



## THANK YOU!

2020 has been a challenging year for everyone in so many ways, so we're extremely grateful for the amazing support we've received from our donors, partners, vets, and volunteers. Thanks to that support, we were able to surpass our goal and neutered/spayed 751 animals last year.

Just to think that last year we got off of the ground as a nonprofit and reached 1561 animals neutered/spayed to date is unbelievable.

With you by our side, in 2021 we're sure we will accomplish our ambitious goal of neutering/spaying 5000 more animals.

With woofs and purrs of gratitude,

Karina Canales  
CEO, Stray Animal Project

## 2020 HIGHLIGHTS

- ✓ 751 animals neutered/spayed
- ✓ 19 neuter/spay campaigns
- ✓ Received GuideStar Bronze Seal of Transparency
- ✓ Launched our website: [www.strayanimalproject.org](http://www.strayanimalproject.org)



## LONG-TERM IMPACT

Different associations calculate the number of puppies and kittens that one female's offspring can produce. These calculations vary but even taking the most conservative ones we are excited to report that we've already prevented **+3.5M animals** from being born and suffering on the streets in the next 7 years.



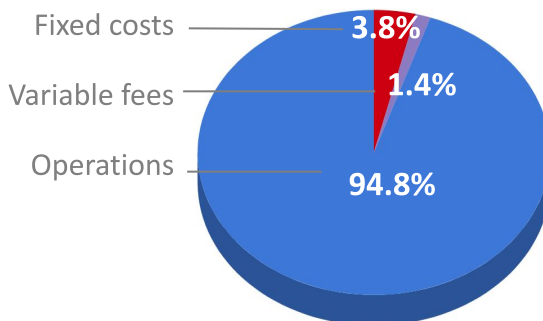
## ESTABLISHING STRONG PARTNERSHIPS TO SCALE



We started our mission in Peru as it is one of the countries with the highest stray animal population per capita. Last year we formed an alliance with WUF, an animal association that shares our vision and has access to many animal shelters, vets, and media in Peru. We also recruited neuter/spay campaign "executors" such as an Animal Clinic and a cat-rescue that focuses on rehab and TNR campaigns. We now cover more vulnerable areas in Lima, Peru and went from 1-2 to 6 neuter/spay campaigns per month.

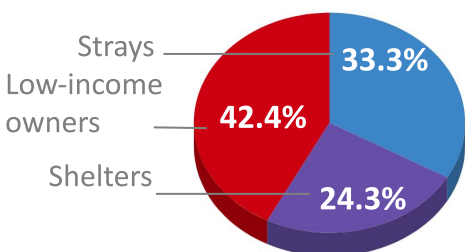
## EFFICIENCY AS A CORE VALUE TO DRIVE MORE IMPACT

We're committed to maximize the impact of your donations. In 2020 94.8% of donations went to our operations, 3.8% to fixed costs (e.g. legal services) and 1.4% to cover bank and platform fees



## FOCUS ON THE MOST VULNERABLE

Our neuter/spay campaigns benefits animals from low-income families, shelters, and strays: the most vulnerable, as well as the most prone to reproduce & face health issues if left intact.



## Say hi to Stray Animal Project's 1000<sup>th</sup> fixed animal



In the middle of the pandemic we neutered our 1000<sup>th</sup> animal! This handsome boy from Villa El Salvador, Lima - Peru

## HELPING INDEPENDENT SHELTERS



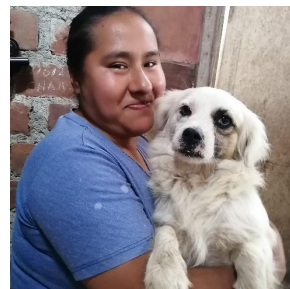
As part of our programs we also support shelters (shelters in Peru are all independent and funded by members of the community, rather than the government). One example is Mr. Luis' shelter.

He's a senior with disabilities who loves animals and houses dozens of dogs and cats in a very poor area in Lima, Peru. He does everything he can to feed them and keep them safe. He contacted us in desperation because the animals were reproducing and he doesn't have the resources for surgeries. Stray Animal Project funded the campaign and we, along with vets and volunteers, fixed 23 animals (9 cats and 14 dogs). Now, Mr. Luis can enjoy his animals without the risk of continual reproduction. All of this is possible thanks to our donors like you!

1561 animals neutered/spayed to date!

**We love helping pet owners who care about their pets but wouldn't be able to afford these surgeries otherwise. Some excerpts:**

*"Thank you for helping my dog. She has had many litters but now she will improve her quality of life"*



*"Please come back so more families can receive help to spay their pets, this area is very poor and families don't have the means to do it"*



## TNR CAMPAIGNS: CAT EDITION



In October we started a TNR program focused on feral cats along with our partners in Peru.

We've had 6 campaigns and neutered/spayed a total of 55 feral cats. We will continue working on expanding this program that is so vital to control the overpopulation of stray cats.

## EDUCATION IS KEY

### BENEFITS OF SPAY/NEUTER

- ♥ Reduce the transmission of VeLF
- ♥ Reduce overpopulation
- ♥ Improve sanitary control
- ♥ Eliminates the risk of uterine infection



In 2020 we started virtual educational campaigns for responsible pet ownership. Reaching over

6K people per month. In 2021 we will focus on increasing our reach and formats for our educational program.