



PROFILE

2021/2022

WHO WE ARE

Established in 2012, ZoomIn (ZI) is a non-profit organization committed to fostering humanitarian, socio-economic development, and political reform in Syria. The ZI organization has implemented many welfare relief, development, and issue-based programmes with a focus on empowering women, children, youth, displaced peoples, host

communities, and refugees through support and counteraction programmes, all part of a vision of building democratic societies and promoting social action. In Syria and Turkey, we are helping thousands of people with donations and vital aid, as well as helping refugees make a living and protecting them from violence.





OUR MISSION

We fight inequality to end poverty, discrimination, violence and injustice in the Syrian society and promote inclusiveness, civil liberties, respect to human rights and dignity.



OUR VISION

We have a vision of a just and sustainable Syria where people are at the center of the economy, where women and girls live free from violence and discrimination, and where governance systems are inclusive.



OUR VALUES

Courage

We take action.

Commitment

We keep our promises.

Confidence

We believe in each other.

Credibility

We are reliable partners

OUR OBJECTIVES

In its endeavour to facilitate social and economic growth and to overcome development and political challenges ZI is committed to:

- ✓ Supporting and building individual capacities for youth, women and professionals
- ✓ Enhancing the sustainable development, environmental protection, and climate change limitation
- ✓ Designing and managing programs for development and donor agencies
- ✓ Encouraging social responsibility and community involvement
- ✓ Providing people in need with access to vital services and livelihoods
- ✓ Helping victims of war directly by delivering food, clothes and other essential kits through its offices on the field and warehouses
- ✓ Renovating and rehabilitating public schools for children and camps for refugees
- ✓ Promoting entrepreneurship and innovation
- ✓ Supporting a democratic and inclusive political process to address the Syrian humanitarian crisis, and raising awareness among Syrian citizens
- ✓ Amplifying the voices of grassroots women to defend their rights
- ✓ Improving the lives of at-risk children and families
- ✓ Disseminating civic culture, and devising new ways to connect to the community
- ✓ Helping refugees to better integrate in host countries

HOW WE SUCCEEDED

Since its inception, ZI has drawn strength from its many achievements and recognizes that even more can be accomplished. Through its various and ambitious endeavours, ZI aims to amplify its efforts to facilitate the socioeconomic, political, and cultural development of Syria.

Cementing its role as a facilitator for positive growth, ZI continues therefore to be a source of

inspiration for all its beneficiaries who want to improve their quality of life. In its ongoing quest therefore to help push humanitarian and development programs to new arenas and levels of impact, ZI will: diversify its funding sources, provide new programmes and services, use its past and current successes as leverage to attract new partners or donors, and thrive over the long term.

TEAM

The ZI team is comprised of various top-tier professional members experts and activists of different nationalities in a variety of humanitarian, social, economic and developmental fields. The cumulative experience available at ZI, in both the public and private sector, allows for a comprehensive delivery of targeted support to different entities and individuals. Through

its professional capabilities and effective management, ZI has been able to successfully and rapidly respond to the needs of Syrian refugees, displaced, women, children, youth, and practitioner trainers. ZI continues to expand its vision and maintain its position as a recognized leader and provider of professional excellence.

OUR PROJECTS

Peacebuilding

We work with local communities to stop violence and establish long-term peace. We seek to understand the politics of force at its highest level. It is our goal to help better anticipate, prevent, and end organized violence.

Government and international institutions as well as civil society organizations are our key partners in Syria and beyond. We promote important discussions and facilitate learning to improve policymaking, and ultimately, save more lives.

Mobilisation and Advocacy

ZI advocates for causes, and freedoms of Syrians and vulnerable groups and defends their rights locally, nationally and internationally. We support and empower women in such settings to become active players

and leaders. Moreover, ZI designs and implements programmes and campaigns dedicated to helping refugees, as well as raising public awareness of the challenges they face.

Empowering Syrian Civil Society

ZI facilitate collaboration and diversity in Syrian civil society by establishing neutral spaces for their actors and by strengthening diverse conceptual frameworks for civil society participation and inclusion.



Democracy Promotion

ZI has set itself the goal of encouraging research that promotes democracy and democratic values. Our work helps build the institutional

capacity of local, regional, and central authorities in line with SDGs on the one hand and advocates for better governance in the community on the other.

Women Empowerment

ZI places a lot of attention on helping girls and women in armed conflict as vulnerable groups who live under the constant threat of gender-based violence, such as rape, sexual

assault, domestic violence, and similar threats. ZI advocates for better humanitarian assistance that supports the well-being and safety of women and girls.

Youth Empowerment

ZI addresses the urgent need for increased access and inclusivity for aspiring youth and creating opportunities for vocational work and prosperity to develop self-dependence and work towards

vocational entrepreneurship opportunities. We aim at reducing the risk of socio-economic isolation for disadvantaged Syrian youth especially those whose lives were affected by the war.



Emergency relief

ZI provides emergency assistance on the spot and responds quickly to help people who are affected. It does that by meeting immediate material needs and ensuring that consequences of the conflict, such as disease, hunger, loss of

income, injury, do not jeopardize the livelihoods of those who are affected. Depending on the nature of the crisis, ZI provides help in the material relief (such as shelter (Camps), household items, medicine, food, clothes, and similar).

Health

ZI helps people access the health care and empowers community health workers to rightly treat infectious diseases and assist the most vulnerable groups such as children and pregnant women. Ensuring that women, children

and marginalized groups have equal access to social and economic opportunities, as well as creating safe non-violent spaces for these groups is at the core of ZI's activities.

Food and Nutrition Security

ZI has provided emergency food assistance in the field to war victims. The organization helps communities to improve nutrition and build resilience, as well as their shattered lives and livelihoods. ZI intervenes in distributing basic goods for survival, such as food, seeds and agricultural tools to ensure food sustainability. The objectives of our emergency food security interventions are to save lives,

reduce suffering, protect livelihoods, and increase resilience for women, girls, boys, and men.



Environmental Protection

Environmental issues have been a focus of a number of activities carried out by ZI. Our goal is to help protect the environment using a fundamental principle of

livelihood for the conservation of natural resources, preserving the beauty of the planet and creating a sustainable environment for the future generations to live in.

Education

During crisis situations, ZI works to promote access to education by renovating schools and building teachers' capacities on effective methodologies.

Child Safeguarding/Protection

ZI provides safe spaces for children, so they can feel safe, play and learn. The ZI staff works hard to make sure children and their families understand how to reduce their vulnerability. Since the beginning of Syrian conflict,

ZI has assisted children by working on the ground and responding to their immediate needs, as well as adapting and learning what works best to restore their hopes and belief in the future.




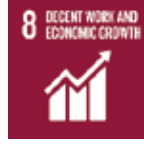
Data Collection








Our strong field presence in Syria combined with our network of experienced and trained field researchers allows us to offer data collection services covering a wide area across the entire country. Data collection and validation are handled by strong internal systems that ensure quality and validity.



ZI RECENT PROGRAMS

ZI has completed more than 30 projects since its establishment in 2012. The following project descriptions below highlight some of ZI's proven experience

Title	Beneficiaries' groups	Objective	Funder	Yea	Place	SDG
Lifeline for Abused Women	500 Women	<i>Promoting resilience to crisis-affected Syrian women and girls through comprehensive support services to GBV survivors</i>	EFI	2021	Idlib Aleppo	
Political Forums of the Unified Democratic Forces	500 Leaders Activists Politicians	<i>Bringing together pro-democracy forces within targeted regions to build a united voice on political issues</i>	EED	2020/2021	Idlib Aleppo	
Women leaders advocacy campaign	35 Women	<i>Ensuring that women leaders have more expertise in the political field to enhance their participation in policy-making and decision-making by improving their roles in society</i>	PIWP	2020	Idlib	
Youth Change Centers	2500 Youth	<i>Educating the youth who have emerged from the atmosphere of isolation and war to better express their freedoms by motivating them to develop their talents, build their capacities, steer them away from extremist ideologies, and help them to find decent work</i>	EED	2019 / 2020	Idlib	

Title	Beneficiaries' groups	Objective	Funder	Yea	Place	SDG
Cultivation/ Agriculture Project (Vegetables)	550 Households	<i>Supporting the agricultural sector by securing underground water wells and providing seeds for farmers, to improve their economic situation and ensure their continued work in the agricultural sector</i>	Taalim	2015	Idlib	
Campaign for Reducing the Spread of Indiscriminate Weapons	45 Villages	<i>Raising awareness among youth to reduce the indiscriminate carrying of weapons by distributing brochures, conducting interviews, meeting with community leaders, and raising awareness through media and audio programs</i>	Medical	2014	Idlib	
Research project	10000 Households	<i>Gathering data on social and political problems affecting women, and creating a database by using quantitative and qualitative research on human rights and freedoms.</i>	-ARK - SRP - AS - GGRC	2014 / 2015	Idlib Aleppo	
School Renovation and Operation	7000 Students	<i>Ensuring access to quality education for deprived children by increasing the number of schools through renovating the ones that were most seriously damaged as well as returning the teaching staff to those schools and build their capacities.</i>	Taalim	2014 / 2015	Idlib	
Building Wells of Water	15000 Farmers	<i>Establishing two artesian wells to provide safe drinking water to locals</i>	EF Taalim	2014 / 2015	Idlib	
Relief Campaigns	1800 IDPs	<i>Alleviating the suffering of the IDPs by compensating part of their living needs in the camps through the distribution of relief baskets, clothes and other materials to the displaced families</i>	RAS, INS, Taalim	2013 / 2014 / 2015	Idlib Hama	
Visceral Leishmaniasis (VL) Treatment Project	6000 Patients	<i>Treating VL patients by providing them with the necessary medication and combating the disease-causing insect.</i>	RAS	2013 /2014/ 2015	Idlib Hama Aleppo	

OUR PARTNERS

As a national and regional resource, ZI has been on the forefront of various successful projects and works with a civic and business ecosystem of potential contributors and participants such as: International and national organizations, business service providers, government entities, universities and international partners to continue its mission of delivering effective humanitarian and development programming.

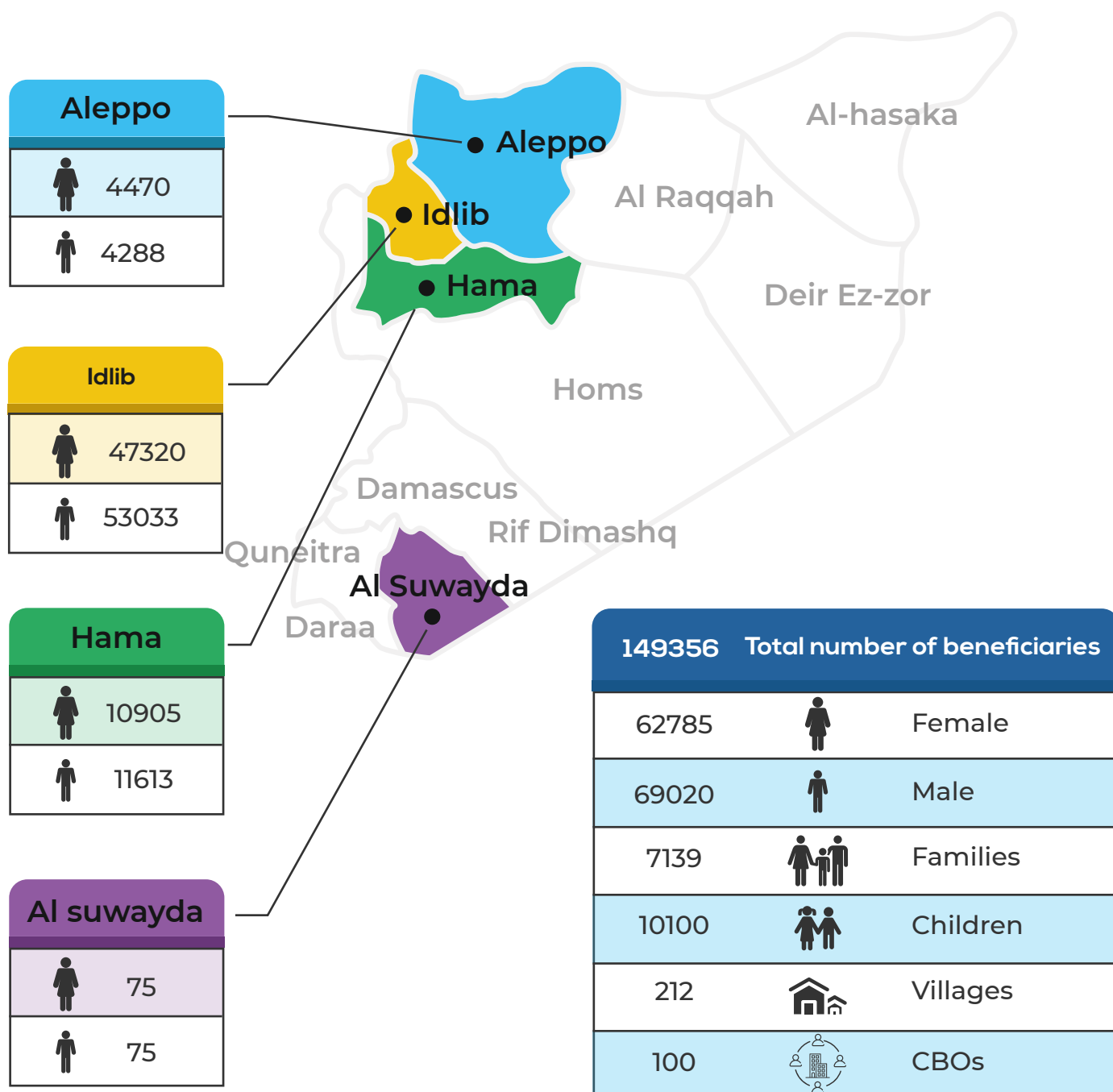


WHERE WE WORK

ZI's outreach engages rural communities and facilitates the development process from the ground up, ZI established a state-of-the-art network of facilities to serve local beneficiaries. ZI manages multiple

offices and training halls strategically placed in the north, south, and central regions of Syria. These include Idlib, Hama, Aleppo, and As-Suwayda governorates.

Map of beneficiaries in ZoomIn Organization



INTERNATIONAL & REGIONAL AGREEMENTS

The ZI organization adheres to the principles outlined in the Declarations of Human Rights of 1789 and 1793, the Universal Declaration of 1948, and the European Convention for the Protection of Human Rights and its additional protocols. We work to implement and enforce all

international and regional agreements and conventions pertaining to asylum, civil, political, economic, social, and cultural rights, and develops programs in order to combat injustice, illegality, abuse, and to eradicate racism and discrimination in all its forms.

TESTIMONIALS

“

After being severely injured during one of the battles, I lost my job, which prompted me to participate in ZI training to learn mosaic techniques that I mastered. I took part in an exhibition with paintings that show features of the Syrian heritage, and I am really happy now as I am filling the void I lived in before.”

A.T.- WAR VICTIM

“

I am grateful to ZI for supporting women through its training and to everyone who makes this possible.”

R.M.- FEMALE BENEFICIARY

“

Thank you, ZI, for helping to brighten the days of children, and bring smiles to their faces.”

A.T. – VOLUNTEER



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