



EDUCAR Y CRECER

The reality of education in Argentina is alarming.

58%

Children live in poverty (2021, CIPPEC)

69.9%

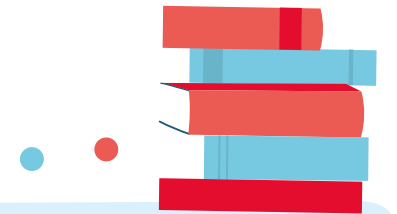
of students finish secondary school without being able to comprehend basic math.

46.4%

of students finish secondary school without being able to comprehend basic texts.

no.67

was Argentina's ranking in PISA 2019 among the 79 participating nations.

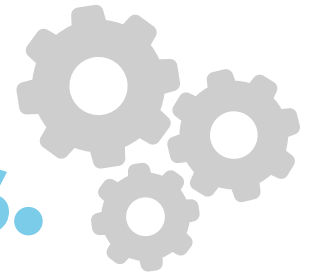


Educar y Crecer

designs, offers and evaluates
innovative educational programs
to vulnerable communities.



We implement our programs in afterschool Student Learning Centers.



Our numbers in 2022:

10

Student Learning Centers directly operated by EyC

53

Student Learning Centers franchising EyC's programs

2700

students benefiting from EyC's programs





Standardized
learning objectives



Systematization
in Class Workbooks



Project-based
learning



ICT integration



Emotional education



Metacognitive
reflection



Evaluation reports

Our
programs



Our Impact



15

years of
experience



+80

Educational
centers



09

Argentine
provinces



11.374

students who
have been
benefited

We want to involve all societal actors in improving educational quality in Latin America, and businesses play an important role in this.

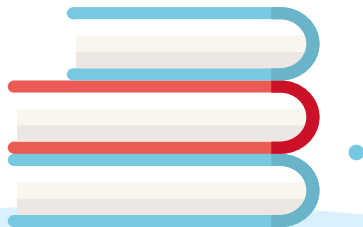


The private sector can invest resources in the development of educational centers and in the elaboration of pedagogical tools.

We offer 3 support options:

Research & Development Plan:

E&C (EyC, in Spanish) is in the process of developing a digital platform that allows for scaling of its impact through online training and data management systems. EyC is in the constant process of developing new pedagogical material and improving its data management systems.



JLS Model Center Plan:

Since 2008 the JLS Learning Center works as a model center, serving 71 enrolled students.

Here, 6 teachers implement the Math and Language Arts programs, and come up with our didactic strategies to better teach those who need it most.

Social Franchising Plan:

EyC grows through our alliances with multiple organizations rooted in education. We share with them our frameworks and activity papers. We also train their staff, work together with them on program implementation and evaluate their students.



What do these options consist of?

	Research and development	JLS	Social Franchising
Impacted students	∞	71	30 - 50
Key results	<ul style="list-style-type: none"> • 18 new didactical projects • Management data system in use by December 2022 • Digital literacy program developed + piloted 	<ul style="list-style-type: none"> • 75 students enrolled. • 80% attendance rate • 85% of students show improvement in EyC's tests 	<ul style="list-style-type: none"> • Teacher training program implemented • EyC's programs implemented • 90% students evaluated
What we offer	<ul style="list-style-type: none"> • Branding of the Digital literacy program • 4 annual reports • Acknowledgement on webpage + social media 	<ul style="list-style-type: none"> • Regular visits to student learning center • 3 annual reports • Acknowledgement on webpage + social media 	<ul style="list-style-type: none"> • 2 annual reports • Acknowledgement on webpage + social media
Budget	ARS \$6,194,120 USD 31,000	ARS 3,500,000 USD 17,500	ARS \$1,000,000 USD 5,000



Other relevant information about us:

#1 EyC has 31 employees and an active presence in 63 communities throughout the country.

#2 We've interacted with more than 83 communities since initiating activities.

#3 35% of our income comes from the sale of educational services.

#4 53% of our income comes from individual donations.

#5 EyC invests 15 cents in institutional development for each peso spent (*expense distribution 2021*).

#6 Currently, 81% of received donations are earmarked for direct implementation of programs.





Our Team

Founders:

Magdalena Benvenuto, Alejandro Ganimian,
Leandro Muscat and Amit Wior

Franchise Coordinators:

Constanza Calabró and Laura de Jorge

Coordinator of Self-Management Centers:

Estefanía Alcaraz Clouet

Administration:

Mercedes Lemme and Lucila López Bello

Pedagogical Advisors:

Flavia Caldani
and Delfina D'Alfonso

Legal Advisor:

Mara Salinas

Teaching Team:

Ezequiel Accerboni, Mariana Botana,
María del Rosario Cabrera, Jorgelina
Capitanich, Denise Chamorro,
Mercedes Couso, Daniela Dominguez,
Daiana Grippo, Aldana Pejito, Magaly
Rodriguez, Claudio Viale, Camila
Wilfrido, Oriana Ziglovski.

Educación y Crecer



Ayres de Esperanza
CENTRO CONIN DEL VISO


San Martín



RED COMUNITARIA
DE APOYO ESCOLAR



Ingeniería y Construcción



Social Franchising



Corporate Alliances



Strategic Alliances



#EducarSiempre

If all of the problems are rooted in education, all of the solutions are as well.

www.educarycrecer.com

info@educarycrecer.org