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In 2015, three university students in the Scholars program of Filantropía ONG program identified a problem in their organization: limited connectivity to the internet. These young people, passionate about technology and supporting their community, recognized that this was not only a problem within Filantropía, but within other organizations in their community of Chajul, Guatemala. The solution was to connect their community with reliable, unlimited internet access. They piloted the initiative within their own organization.

From there, the Ixil youth conducted a market study in Chajul to validate assumptions about the problem and acceptance of internet service. The study was through surveys, aimed at institutions, Micro-enterprises, university students, professionals and people with relatives who reside in other places or foreign countries. One of the key questions to validate the acceptance and expansion of the internet service was: Would you like to have an unlimited internet service at home? 77% of the respondents answered affirmatively, stating that they would be interested in using the internet service; 23% responded "no". There are 2,765 families in the municipality of Chajul (not including rural areas); this showed us that 426 families had an interest in our service, an optimistic scenario.

In 2016, we connected the first Chojul organizations and families to unlimited internet. At the end of 2019, we expanded the bandwidth with the provider. Today, NOVANET continues to be a locally based service, that is solving the problem of lack of unlimited internet connectivity in our community.

Our business model stems from the motto and purpose: "Connecting the txt community with everyone, all the time." NOVANET is a community project, offering: Unlimited Internet Service 24 hours a day, 7 days a week and 365 days a year. The 6 years of experience have been a source of specialization to offer corporate internet service to institutions, companies and families, with service packages tailored to the needs and demands of customers. Novanet's internet is backed by a corporate service provider, where efficient, reliable and secure connectivity is guaranteed. The service offered is wireless distribution, using state-of-the-art equipment, guaranteeing functionality and technical support.