

## THE CLUB 10 INITIATIVE: Clean Water and Sanitation for All



Hifadhi Africa Organization is launching CLUB 10, a new monthly giving community that invites donations of just \$10 per month. This budget-friendly entry point recognizes that, even those who might not have much to give can still play an important role in supporting the cause of clean water for all under SDG 6.



COVID-19 laid bare the disparities in water access in Kenya. Hand washing is a community's first defense against the virus, but a shocking number of underserved communities do not have piped water and soap for hand washing. Nearly 1 in 3 Kenyans lack access to clean water, and are without safe and dignified toilets. CLUB 10 initiative seeks to create a groundswell of support for equitable and sustainable safe water access, improved sanitation and hygiene and strengthened ability of underprivileged communities to develop and maintain sustainable water and sanitation systems.



CLUB 10 is also a nod to the 10 years we are from 2030, when the United Nations has challenged our sector to finally end the world water crisis and ensure everyone has reliable access to water and a toilet. CLUB 10 is our way of saying there's a way for everyone to contribute. You can help us solve this challenge, even if you don't have a lot to give - giving up one beer or one coffee and donating that amount. Your support makes a difference.



While \$10 per month may not seem much, over a year's time, this grows to \$120 and provides at least one person with reliable water access for an entire year.



*Let's turn pocket change into global change*



## **CLUB 10: The Vision**

CLUB 10 initiative is a sign that a group of people care about empowering people within the community that they live in and they commit to working together to achieve this. It demonstrates the positive things that a few people working together can achieve within their communities. The CLUB 10 vision is for each member to be a force for good that can help to unlock stubborn challenges facing their community – a partner that shares HAO’s desire for transformation of human development and experiences.

## **CLUB 10 Pillars:**

1. Raise Awareness about ways people can participate in the cause of equitable and sustainable safe water access under SDG 6.
2. Strengthen belief that our participation can make a difference.
3. Increase collaboration between people whose activities are making our communities a better place.
4. Foster community among all those who believe in our shared mission.

## **Member Benefits**

1. HAO supports CLUB 10 initiative by providing infrastructure that supports the global network and a pipeline of opportunities that enable CLUB 10 members to achieve our shared mission.
2. CLUB 10 members will receive exclusive content and a behind-the-scenes look at HAO’s work that is changing communities in ASAL regions.
3. CLUB 10 members will receive referrals from HAO on personal development opportunities i.e. scholarships and international fellowships
4. CLUB 10 members will receive personalized certificates of recognition
5. HAO will organize and host virtual and in-person seminars for CLUB 10 members
6. Name recognitions on HAO’s digital media platforms and annual reports.



*Let's change the world Kes.10 at a time*

### **About Hifadhi Africa Organization**

Hifadhi Africa Organization (HAO) is a youth-led NGO promoting social empowerment, resilience and sustained prosperity through adoption of community-centered approaches. HAO's focus areas include Water, Sanitation and Hygiene (WASH) and community livelihood and resilience.

HAO works in collaboration with underprivileged and underserved communities in the arid and semi-arid regions (ASALs) in Kenya to transform their environment in a sustainable manner, enabling them to improve safe water supply, food production, income and health through inter community education.

Through its well-equipped staff, the organization undertakes feasibility studies, documentation, recruitment of community members, assisting communities in project planning and designing, with routine monitoring and evaluation of the implementation of planned activities. The organization develops training curriculums for communities, organizes exchanges and learning visits between farmers on new innovations. HAO also documents project implementation activities, case studies and builds the capacity of the staff through trainings.

### **Our Vision**

To afford equal opportunities to societies for prosperity

### **Mission Statement**

To adopt community-centered approach towards empowerment, transformation, resilience and support for underprivileged communities and slum dwellers for sustainable development