



# #455 FOR ADOM

(BACK2SCHOOL CAMPAIGN)

STUDENT SPONSORSHIP PROGRAM:  
TARKWA BREMAN GIRLS' SCHOOL (TBGS)



# Together with cocoa farmers, we are changing the odds for pre-schoolers in rural communities.

In 2016, Cocoa360 established the Tarkwa Breman Girls' School (TBGS), a primary school that allows parents to volunteer on Cocoa360's community cocoa farm in exchange for tuition-free early childhood education for their daughters. TBGS currently has 300 students enrolled from Nursery 1 to Class 6, with a new class of 30 pre-schoolers enrolled each year.

## Before - 2018

"As a young girl, my dream was to become a nurse. That never happened, unfortunately. But I hope Cocoa360's Girl School will provide my daughters a fighting chance at their dreams."



## After - 2021

"I am very happy that my daughters are now on the right path to fulfilling their dreams. Hopefully, one of them achieves what I couldn't: become a nurse! I am also happy to have formally joined the Cocoa360 team as a facilitator in the pre-school division. I look forward to working with Cocoa360 to create change in my family, community, country, and beyond"

## ADOM'S IMPACT STORY

Do you remember Grace (Adom)? My brilliant cousin and elementary school classmate who had to drop out of school and forfeit her dream of becoming a nurse due to financial barriers to educational access? In 2018, we worked together to raise funds to open TBGS, Ghana's first all-girls rural pre-school.

Today, TBGS has grown beyond pre-school to upper primary, with 8 classes and 300 students overall! And through TBGS and your partnership, Adom's daughters now have an opportunity to drastically change the narrative for generations yet unborn.

What's more? Adom now formally works as a full-time pre-school attendant, providing opportunities for her daughters and other TBGS students, which she didn't have as a child.

This is what makes us special as humanity: the magic of what we can do when we work together.

But we are not stopping here: we know that there are many "Adoms" out there in any of Ghana's 1300 cocoa-growing communities, and those in Ivory Coast, and beyond...

And just as we did in 2018, we shall come together again, to ensure that with \$455, any child who is admitted into TBGS will have every resource to achieve their fullest potential.

Let's make this happen.

*Shadrack Osei Frimpong*



# #455 for Adom is a seed for a future Cocoa360 partner school in your community or another near you.

Make history. Join a national and global experiment that is scalable in your community.

So far, our digital innovation: "Farm-for-Impact", enables parents' labor hours to meet the non-tuition cost component for their pre-schoolers, as partnerships with generous donors like you meet the tuition cost component. A later partnership with governments will mean scaling this model into Ghana's 1300 cocoa-growing communities and beyond.

With a \$455 donation, you will support a sustainable model of rural development with the capacity of scaling into your community.

## THE COST OF EDUCATION:

The cost of sending a student to TBGS for one year is \$455 or 5,915 GHC. That means it costs just \$38 or 493 GHC a month to empower a student with quality early childhood education.



### THE REAL

### COST OF EDUCATION

<b>Tuition Expenses</b>	<b>\$380</b>
(What the government of Ghana covers)	
Tuition and related expenses	\$120
Teaching and learning materials	\$35
Text Books	\$50
Work Books	\$30
Examination	\$15
Feeding	\$100
Furniture	\$15
Entry Medical Exams	\$15
<b>Non-Tuition Expenses</b>	<b>\$145</b>
(What revenues from the farm cover)	
Uniforms	\$30
Transportation	\$70
Health Coverage	\$20
Maintainance Fee	\$15
Extracurricular Activities	\$10
<b>Donor Retention and Engagement:</b>	<b>\$75</b>
Mail cost for Quarterly updates (Student Reports)	\$30
Mail Cost for Annual postcards (from a named scholar)	\$15
Cost of Photography of named scholar	\$30

**Total Partnership: Tuition + Donor Retention Eng. = \$455**



# How can you become a partner?

Adom's initial story was a painful one that many young people in rural Ghana, and Africa face every day. But you and I can break this storyline's cycle, beginning with students like her daughters.

A donation of \$455 will be a partnership with the parents to cover the tuition component as they work hard to cover the non-tuition component.

Ultimately, your gift of \$455 will empower a young girl to access quality early childhood education and to live a long healthy life.

In appreciation, here is how we will honor your donation:

## PACKAGES

### Silver: \$455 (1 Student)

1. Name and logo added to "Our Partner" pages on all our digital platforms.
2. Consistent updates on your sponsored students

### Gold: \$2,275 (5 students)

1. Name and logo added to "Our Partners" pages on all our digital platforms.
2. Consistent updates on your sponsored students.
3. Cocoa360 T-shirt
4. Picture frame for your office or home.
5. Named Scholarship for your family, loved one, or business.

### Diamond: \$4,550 (10 students or more)

1. Name and logo added to our PARTNERS DIRECTORY on all our digital platforms.
2. Consistent updates on your sponsored students
3. Cocoa360 T-shirt
4. Customized Cocoa360 sash
5. Picture frame for your office or home
6. Named Scholarship for your family, loved one, or business.

## WAYS TO PARTNER:

SCAN QR CODE



### Local Bank Account -

Bank Name: Prudential Bank Ltd (Branch RRC)  
GHS Account number: 0092913650019  
USD Account Number: 0092913650028  
Beneficiary: Tarkwa Breman Community Alliance

### Contact us:

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