

FINDING LALÍDERES

A continental search for...



700 new LALíderes yearly



70% students from under-represented backgrounds

DEVELOPING LALÍDERES



Menu of in-house and external programs to develop social emotional, leadership, and entrepreneurial skills



20 Leadership Bootcamps per year in 3 languages

[watch video >](#)

CONNECTING LALÍDERES

To...



...Their heroes
500 mentors in the community



...The best universities
US\$ 13M in scholarships awarded at top local and global universities



...Dream jobs
37 partner employers in the private and social sector across 7 countries



...A movement
1970 LALíderes in the community



...Their dreams
105,508 people positively impacted by 106 ventures (co-)founded by 213 LALíderes across 12 SDGs

(all figures as of May 2023, and growing!)

WE EXIST BECAUSE LATIN AMERICA HAS A LEADERSHIP PROBLEM

- Latin America faces a host of economic, social, political & environmental challenges. For example, we have the biggest income inequality in the world and one of the worst educational systems.
- These forces shape—and break—our talent and leadership pipelines. The resulting shortage of great leaders leave us with too many corrupt or incompetent public sector leaders, too few innovative and socially conscious private sector leaders, and a mostly underfunded and underprepared social sector. And so, the cycle repeats itself.
- The good news is that this cycle can be broken. At LALA have a robust strategy that can work within and around these dysfunctional systems, finding the most promising young leaders and developing & connecting them to turn them in a new generation of transformational Latin American leaders.

WE ARE IN THE BUSINESS OF METACHANGEMAKING

- “Metachangemaking” refers to processes and programs that aim to cultivate changemakers. If you want to transform a region and solve thousands of problems, the highest-leverage strategy is to first develop thousands of leaders who will lead the change across countries, industries, and governments.
- LALA finds, develops, and connects world-class, ethical, innovative leaders aged 14 to 20, who will become the entrepreneurs and the private, social & public sector leaders who will positively transform the region. We call our changemakers LALíderes.

WHO IS BEHIND LALA

Led by [Diego Ontaneda](#) (McKinsey & Stanford GSB) and [David Baptista](#) (Echoing Green Fellow and global education leader), and backed by outstanding leaders like David Velez (Nubank), Kevin Efrusy (Accel Partners), Paulo Passoni (ex-Softbank), Mariana Donangelo (Kaszek), Sebastian Mejía (Rappi), Belmont Graña Family (Belcorp), and leading organizations like Imaginable Futures, vélezreyes+, Schmidt Futures (Rise) and Accel Partners, LALA is bringing together the right leaders and organizations to build something of this magnitude. **Join the movement!**