

Amantani



2022

Annual Report

Charity Registration Number: 1131489

Reflections from the Executive Director



As always, it is a pleasure to address you again. I am happy to share that this year, the fortitude and energy of our team has continued to help our projects grow, despite difficulties that came our way.

Our **Ethical Trade Project**, opened eight new selling points in Peru and one new virtual channel. This not only gives increases our brand exposure and sales, but also allows us to continue supporting our young people in Ccorca, Huanquite, and Iquitos with their further education.

Thanks to the tireless work of the Transitions Project team, we were able to develop **the Amazon Youth Project** in different areas of the El Napo district of the Marañon River Basin and Requena province. In the coming year, we will be offering seven extra scholarships, so that a total of 12 young people from indigenous Amazonian communities can access further education.

Meet My World is finishing the preparations for a wonderful photographic exhibition during the summer of next year, to be held in Ccorca's main square.

This report wouldn't be complete without mentioning that we are ending the year with mixed emotions.

Given the events of recent months, we think now is the time to raise our voices and make an urgent call to the population and the authorities, to recognise us as one nation, so we can advance together towards a common goal, with respect for everyone's lives and rights. As a charity, we reaffirm our commitment to staying vigilant to the country's political situation and continue protecting the welfare of our participants at all times.

We hope that next year, we can reach agreements that are fair and inclusive for all Peruvians and that help us continue advancing as a country.

Rodrigo Bustos

View from the Chair of Trustees



Having successfully expanded operations beyond Amantani's hometown of Ccorca to Huanoquite three years ago, Thilo Böck (our Director of Projects) has now led the team to the Peruvian Amazon. In 2021, we ran pilot of our Transitions Project in the Amazonian community of Santa Clotilde, which we developed into our fully-fledged **Amazon Youth Project** during 2022. A handful of scholarships were awarded to outstanding students from two schools to allow them to continue to further education in Iquitos. It's immensely rewarding to see the enthusiasm with which Thilo and his team have been received in this remote area of Peru, well over 1000 kilometres from Cusco. Its success will undoubtedly give opportunities to many more young people to follow in their footsteps. Much of the cost of these new initiatives has come from new sources of funding, and we hope this will encourage other donors to support this expansion.

Our **Pathways Programme** made a very welcome return this year, after two years of pandemic restrictions. We had 30 enthusiastic young people in the first phase of the programme and an active student council. These young people are now about to enter the second phase of the programme, which involves many hours of maths and communication studies.

Our team in Peru has expanded this year to cover new areas of work and to replace certain loyal staff members who have moved on to pastures new. It's always tough to say farewell to long serving staff members. Both Sara Mitchell and Chris Palfreyman have dedicated many years to the development of Amantani. We are extremely grateful for everything they have achieved and wish them well in their new enterprises. We never take for granted the loyalty shown by all our team. Our Managers and Directors continue to inspire our staff as well as the young people we support in their daily lives. My sincere thanks go to you all.

2022 ends with our young people and staff in good health and spirits with an exciting programme for the year ahead. However, all this is very much thanks to our supporters and generous donors worldwide who continue to amaze us with their generous gifts of time, energy and financial support. Yet again, I send you warm thanks for your continued loyalty.

Jonathan Palfreyman

Strategic Framework

This year, we decided it was time to update our Mission and Vision statements to better represent all the work we have incorporated into our organisational strategy over the years.

01

Vision

A fair, inclusive Peru with equal opportunities for all.

02

Mission

To promote inclusion and equality for rural Peruvians through opportunities in education, employment, and fair trade.

03

Strategic Objectives

- **PSYCHOSOCIAL:** We strengthen the participants' emotional and psychosocial skills that will allow them to freely and confidently participate in society.
- **ACADEMIC:** We support the transition of young people from school into higher education through scholarships and academic support.
- **EMPLOYABILITY:** We promote work environments that are inclusive and fair to programme participants.
- **ORGANISATIONAL:** We work from Peru to create and implement financial, organizational, and operational strategies.

Strategic Framework

04

Values

- **YOUTH PARTICIPATION:** We ensure young people are heard, become agents of change, and are actively involved in the decision-making process at Amantani.
- **STRENGTH PERSPECTIVE:** We focus on the individual talents of each young person.
- **INTERCULTURALITY:** We respect and promote diversity and the cultural heritage of the communities we work with.
- **RESPONSIBILITY:** We encourage participants and team members to act responsibly exercising mutual respect, honesty, and commitment.
- **AYNI (Reciprocity):** We integrate this Quechua principle cross all our work, to promote horizontal relationships of reciprocity.
- **SOCIAL JUSTICE:** Our work stems from recognising the talents and skills of the people we work with.
- **GENDER EQUALITY:** We firmly believe in gender equality and actively work towards encouraging fair opportunities for everybody, regardless of their gender.

Pathways

PROGRAMME



Pathways Programme

PHASE 1 | JUL - AUG 2022

This year, we carried out the **fifth edition of our Pathways Programme**. The first phase of the programme ran for **17 days** at our campus in Ccorca, during July and August. **30 young people** participated in **26 workshops** focused on personal development, vocational orientation, and sexual and reproductive health. Additionally, the participants learnt more about how Amantani works and the scholarships that are offered; they also dived into the details of the expectations, commitment, and responsibilities of programme participants, their families, and the Amantani team.

These were the results of **104 hours of work** during the first phase:

- 100%** of young people felt that the tutors and other participants in the programme **generated a space where they felt safe and confident**.
- 100%** of young people **proudly self-identify as part of indigenous communities** after the first phase of the programme (compared to 20% at the start).
- 91%** of young people felt **listened to and that their opinions were heard**.
- 70%** of young people said **they were no longer scared or embarrassed of speaking in public** after the programme (compared to 30% at the start).

*Data taken from a survey administered to all the participants at the end of Phase 1.



Eduardo, our Youth Work Coordinator, runs a workshop during the first phase of the programme in the multipurpose room at Amantani's campus in Ccorca.



The Pathways Student Council addresses the young people's parents to talk about the learnings of the first phase of the programme.



Erwin, a young man who stands out for his poetry recital skills, recites a poem at the closing ceremony of the first phase of the programme.

Pathways Programme

PHASE 2 | JAN - FEB 2023

The second phase of the Pathways Programme will take place during **January and February 2023**. We call this phase “Amantani Academy”. It involves eight hours of daily study, from Monday to Friday: **four hours of maths and four hours of language and communication**. The young people also discuss their options for further study with their tutors, defining what they want to study and where.

We work with the parents of our young people as well, meeting with them to discuss support whilst their sons and daughters are studying, including lodging, food, health, and basic economic needs related to studying in the city.



Ruth Araceli

Pathways Programme Participant
President of the Pathways Programme Student Council

“I have learnt to lead groups of other young people my age. This has helped give me confidence at school, to talk to my teachers and speak in public. It has also helped me to organise my classmates and reach agreements amongst ourselves.”



Emeterio

President of the Parents' Council

“This year, we established good coordination with the Huanquite Parents’ Council. I also liked that we were part of the enrolment, selection, and acceptance of young people for the new cohort of Pathways Programme participants. We made lots of decisions alongside Amantani.”

Scholarships

PROGRAMME



Scholarships Programme

This year, our tutors offered personal and academic support through individual tutoring sessions. At the beginning of the year, we had to continue with online support, but by the end of the year, all tutorials were carried out in-person. Additionally, our students and their tutors organised **12 group recreational activities**, including a trip to Machu Picchu.

We continued to work with **five young women and one young man** who became parents during 2021. Despite facing the challenges of parenthood, these six young people are successfully continuing their studies, thanks to support from their tutors, partners and families.

During the first semester, 10 young people left the programme, a continued knock-on effect of the pandemic. However, in the second semester, **our dropout rate reduced from 12% to 4%**, in large part thanks to the in-person support of our team.

We ended the year with **66 scholarships students, 54.6% of whom are young women**. The Paqari Wayna Youth Hub kept its doors open almost all year (despite having to close on a few days at the end of the year due to political unrest) and received **more than 1,450 visits** from our young people and their classmates.

INDICATORS

- 1** young person with a **university degree**.
- 6** young people **finished their studies** in the second semester of the year.
- 10** young people obtained a **government scholarship** to continue their studies.
- 14** young people are in the **process of graduating** from their courses.
- 16** young people who finished studies at CETPROs between 2019 and 2022 **received their certifications**.
- 38%** of our students are **performing in the top third of their classes**.
- +330** hours of **individual tutoring sessions**.

*CETPRO: Centro Técnico Productivo (Technical Productive Education Centre)

Young Person Spotlight

Yolanda participated in the 2019 edition of the Pathways Programme, where she made tremendous progress in her social development. In the middle of 2020, she started studying Business Administration at SENATI*, and her studies have highlighted the conscientious-ness and sense of responsibility that characterise her. She applied for and obtained a state scholarship “*Beca Continuidad*” in May and continued to rank in the top third of her class in the second semester.

This year, Yolanda started the work experience placement required by her course at Andean Technology, a tele-communications company. Her employers were so happy with her work that they offered her a permanent job! Additionally, Yolanda became a member of the Scholarships Programme Student Council this is year. During her time at Amantani, she has developed self-assurance, excellent communication skills and shows strong leadership, especially when helping other young people participate in a variety of activities.



Yolanda

Spokesperson of the Scholarships Student Council
Amantani Scholarships Student

“I am happy because I feel that I am working towards the goals that I want to achieve in my life. I also feel proud to be part of the Student Council and lead others. My current goal is to finish my studies and work in a company, so that I can help my family financially. In the future, I’d like to open my own clothing business in Cusco or Lima.”

*Servicio Nacional de Adiestramiento en Trabajo Industrial
(National Service for Industrial Work Training)

Scholarships Student Council

The Student Council was elected this year by the Scholarships Programme participants, through a **democratic vote**, guided by the ONPE (National Office for Electoral Processes).

The Council meets once or twice a month to discuss themes related to the needs or requirements of their classmates, coordinate with the team, and discuss cases of other students who are having particular difficulties.

This year, the Council has organised recreational group activities, has been involved in organising and promoting workshops for their fellow students, and has actively supported phase one of the Pathways Programme.



Ruth Karina

President of the Scholarships Student Council

"Taking on the presidency required a lot of commitment on my part. I want to continue working to ensure that the Council is the real voice of the young people."



Rony (Welfare Officer), María (Treasurer), Ruth Karina (President), Yolanda (Spokesperson) and David (Secretary) at the Paqari Wayna Youth Hub.

Employability Programme

Now that more of our young people are finishing their studies, we started our Employment Programme this year, **to help them find work experience placements and jobs.**

This programme includes helping young people elaborate their CVs, running workshops about the world of work and using digital platforms to find jobs, as well as carrying out practice interviews.

We also started our **Corporate Volunteering Programme.** We work with private and public companies to offer complementary activities and training to our young people, so they can be better prepared to join the workforce. We are thankful to Inkaland Tours, Chamaleon, Cariluis Alpaca, GRTPE, and Florencia and Fortunata Café for their support in this programme.

Success Stories

Our team helped the following young people create their CVs, prepare for the world of work and find the following jobs:



Luis Brayan
Area: Distribution
Company: Coca Cola

Cleyde

Area: Maintenance
Organization: Santo Domingo Convent



Juvenal
Area: Produccion
Company: Lácteos Hogar

Cristina

Area: Customer Service
Company: Los Chocopanés Bakery



Ethical Trade

PROJECT



Ethical Trade Project

The biggest achievement of the Ethical Trade Project this year, was to increase the presence of our products in shops in the Cusco region. For the first time since the beginning of the programme, we now have six points of sale in the city and one in the Sacred Valley. We have also diversified the product range, so our artisans not only create their unique **bracelets**, but also **bag tags** and **hat bands**. At the end of the year, we also carried out a “soft launch” of our new **glasses cords**, at our Paqari Wayna Youth Hub. We hope to offer this last product to the public in 2023.

Points of Sale

7 in **Cusco**, **6** new this year.

4 in **Lima**, **1** of which opened this year.

1 new shop in **Arequipa**.

1 new **virtual** shop.

We also worked with a branding agency to **create a new brand which we will be launching in 2023**. The idea is to better position ourselves commercially and fully represent the artisans who are the heart of the project. The artisans were involved throughout the process, including making key decisions about the brand.

One of our goals for next year is to further develop the social branch of the project, offering workshops and talks around subjects of interest to the artisans.



Mariano, the only male artisan on the team, shows off one of his hat bands, wearing a poncho that he made himself.



During their monthly meetings, the artisans share designs, deliver their products and receive payment for their work.



The Artisans' Council is in charge of maintaining order at the monthly meetings, alongside the Amantani team.



In many cases, the artisans use sticks to support their bracelets, bag tags or hat bands as they work,

Amazon Youth

PROJECT



Amazon Youth Project

APRIL 2022 TRIP

The first trip of the year made its first stop in the community of Santa Clotilde in the Napo district, where we worked with the student residence at the Lucille Gagne Pellerin School (LUGAPE).

We delved into the subject of **developing self-confidence** with the students in the fourth year of secondary school. With fifth year students, we worked on **dealing with their doubts and worries about finishing school** and noted the concerns they expressed, to elaborate the workshops carried out during our second visit.

We also **provided training to tutors, promoters and teachers**, to help them carry out their functions within a positive discipline framework. We delivered tutoring sessions around our *Children and Young People Protection Policy* and worked to establish a culture of protection of young people.



4th year secondary school students participate in group workshops and dynamic activities.

Amazon Youth Project

OCTOBER-NOVEMBER 2022 TRIP

San Antonio del Estrecho

We met with public institutions including the Ministry of Development & Social Inclusion and the FECOIBAP*. We organised **three workshops** focused on sexuality and further education at the Padre Medardo Andrade School.

Remanso

We met with representatives of the FEICOBAP, the Remanso Secondary School and with the chief of the community, to organise a workshop with the teachers and the parents of young people in the last two years of secondary school.

Santa Clotilde

We ran **22 workshops** focused on personal development and vocational orientation, with more than **200 young people and 20 teachers**.

*Federación de Comunidades Indígenas del Bajo Putumayo
(Federation of the Indigenous Communities of the Bajo Putumayo)

Nauta

We supported 3 young people to apply and prepare for the government scholarship exam, "Beca 18". One of the young people, **Reyci, was chosen for the scholarship** and we are working to help her take the next steps and decide on her choice of studies.

INDICATORS

5

young people studying in Iquitos through Amantani Scholarships.

+40

workshops delivered to young people and their tutors.

+85

hours of tutoring.

+166

hours of mentoring.

+400

students in the last two years of secondary school and their teachers participated in workshops.



Young people in the fourth year of secondary school in Santa Rita, Iquitos participate in a dynamic exercise during one of the Amazon Youth Project workshops.



The Amazon Youth Project includes outdoor workshops that help to develop self-confidence, explore and deconstruct fears, and work on teamwork.



The young people get into smaller teams to share their ideas and opinions. This helps to ensure all their voices are heard.

Young Person Spotlight

Paolo is one of the young people who **has shown a lot of commitment to his studies** during the Amazon Youth Project. Paolo has now completed the second semester of Technical Nursing at the Reyna de las Americas Institute.

During 2022, Paolo lived at the Yout Hub in Iquitos with Rocio and Rider, two other scholarships students. We opened up the Youth Hub in April, to give young people **a place to stay during their studies, socialise and study outside classes.**

Paolo is one of the young people who has really collaborated with keeping the space clean and tidy and has shown friendship and camaraderie with his housemates. Paolo **has also stood out for his ability to manage his personal finances**, despite financial challenges. He shows a lot of maturity in his approach to his studies and living situation.



Paolo

Amantani Scholarship Student

"I was always very responsible with my studies and got good marks. I am also performing well at the Institute. One of my biggest issues has been with finances. With time, I have learnt to make the most of my free time and holidays to earn money. I sometimes help my classmates with their studies and they pay me for these tutoring sessions. My parents say I seem more centred and that I have clear goals."

Meet My World

PROJECT

Photo taken by Alex Noel (Meet My World project participant)



Meet My World

We continue working with **23 young people**, carrying out photographic exercises that allow them to continue sharing their realities. Elizabeth and Victor have been leading the group as its “*collanas*” again this year, helping to coordinate tasks and activities and ensuring the young people are heard.

At the beginning of the year, the collanas chose the best photos of 2021 and awarded prizes to the photographers.

BEST PHOTO OF 2021
Category: Flora



Photo by Víctor

BEST PHOTO of 2021 (draw)
Category: Open



Photo by Rony



Photo by Elizabeth

We have been putting together a presentation of the young people’s photographic works taken during the pandemic and plan to open an exhibition in the main square of Ccorca in 2023, before bringing it to Cusco.



Photo by Frank Luis. Members of the Huanoquite Community celebrate "Carnival" with dances in the main town.



Photo by Yolanda. This is the Ccorca Ayllu community festival. During this type of festival, community members show their livestock and exhibit their textile products.

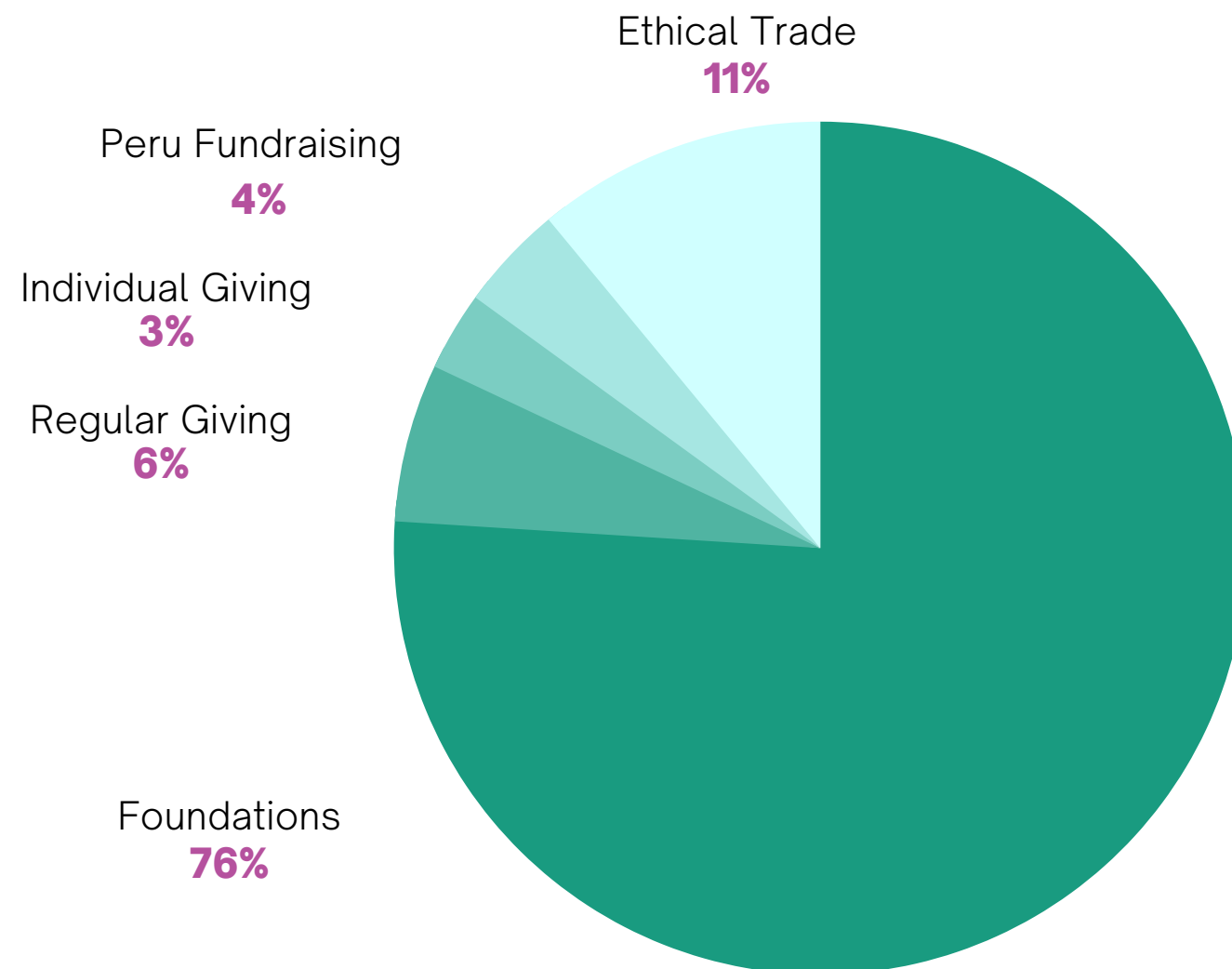


Photo by Abelardo. Many farmers build small huts to watch their livestock or keep an eye on their crops on a seasonal basis.

Financial Summary

These are a summary of the consolidated accounts of Amantani UK and Amantani Peru for the period from **1st January 2022** to **31st December 2022**. The statutory accounts for Amantani UK will be independently examined by a Chartered Accountant and approved by the trustees before being submitted to the Charity Commission. These can be downloaded from the Charity Commission website, from May 2023 onwards.

TOTAL INCOME: £333,826



6:1

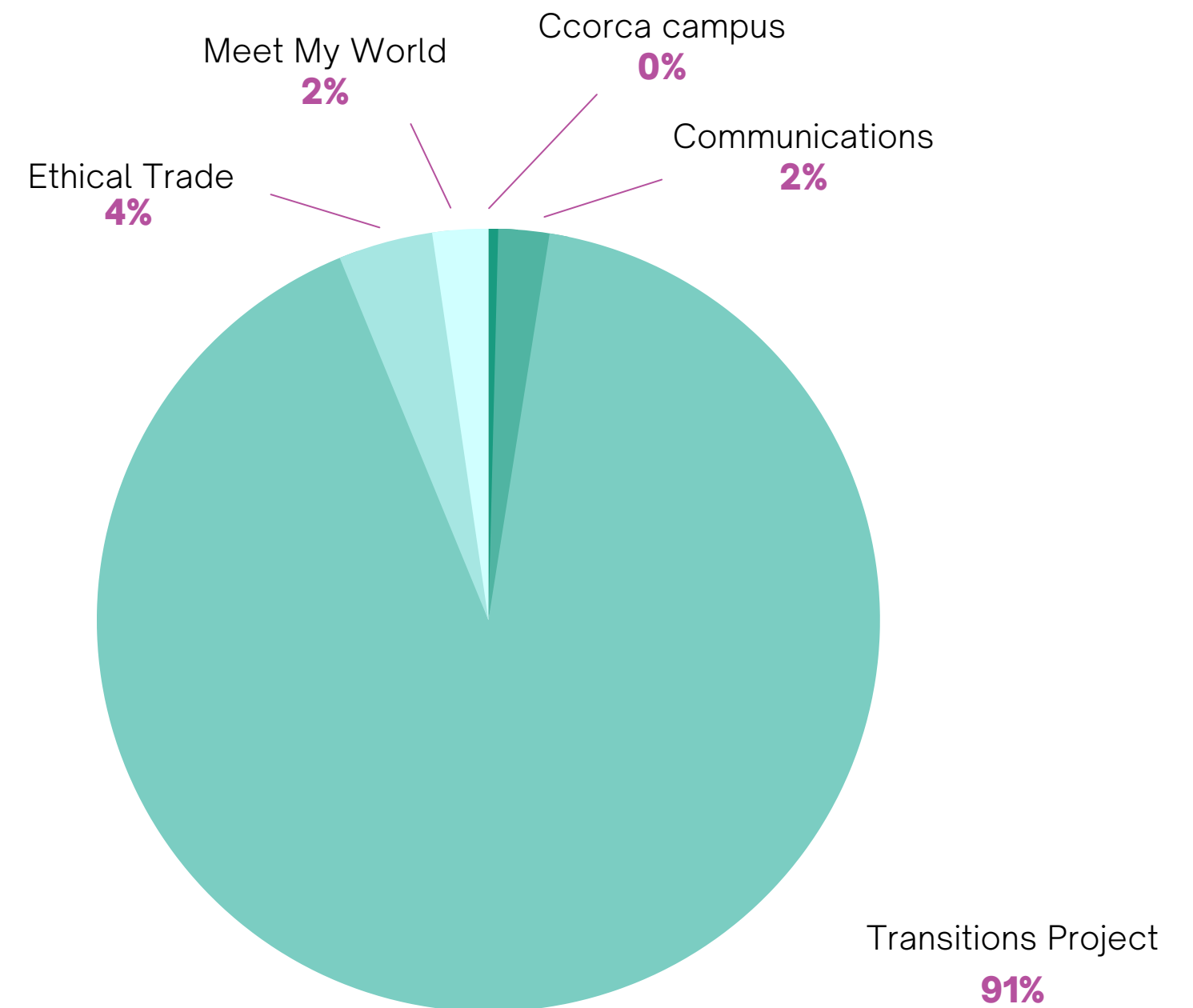
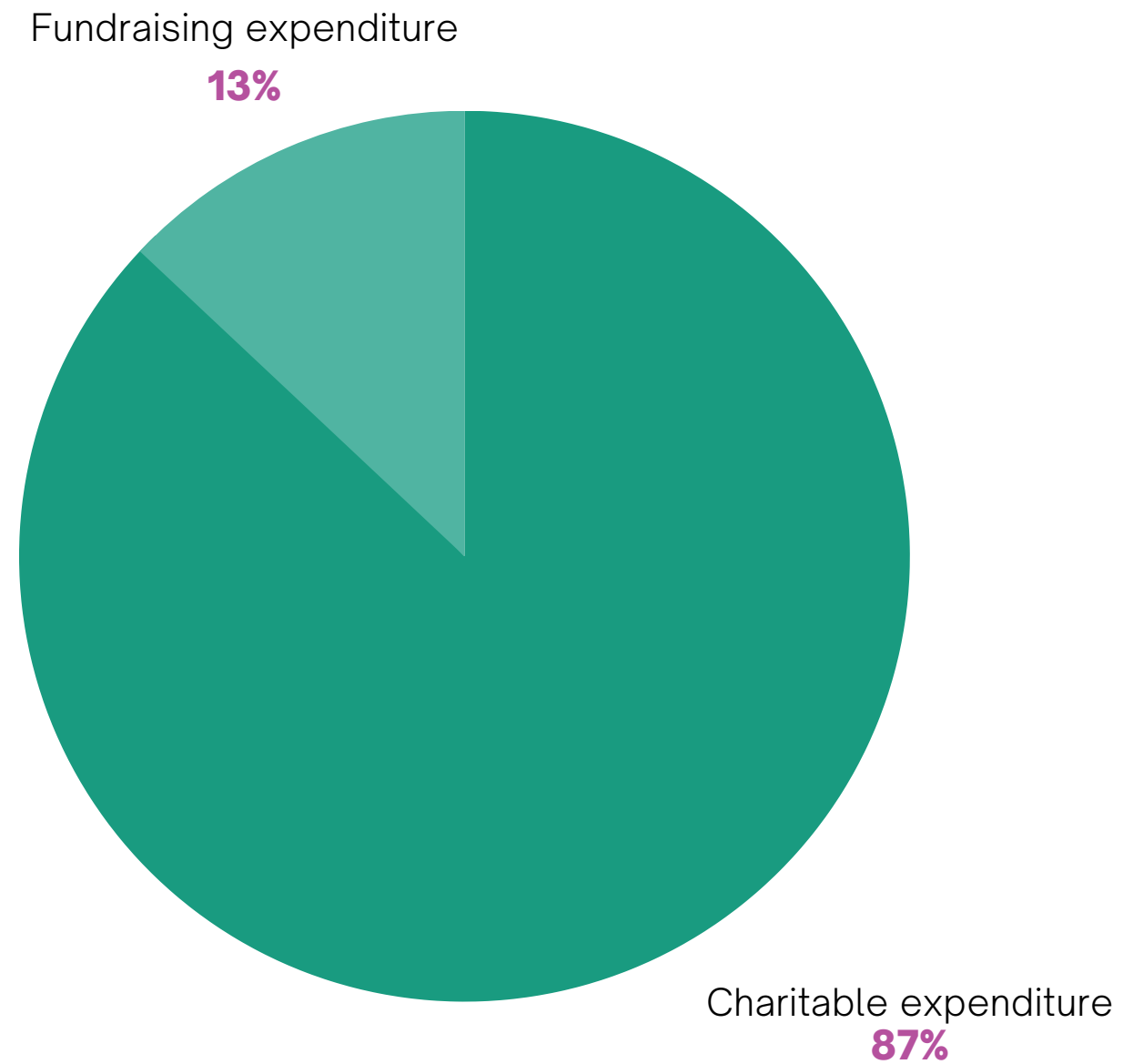
For every £1 spent on fundraising, we raised £6 to spend on our project work.

64%

We had a 64% growth in the Ethical Trade Project.

Financial Summary

TOTAL EXPENDITURE: £300,619



Thank Yous

Artisans' Council

Marisol Huallpayunca
Flor de Maria Gomez
Teodora Hanampa
Juliana Huallpayunca

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David Quispe

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Gerónimo Quispe
Zenobia Anchaya
Gurmesindo Antitupa
Eulogio Quispe
Juana Suna
Santusa Cconcha
Marisol Huallpayunca
Balbina Zamata

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Eduardo Espinoza
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Patrick Ramos
Sherly Gonzales
Marko Contreras
Guadalupe Valdeiglesias
Jenny Byrne

A special thanks to the team at García Sayán Lawyers and Consulting that have supported us externally.

Thank You

Individuals

Familia Lisson
Familia Martinot
Hna. Ana Laura Ramirez Aguilar
Vianey Ambriz Núñez
Cintya Sanchez
Lety Trigos
Richard Samamé
Gilmer Goicochea
Mario Diego Chavez Oyarce
Brian Olof
Jessica Wimbush
Diana Cottingham
Nelly Munthe
Veronica Saenz
Aruna Bhagwan
Nicole Beissler y Thomas Faller

And all our other generous donors.

Ethical Trade Partnerships

Shoe Zone
The Paddington Store
Britt
Casa República
Mali
Morpho
Isa Luna
Novica
L'Atelier
Chicha Lewisham
Museo Inkariy
Artemika
Ruta del Barroco Andino
Florenia y Fortunata Café
Uma sombreros

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The Cottingham Trust
The Lujenna Trust
The Old Dart Foundation
The Oso Foundation
The Sheila Whitley Trust
The Shoe Zone Trust
The Sir John Eastwood Foundation
Asociación Cultural Miligramo

And those who prefer to remain anonymous.

Amantani

