya 2010. It is important that children are equipped with these values at a young age.

On the other hand, for Kenya to realise the aspirations of Vision 2030, it needs to have a robust pool of innovators right from early age - in school. Innovation is hinged on quality education and a culture that 'opens the minds of young people' at an early age to imagine a better world - solving problems. Unfortunately, most learning centres in Kenya limit thinking. Focus on passing exams and employment limits students ability to innovate.

Affecto Leadership and Innovation Centre will 're-imagine the traditional classroom' and churn out thousands of disruptors who will make our world a better place.

4.0 Methodology

The Affecto Leadership and Innovation Centre will give preference to very needy but bright students whose selection will be subject to a competitive vetting process. These student will admitted from across the counties.

However, in order to sustain the program there will be need to enrol a small fraction of students who are capable of paying school fees. A differentiating factor of this Centre will be the in-depth leadership and mentorship program offered at the school.

The Centre's success will be hinged on the following sequential pillars dubbed 'ABCD' pillars:

3.1 **Pillar 1: Acquisition of Land**

Under this, Affecto will seek to acquire serene and expansive land in Laikipia County to build the centre. The Foundation will partner with the National and County Government to ensure that the land is well served with amenities.

3.2 **Pillar 2: Build the Centre**

Affecto will build the land through a phased system that will take a total of 5 years as the attached centre brochure shows.

To build the Centre, Affecto will raise funds through development, corporate and individual partners.

3.3 **Pillar 3: Create Opportunities for Quality Education, Leadership and Innovation Mentorship**

Affecto will admit bright students from underprivileged backgrounds that will be blended with a small number of students from privileged backgrounds. This will enhance diversity in the school and also ensure that a model exists that enables the school to run at all times - enabled by the paying students and the sponsors.

The Centre will also have state-of-the-art ICT facilities to ensure that students also acquire technical skills such as coding as well as virtual education to complement what the teachers will be delivering.

The school will also have robust Science lab, library and art centres as well as well-equipped sporting facilities so that students can realise and build their talents.

3.4 **Pillar 4: Driving an Endowment Initiative**

An endowment is a donation of money or property to a nonprofit organization, which uses the resulting investment income for a specific purpose. Usually, the organisation utilises the yield from the investment to run its charitable causes. Most of the top learning institutions in the world run their scholarship programmes through endowments.

Affecto will mobilise funds from its supporters to build a good principal investment amount that will enable it to provide scholarships in perpetuity. This is an undertaking the organisation will embark on within the next two years.

Fig 1: Initiative's Execution Matrix

Pillar	Activities	Output Indicator	Means of Verification	Time Frame	By Who
Acquire Land for the Centre	Fundraising to acquire land	Report on funds raised	Copy of the fundraising report	2020/2021	Affecto
	Purchase the land	Title deed and land agreement	Copy of title deed	2021	Affecto
Build the Centre	Build and Run the Centre	Project Completion Certificate	Copy of certificate	2021-2025	Affecto/ Construction Partner
Create opportunities for quality education, leadership and innovation	Provision of scholarships to students	Funds raised for scholarships and scholarships given	List of beneficiaries and their supporting documents	2022 to continuous	Affecto and its funding partners and individuals
	Provision of quality education	Quality education delivered to students	School's performance as compared with its peers nationally	Continuous	Affecto
	Leadership and innovation training and mentorship	Mentorship and training certificates and reports shared	Copies of reports	Continuous	Affecto and its partners
Driving an endowment initiative for the Centre's programmes sustainability	Setting up an endowment	Affecto Trust set up to and its Endowment scheme set up	Scheme agreements with the fund managers	2025-onwards	Affecto Trust (to be set up)
	Sustaining an endowment		Investment/yield reports from the fund managers	2025-onwards	Affecto Trust (to be set up)

A portrait of a young man with short, dark hair, wearing a maroon polo shirt. He is looking directly at the camera with a neutral expression. The background is a plain, light-colored wall.

“

I did well to the best of my ability. I got a chance to proceed with education. I simply couldn't. I went back to tilling people's farms to support myself. But **Affecto had better plans for me.**

I have been in school for three years now. **My dream to become Chief Justice of Kenya is very much alive.**

5.0 Needed Resources

The following are the resources that will be needed:

(i) Land

The land to build the centre will be needed. At least 50 acres will be needed in phase 1 and more acreage space for expansion will later be needed.

(ii) Financial Resources

Financial resources will be needed to acquire the land, build the school and its facilities, buy equipment and run the school as per the budget attached.

(iii) Equipment

Critical equipment such as generators, television, security equipment, among others, will be needed.

(iv) Technology

Computers will be needed at the centre and requisite technology to run them such as high speed internet, software, among others.

(v) Human Resources

Personnel to run the Centre will be needed such as teachers, security guards, mentors, volunteers, administration staff, among others.

Appendix 2 gives the detailed budget and resourcing needs



“

My dream to continue with education was coming to an abrupt end. My mother had tried her best, pleading to anyone, but every door of help was seemingly closed.

Affecto came to my rescue two months after other students had joined school.

Now I have hope. I will make it in life. This I do for myself, my mother and my siblings.

6.0 Expected Outcomes

The Centre will yield the following outcomes:

- (i) Opportunities for education and mentorship created for underprivileged students
 - (ii) Robust pool of servant leaders and innovators created in Kenya
 - (iii) Economic potential of the area where the centre will be located enhanced and indeed in the country - through consumption
 - (iv) Bolstered philanthropy in Kenya
 - (v) Employment opportunities created for young people
-

7.0 Conclusion

Once done, this centre will churn out a pool of students moulded into servant leaders and innovators that will change Kenya and the region. The Centre will be a benchmark of quality education bolstered by comprehensive mentorship and innovation pillars.

The endowment, once set up, and the admission of a limited number of students from able backgrounds will enhance the sustainability of the Centre.

8.0 Appendices

Appendix 1: Affecto's Registration Certificate

Appendix 2: Land and Construction Budget and an Outline of Other Resourcing Needs

Appendix 3: Plans and Phases

Appendix 4: Affecto's Recommendation Letters and Credibility Documents



**Affecto Leadership and Innovation
Centre will 're-imagine the traditional
classroom' and churn out thousands of
disruptors who will make our world a
better place.**




AFFECTO FOUNDATION

KENYA

T: +254 799 224 488
+254 740 677 777

P.O. BOX 48717 - 00100
NAIROBI, KENYA

E: info@affectofoundation.org
www.affectofoundation.org

 [affecto](#)
 [@affectokenya](#)
 [Affecto Foundation](#)

affecto
INFLUENCING CARE

All rights reserved. No portion of this publication may be reproduced in any form without permission from Affecto Foundation, except as permitted by the copyright law of Kenya.