



ANNUAL REPORT

2022



FOREWORD

For many, 2022 was challenging. Not only was there so much turmoil and uncertainty happening on the grand scale, many of us have had our personal little (or big!) battles that we've fought or are still fighting.

With so much unpredictability it's only natural that we as individuals have taken a step back, a step inwards and many had to decide to tend to their inner circles.

All of that reflected on the donations that our shelters rely on to function, to provide our animals with at least the bare minimum like food, water, shelter, vet care when needed.

In 2022, our debts have deepened but so has our dedication to this cause.

In 2022, our bank accounts were emptied (over and over again) and so were our energy reserves but the animals, the people, the community kept us going.

And it's only with their help and trust that we were able to care for the animals in the area for another year.

Like many, we have no idea what 2023 has in store for us

But we do believe that our vision combined with our hope and the support of our community from near and far, we can improve, grow and help even more animals this year.

Our hearts and hopes are big. Now we just need financial support to match them and we can continue fulfilling our mission of creating change for the animals of Morocco.

Thank you to each and everyone of you who supported us this past year. We are so very grateful for your support.

We hope you'll enjoy reading our annual report and reminiscing on what we have achieved so far. Here's to a hopeful 2023.

Love,
MAA team

WHAT WE DO

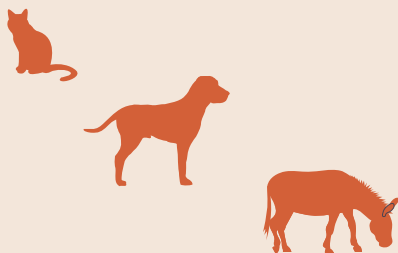
Morocco Animal Aid is a Moroccan association and rescue and rehabilitation centre for over 500 stray dogs and cats. Our mission is to provide a humane and sustainable solution to the stray dog and cat populations and their medical needs in Southwestern Morocco.

We aim to respond to emergencies quickly, mobilising resources to ensure animals in need get vital treatment as soon as possible. Our volunteers vigilantly check their territories to assess the health and wellbeing of the animals within their territory to ensure they are safe, healthy & protected.

Since the start of our work in 2016, we expanded our operations to 4 different shelter locations and a team of over 20 people including remote and on-site volunteers. We currently have over 500 animals in our care.

IMSONE

100 dogs
5 cats
5 donkeys



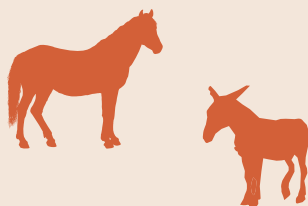
MEKTUB

80 dogs
13 donkeys



ASSERSIF

250 dogs
50 cats
1 mule
3 horses



ALMA

65 dogs



OUR IMPACT

Thanks to the help of a loving, involved and active (online) community and generous donations from all over the world, we have been able to continue our Trap Neuter Vaccinate Release (TNVR) programme and provide (emergency) medical care to hundreds of animals in 2022.

SINCE 2016

1450

animals sterilized
and vaccinated

3850

animals received
medical care

230

animals adopted
to UK & Europe

IN 2022

150

animals sterilized
and vaccinated

260

animals received
medical care

29

animals adopted
to UK & Europe



NO-MAD DOGS

Why Trap Neuter Vaccinate Release programs are important.

There are around 3 million stray animals across Morocco. Large populations of stray animals present public health and safety concerns in local communities, especially through the spread of dangerous diseases like rabies, which can be transmitted to humans. This is why we initiated our own TNVR programme, called No-Mad Dogs. With the help of local ambassadors, we have been able to sterilize and vaccinate around 1450 dogs and cats since 2016.

TNVR is the most effective and humane way to reduce the number of (often suffering) animals on the streets in specific areas and to improve the health of the current cat and dog populations. We are actively involved in promoting TNVR as the best solution to manage street animal populations.



THE PEOPLE WHO MADE IT HAPPEN

None of what we've done in the last year could have been done without the amazing people on our team that always put the animals and our shelters first and our heartfelt volunteers who never gave up even after scooping up the 100th dog poo of the day and picking the bazillionth maggot out of a deep wound.

It's the dedication of these people—on-site and remotely—in union with an amazing community of supporters believing in our cause at least as much as we do, that made it all possible.



Seah & Kristen, flight volunteers



Mohamed, Site Manager



Hocine, Site Manager



Beth, volunteer



Janina, volunteer



Lina, volunteer & Najib, worker

ADOPTION STORY: TINA, MARCO & CAESAR

"When we arrived [to MAA] in June we were so impressed of their valuable work and touched at the same time. They rescue, care for and give love to so many animals and it is still incredible to us how they handle this every single day.

After seeing the situation on-site it was immediately clear to us that we want to give at least one doggy a new home. Since we are travelling with our van we thought that we would like to adopt a young dog, so that s/he could slowly get used to van life, but we realised that the dog chooses its owner and not the other way around.

From the very first day when we visited MAA we had a sneaky passenger in our van. Caesar always jumped into the car after we arrived and took a nap. He was so cute and wanted a lot of cuddles. That's when we realised that we want to adopt him. He is such a loving, cuddly dog and loves to ride in the car. He travelled already to the Western Sahara, Mauritania and Senegal with the van and is very excited to explore some countries in Europe very soon.

It was the best decision of our life and we are truly happy to have our adventure dog at our side. We love him so much and cannot imagine a life without him anymore.

Thank you so much to the amazing staff at MAA for caring, cuddle and making our boy feel loved when he was alone. He finally found his family (and have his own car) "



**Would you like to adopt a dog or cat?
Reach out to us at adoption@moroccoanimalaid.com**

VOLUNTEER STORY: MEET BETH



"Hi, I'm Beth!

I've been volunteering at MAA for almost 2 months now and I'm already wanting to extend my stay!

That is what this place does to you, the bond you form with the animals and people that you meet here is like none other and I am truly so grateful for this experience.

The minute I walked through the door, I couldn't believe how friendly all of the animals were, there can sometimes be a misconception about street animals but I have never met dogs and cats more affectionate, playful and full of love. All they are looking for is some love and attention in return, which I was more than happy to give.

The people that work here put everything they have into making sure the animals feel loved and as happy as they can be, and on top of that they are the most kind and welcoming people.

If you have a love for animals and any time on your hands, this is an experience you could never regret and any help you could give is a step closer to giving all of the animals here a life they deserve."

If you'd like to join our amazing volunteers team, [fill in this application form](#) or let us know at volunteer@moroccoanimailaid.com.



WANT TO HELP?

Do you feel inspired by our work and want to help animals in need? There are so many ways in which you can support our work.



Hike with us

If you're travelling around Agadir and want to have a unique experience and spread joy at the same time you can organise a morning or afternoon hike with us.



Donate

Every year we take in hundreds of animals that need food, daily care and often medical treatment. Every single donation—big or small—goes to the care of our animals.



Adopt

If you're looking for a new best friend and want to give a deserving dog or cat a second chance at life, then look no further. We will help you during the entire adoption process.



Sponsor

You can help support us by sponsoring one or more animals at the shelter by taking care of their food and medical expenses through a monthly donation.



Flight volunteer

Travelling from Agadir or Marrakech? We have to send adopted animals to their new home all over the world. Experience the best part of animal rescue: (re)uniting animals with their families!



Equipment Donation

Travelling to Agadir and have some space left in your luggage? We are always in need of materials like dog leashes, collars, medicine, and more. All donations are appreciated.



Visit us

Passing by our shelter on your way to Taghazout or Agadir? Visit one of our shelters and give some cuddles to our lovely animals.



Foster

Some of our animals need a temporary home with loving humans to recover from surgery. You can help them recover for a short period of time.

HAVE YOU SEEN OUR DOCUMENTARY?

What does it take to care for over 500 animals? How much sacrifice and devotion to the cause is required to set up an animal shelter in a country with a completely different attitude towards street animals?

Our documentary tells the story of how it all began. Although a lot has changed since our documentary was filmed, we would love for you to see how our journey started and to learn more about the animals and people behind MAA's story.

Get a ticket to our online documentary [here](#).



2023 CALENDAR

After last year's success, we made a new year calendar for 2023!

Meet 12 amazing dogs waiting to be adopted and support their friends along the way.

All proceeds from the calendar sales go directly towards shelter expenses and medical care for the 500+ animals at MAA.

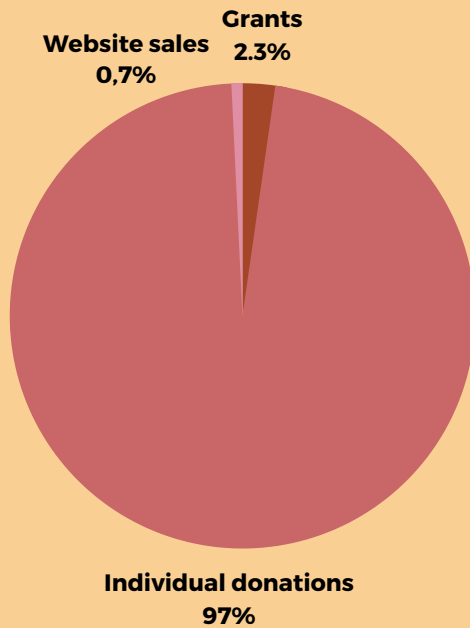
Order our calendar [here](#).



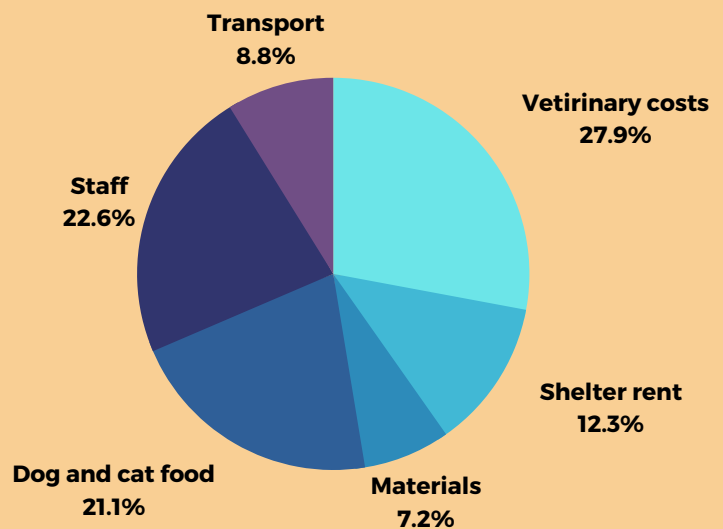
2022 FINANCIAL OVERVIEW



INCOME - 241,337€



EXPENSES - 244,082 €



We are looking for corporate sponsorships!

Do you have a business or know a business that is interested to support animal welfare and street animals in Morocco? Would you like to improve your brand image and develop your corporate social responsibility strategy? We are looking for businesses that share similar values for meaningful sponsorships.

By supporting our animals through your business, you will increase brand loyalty and visibility. You would attract new clients as we will promote your business with our 28,000+ social media followers from all over the world.

Interested to learn more? **Send an email to Pommelien at funding@moroccoanimalaid.com.**

ACKNOWLEDGEMENTS

We would like to acknowledge each and every team member and volunteer that has offered their time, talent and love to all the animals at MAA. Without them, we would not be where we are today.

We also want to thank all our generous private donors. We hope you know that every single € you donated made a big difference.

And to all our visitors who came to surprise us with donations on site or who took the time to hike our dogs—you showing up for us and the animals means so much to us!

We are also grateful to our flight volunteers; you played such a big role in the success of our international adoption stories this year. And to our adoption families... thank you for giving some of our MAA residents a forever and loving home.

Finally, we want to thank the SPCAI (Society for the Prevention of Cruelty to Animals International), for their support and essential funding, as well as our local suppliers and veterinaries. Your patience and trust in our cause is not taken for granted.

Our animals and our team are lucky to have you all.



THANK YOU



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