

PROJECT PROPOSAL ON TAILORING TRAINING TO POOR ADOLESCENT GIRLS AND WOMEN IN INDIA

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1. **Title of the Project** : **TAILORING TRAINING TO POOR
ADOLESCENT GIRLS AND WOMEN
IN INDIA**
2. **Duration of the Project** : 3 Months
3. **Target Group** :
 1. Adolescent Girls
 2. Widows
 3. Destitute Women
4. **Target Area** : Kurnool District
Andhra Pradesh, INDIA.
5. **Project Summary** :

The target group Adolescent Girls and Widows are drawn from the lower strait of the society where influenced people are dominating and ruling them since the ages together. Poverty is the main drawback found in almost all the families, where the unemployment and seasonal income do not satisfying their livelihood requirements. Sometimes they are migrating to some other places in searching of work for their daily bread. Their deriving income do not used for the production purpose but the consumption requirements fulfilled with these meager income by the large size families. Usually population rate in rural and tribal areas is growing very fast.

As literacy and ignorance in that areas are predominant factors, which always suppressed them and stunting their development in all respects. Even family planning measures are also not accepted by them due to their illiteracy, ignorance and superstitions conditions. They always depend on the herbal medicines and crude treatments as suggested by un-qualified persons, whose profession is earning income by treating them with herbal medicines and solutions prepared with the local available plants and herbs. Sometimes crude treatments may react and create further complications. This is also one of the causes to disturb the normal life of the rural poor, added to this, the natural wealth also destructing by these ignored people either for their needs or as ordered by the influenced people. These deforestation activities have creating lot of disturbances in the present environment conditions and increasing pollution effects. The worst sufferers from all the factors are only the rural and tribal people. Children of these areas also not promoted for

education as the parents do not know the value of education and its great significance in the modern advancement. They simply following certain caste principles and shouting in the darkness as a fly in the ocean. Their development is almost holed by their masters and treating them as slaves or bonded labourers. As the areas are remote in nature, no frequent transport facilities are available to reach these places when the need arise. Sometimes they use bullock carts to reach headquarters for emergency purpose, which given on their request.

The target group conditions in respect of social, economical, health, hygiene, sanitation and education etc., are much lower and exhibiting the scene of primitive stage, their continuous physical work to reach the stage of development not producing desired result, because of lacking awareness.

Criteria for the empowerment of these ignored people not planned by any Department due to heavy work load and political influence interference of local poor people in the initiation of any development measures also lower and meager. Health professionals appointed by the Government not interested to stay as these villages and their regular visiting also not possible due to non-availability of transport facilities.

In view of the above facts the organization proposed to conduct Tailoring Training Programme for Adolescent Girls and Widows who are in difficult circumstances in rural and urban areas in Kurnool District.

6. **Description of the Project**

The project Adolescent Girls and Widows groups are poor and illiterate away from modern changes. There is a need to bring awareness and provide financial responsibilities making women become conversant with the accounts both profit and loss useful to maintain their family, with the training activities women role will be enhanced in family and community.

Adolescent Girls and Widows in these poor families find difficult to manage families. She is deprived of nutritious food, health care and minimum education. Women are poor, illiterate, exploited and suffer from many problems, within and outside houses.

Even at home Adolescent Girls and Widows is feeble human being and her desire shall be to her husband. Man makes here to yield to his desire. She gives birth to his children, looks after the entire family affairs and helps husband in the

double yoke. Slavery overburdens here physical strength and strain. She is treated as unpaid servant in the family. She doesn't have any right on property and self decision making in her socio-economic status in the family as well as society. Thus a woman always depends upon the mercy of her husband and male dominated society.

7. **What is the problem ?**

The Proposed Project will be implemented in 5 slum areas of Kurnool Rural and urban of Kurnool District in Andhra Pradesh State. Slum dwellers are from remote villages migrated to Kurnool Rural for want of work. Their villages are remotely situated on small hill ranges often affected by drought and famine. The target project groups are poor and illiterate widows and women living in sub standard slums on outskirts of Kurnool surroundings thus despised and isolated from the Society. In these slums an average family has parents 2, grand parents 1 or 2, children about 5 members making a total of 8 to nine members. Mostly it is joint family under on tin roof in different cabin blocks system. Roof is either asbestos sheets, temporarily walls built with stones and mud, floor with gravel mud or stones, no bathrooms and lavatory facilities attached, as single bulb light is provided to their huts, no television, no radio or no news papers for them. Assets seen for each family are fowls, cooking vessels, crowbar, pick axe and spade their labor work instruments. Rice and dhal curry is staple food for three times a day.

8. **Additional information of the project**

According to the lawful economic profile of Women in the World is as follows. Woman represent 50% population make up 30% of rural labour force, perform 60% of all working hours, receive 10% of the worked income but still own less than 1% of the WORLD PROPERTY. This is also true of Indian Woman and very true of rural women. In our country rural women suffers being both economically and socially invisible. Social invisibility is a result of general status of second class citizen, usually accorded to Women. It is not surprising that developmental programmes which do not make into account the aspirations of women are not effective in achieving their objectives. The growing realisation that rural Women are not inarticulate, illiterate, ignorant aspects of welfare but are in fact, productive, hard working adults who have coped with battle for survival from a very young age,

makes their participation in the development process increasingly necessary and imperative. This is the critical area of concern of forming base and objective of this project.

9. **How will this project solve the problem**

Therefore, there is a need for Community Organising for Rural Upliftment Society to introduce skills training to rehabilitate suffering women's economic status by organizing and providing tailoring training and alternate employment opportunity for the empowerment of women in these villages. The proposed Tailoring Training is a great opportunity to the poor women both married and unmarried to earn their livelihood if they successfully complete the Training. There are 30 members in each Batch and total 360 women will be trained.

10. **Potential long term impact.**

After completion of the Tailoring Training Program for Adolescent Girls and Widows it is expected that 40-50 % increase in income is likely to result because of project interventions.

a) Financial:

Exact financial benefits and analysis will be done through impact evaluation.

b) Economic:

The poor, economic liability would be transformed into economic assets. It can safely be assumed that the program shall enable at least 155 women/ girls (one per household) to be employed/ self employed. Thus 155 households i.e. 1000 women/ girls should enter the main stream of the economic activity. (Average family size=4-5)

c) Social:

The project will create a strong social and economic capital of organized communities. This will not only have implications for stronger service delivery but will also lead to comprehensive community organizations, which are essential for the development of a just and equitable society. It is expected that 300 female would be uplifted socially. Direct employment or self employment of female will result due to interventions relating to establishment and strengthening of existing skilled businesses of producers through skills enhancement, product quality development and higher prices as a result of linkages with markets in big cities.

11. **Aims and Objective of the Project:**

To increase Adolescent Girls and Widows participation in alternate employment opportunities of Development. The main objective of the Project is to provide Income Generation Training on Tailoring and Embroidery to the Rural Women for their self-reliance and self employment which support them Physically, Socially and economically and psychologically and to mould themselves as an active member of the community with all kinds of participatory functions

General Objectives :

- i) To empower Rural Adolescent Girls and Widows and build self confidence, self support and self reliance.
- ii) to enable Adolescent Girls and Widows to development in mind, body and spirit.
- iii) to encourage and equip Adolescent Girls and Widows to become Literates and Leaders.
- iv) to equip Adolescent Girls and Widows to develop their skills in future.
- v) the unemployed youth will become self financier.

Specific Objectives :

- i) To form women self help groups in 5 slums in Kurnool.
- ii) To create employment opportunities to less privileged slum Adolescent Girls and Widows by introducing Tailoring Training.
- iii) To provide skill Tailoring Training to Adolescent Girls and Widows to generate additional income to meet their basic needs.
- iv) To improve their socio economic and cultural standards
- v) To promote awareness and participation in family responsibilities.
- vi) To sustain small savings and net working with bans and other government bodies.
- vii) To provide skill development to improve self confidence among the Rural Adolescent Girls and Widows.
- viii) To establish a skill center exclusively for Rural Adolescent Girls and Widows.
- ix) To educate Adolescent Girls and Widows on the prevention of the causes of unemployment.

12. **Description about the target Groups**

Most of the Adolescent Girls and Widows in our area are working as agricultural labourers under the control of landlords. But the climate favours only limited time in a year for the agricultural operations and rest of the period they are jobless and unemployed. In that slack period, they have to move the near place in searching of work for their daily bread. Their least earnings through this seasonal work could not sufficient to meet their basic needs and essential necessities of life. The rural poor, particularly women, who do not have support are the worst sufferers due to their unemployment and irregular income as a voluntary organization, we organized for the social change. But we are unable to provide the needed financial assistance for these poor and distressed women to start the income generation activities, even the Government Department also not willing to help the needy Trainers, because of the terms and conditions for the sanction of assistance as fixed by the apex agencies. People, who do not have anything, would not get any assistance from anybody else, even the school going children also facing lot of problems to complete their education.

But the problems are to find right donor to support these women Groups, which enable them to start the Tailoring Training Programme.

Their activity is most suitable and the target group women. After review of their all conditions, we made conclusion to approach your esteemed agency, to support the needy women groups to take up the Tailoring Training Programme, which make the rural poor women groups to becomes self sufficient.

The project is aimed at empowering the unemployed Adolescent Girls and Widows in our backward rural areas namely Kurnool in Kurnool district in state of Andhra Pradesh. Through Income Generating Activities, the proposed projects are an integrated approach to train in the courses of Tailoring Training Programme.

13. **Need of the Project**

The women living in Villages of Kurnool District is very poor. Unemployment is one of the burning issues among women, due to lack of right skills, the poor people unable to utilize the available local resources. The poor women includes the rural and urban communities forcible migrating to different places in India and working as a daily labors, construction workers, cooks, brick workers and daily wages. The Women physically and sexually harassed by brick owners and contractors. They are living in slums, getting very low wages.

The project Adolescent Girls and widows groups are poor and illiterate away from modern changes. There is a need to bring awareness and provide financial responsibilities making women become conversant with the accounts both profit and loss useful to maintain their family, with the training activities women role will be enhanced in family and community.

CORUS recognize that Tailoring Training is playing a key role in every field of life. With education in cities laying emphasis on Skill Training Program, the educational institutions for girls in small cities are lagging behind.

CORUS is trying to provide a solution to this. By making Tailoring Training to women, we are promoting that there be no gender discrimination but empowerment of women for a better life belonging to conservative and illiterate parents, they are not allowed due to privacy and security reasons. The other very important factor is financial constraint which makes the parents reluctant to invest too much in education believing that the girls only have to be married off.

It is basis of all these factors that we are proposing the set up of this center. It will help the girls and women to increase their knowledge base and understand how to tap in to any hidden talent they may have – be it cooking, housekeeping, gardening, sewing etc.

Adolescent Girls and Widows in these poor families find difficult to manage families. She is deprived of nutritious food, health care and minimum education. Women are poor, illiterate, exploited and suffer from many problems, within and outside house.

14. Budget of the Project

Sl. No	Particulars	Grant requested INR	US Dollars
1	Purchase of 10 pedal Sewing Machines @ Rs.9000/-	90000	1250
2	Purchase of Embroidery Machine @ Rs. 15000/-	15000	208
3	Purchase of over-lock machine @ Rs. 8500/-	8500	118
4	Furniture & Fixtures @ Rs. 8500/-	8500	118
5	Weaving Frames @ Rs. 3000/-	3000	42
6	Stitching Material @ Rs. 2500/-	2500	35
7	Designing Books, Needles, Tracing Papers & Chopping Powder @ Rs. 4000/-	4000	56
8	Rent for the Training Center @ Rs. 5000x 3	15000	208
9	Salary of Two Instructors @ Rs. 6000 x 3x2	36000	500
	Total Cost of the Project for 3 months	182500	2535
	12 Centers for 3 years (3 months Training Batch duration)	2190000	30417

15. Project Implementation System:

The Trainees are from 5 slums in Kurnool Rural of Kurnool District. Community Organising for Rural Upliftment Society committee selects deserving Adolescent Girls and Widows from each slum and rural community for Tailoring Training Program. For Training Course, disadvantaged women, widow, young unmarried girls are selected.

- * **Project Director** : He is responsible for the proper coordination of the program activities and accountable for the Financial Transactions and Project management.
- * **Training Instructors:** Three Qualified and with 5 Years minimum experience instructors will be appointed to train the trainees in Tailoring, Embroidery for a period of Six Months.

- * **Center :** We shall hire a building for the Training center on rent. Training Center provides Tailoring and Embroidery Skills to 300 Women each year. These women will be selected by slum self help groups. Training will be provided Tailoring Skills Training both in stitching and embroidery besides health, finances and family management training.
- * **Center Time Table :** Training center will operate from Monday to Saturday. Center will open from 9.30 Morning to 5.30 in the evening with regular breaks for snacks and lunch.
- * In production phase, the project supervisor and instructors will get orders for clothes and take finished garments. The amount which is gained in the center will be used for the center. The income will be paid to the trainees, center maintenance and unforeseen expenses. When Trainees complete their training the organization will help beneficiaries to put up tailor units in their slums.
The Organization proposes to start Tailoring and Embroidery Training center at Kurnool covering 15 Villages and Slums
The rural poor Adolescent Girls and Widows, who have Basic education, will be selected for the training in Tailoring, so as to enable them to acquire a suitable job in any of the private concern and earn their livelihood as well as supporting their families and dependants. The beneficiaries are identified from families belonging to S.C.'s and S.T.'S pertaining to the marginalized and depressed sections. The Tailoring Training are charging exorbitant fees for learning. So the organization has planned a Tailoring Training.
Undoubtedly after the completion of Tailoring Training, the trainees will be able to get a good job so as to improve their living standards and also to support their families and dependants. This project will surely bring light into their lives for sustainable development.

16. **Outcome of the Project:**

1. After the completion of the Training, trained Adolescent Girls and Widows will get the Jobs in Private Industries.
2. Some of the Adolescent Girls and Widows will start their own Tailoring Shops in their villages

3. The Society will help the Adolescent Girls and Widows to establish their own Tailoring Shops in their villages.
4. With the improvement of the skills of the Adolescent Girls and Widows, they will mould themselves into assets of the community.
5. The self confidence will improve among them through improvement of their living standards.
6. Moral support for the parents, caretakers and trained volunteers should be placed in village levels that will enhance the level of the Un Employment.
7. Opportunities are provided to the Rural Poor Adolescent Girls and Widows from the stage of the planning to practicability.

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