

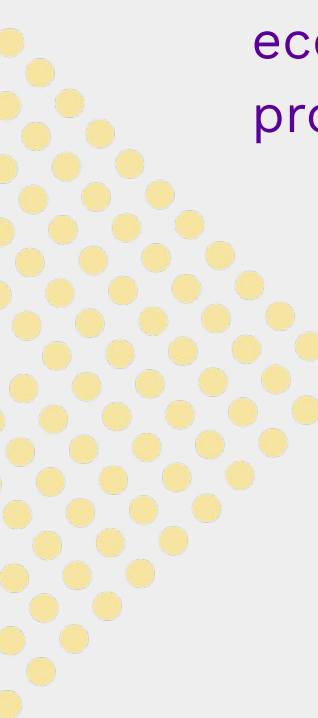
PRESENTATION 2023



Chicas en Tecnología (CET) is a non-profit civil society organization that has the purpose of reducing the technology gender gap in Argentina and Latin America.



We promote systemic change to build a technology that contributes to gender equity by generating evidence on digital gender gaps, training and supporting young women, and strengthening the ecosystem that makes their academic and professional development possible.



In a world of **ever-increasing technological development**, young women are **less and less interested** in STEM degrees

89%

of **10-year-old** girls admit that they are not good at math

0,5%

of **15-year-olds** young women want to become a professional in areas of science and technology

43%

of the girls **under 17 years of age** do not know close role models of women in technology.

16%

of the people studying programming-related careers are **women**.

CET works to generate a systemic change aimed at **expanding the opportunities** for access and permanence of young people in these areas.



“Science and technology degrees have a taboo of being very difficult. Your family tells you that it is very difficult to pursue these types of degrees, which already makes you doubt, 'Is this for me?' 'Do they think I'm not good enough for that?' ”

Statement of an adolescent woman (17 years old)

We work with a **comprehensive and systemic** approach

CET'S regional strategy is based on a long-term vision for cultural change and the construction of an equal and inclusive ecosystem by means of comprehensive education:



Research

We produce evidence and disseminate data that raise awareness of the gender gap in science and technological areas



Training and Development

We awaken vocation, motivate and train young women's growth and development in STEM areas.



Ecosystem

We coordinate with the ecosystem to generate systemic changes that allow young women to access and stay in academic and work fields.

Global objectives and coordination with the 2030 Agenda



RESEARCH

We **do research** and produce evidence on the technology gender gap

CET **produces and disseminates evidence** that makes the gender gap existing in STEM fields visible to **increase public awareness**, to **provide recommendations** for intervening in the problem, and to **create evidence-based solutions**.

We work in **association with renowned organizations** to construct **relevant, contextualized, and updated data** of Argentina and Latin America.



Research



Podcast



Communication
Campaigns



Guides and
resources



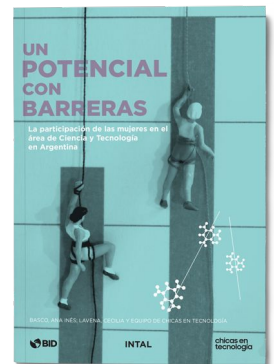
Research and Publications



An unequal career: Gender gap in the university system in Argentina: descriptive gender-smart analysis of university statistics in Argentina. An updated and specific analysis of STEM careers to understand how they are evolving compared to other disciplines and regarding women participation. [Read the report](#) - [Watch the video](#)

A potential with barriers: The participation of women in the area of Science and Technology in Argentina:

pioneering survey in Argentina that analyzes the educational and professional trajectory of women in STEM disciplines and the obstacles and barriers they face [Read the Report](#) - [Watch video](#)



+ **Less myths, more data:** Supplementary booklet of proposals to expand young women's access to science and technology: activities and general guidelines for families and educational environments.



Connected with the future: it reveals the educational choices, expectations and perceptions of Argentine women and adolescents and the skills most required by the world of work. Carried out with the support of JPMorgan.

How Argentine women use their cell phone: it provides evidence regarding the use that women of different ages give to their cell phone. Made with the support of Motorola.

TRAINING AND DEVELOPMENT

We **motivate, train, and support** young women in Latin America through quality and collaborative experiences

Through a **strategic roadmap** we support youth who identify as women, from their first steps in technology to their academic and professional development, to create impactful and lasting careers in STEM and to tap into the unique perspective, passion, and skillset that they bring to the world.



Motivation

We **inspire** young women to learn what technology can offer them, to **explore** new roles and career opportunities in STEM and to **raise awareness** about the importance of their participation in these fields.

Training

Initial training through equal access to **gender transformative technical skills and digital literacy** to take advantage of technology and digital tools for **making change**.

Specific training on **UX, Programming** other digital skills, to increase the **talent pipeline** of young women in STEM leading to employment.

Future development

We **support** young women development with a learning **community of peers and mentors** to launch **complete and relevant careers** in the tech sector by empowering them to **become leaders** now.

Impact measurement + Continuous improvement

ECOSYSTEM

We **transform** the ecosystem into a network

We generate moments of awareness, exchange, and joint construction **so that all people who are part of the ecosystem** may **get involved** in reducing the technology gender gap from different fields. Through these spaces, we boost the journey of young women



Talks Y webinars



Gender and technology



Gathering with the ecosystem



Women leaders in STEM



Impact

since 2015

+15.600

Young women reached by programs and initiatives

15

Countries

120

Alliances

+1.640

Trained educators

+200

Volunteers and mentors involved

+75K

People involved in initiatives

+1.900

News reports in national and international media

+5.5M

People reached in social networks

We move young women from users to creators of technology.

After joining Chicas en Tecnología's programs and initiatives, the young women expressed:

80,2%

clarified her vision regarding her work or academic future

88,4%

are interested in studying, working or researching in technological areas

93,2%

agree that relevant technology issues were addressed during the programs.

80,7%

learn more about technology training and development options

“It is the first time that I dare to do something about technology and the truth is that I really liked it, the tools help me a lot and now I can imagine myself in this environment that I used to see as super distant.” **Luisina, Argentina.**

“CET empowered me in my most vulnerable moments and supported me with quality education, an experience that transformed my life and inspired my dream to change Peru and Latin America.” **Isabella, Perú**

“CET has helped me grow professionally through courses, talks, exchange days with professionals. Personally, it has given me a lot since I have met a lot of girls with the same interests and different realities” **Fátima, Uruguay**



Foundation



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Acknowledgments



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Inspiring and Innovating Science





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