



EmpowerHER Africa: Fostering Gender Equality through Sustainable Training

Cameras For Girls pursues Women’s Empowerment and Gender Equality in Africa using photography as our catalyst. We provide women who face gender-based barriers with a camera to keep and a 4-phase photography and business-skills curriculum to support their goals of becoming paid journalists and photographers in male-dominated spaces.

Cameras For Girls adheres to the **UN SDG Goals** of #1 - No Poverty, #5 - Gender Equality, and #8 -Decent Work and Economic Growth.

Delivering Change In 4 Phases:

- **Phase 1: The Workshop** - Each student receives a camera to keep on and throughout the next 4-days trained on how to use it. The skills cover camera operation, photography techniques, and storytelling.
- **Phase 2: Ongoing Virtual Training** - Amina returns to Canada and meets with the students weekly on Zoom to continue the training. The students also get access to the online training platform, with monthly assignments to be submitted throughout the year-long program.
- **Phase 3: Professional Profile Building** - The students receive guidance on creating a professional presence on LinkedIn and finding opportunities in journalism and adjacent fields.
- **Phase 4: Mentoring** - Students receive a 6-month commitment for mentoring to support their goals to find paid work.

RESULTS - 72% of our students now have full-time jobs!!

Why a "Train the Trainer Program" now?

- Cameras For Girls can tap into the power of visual storytelling to raise awareness, challenge stereotypes, and drive positive change while building up women's voices who are traditionally kept out of the top positions because of societal and cultural biases across Africa.
- Our students learn to capture their world with their new cameras giving young women the confidence to work with recognized skills that immediately improve their options, reduce gender inequality, and fight poverty
- Cameras For Girls can effectively reach more women across Africa who need support to reach their goals.

Support Cameras For Girls



Program Growth

We started in Uganda and will be expanding our in-person workshops to Tanzania in 2023, and Cape Town, South Africa in 2024 respectively.



186

Students Have Accessed Our Training Since 2018

Since 2018, we have taught 142 females across Africa:

- 64 students through our in-person workshops in Uganda.
- 10 students in South Africa, through a 4-day workshop, delivered online.
- 112 students and growing on our online training platform, reached through various organizations across Africa.

Program Goals

- Build confidence and self-esteem in our students.
- Give them a voice and agency.
- Create paid jobs with collaborative partnerships with media houses in each country, so our students can escape poverty and have places of work where systemic harassment is no longer of concern.



Success Rate



Of the 64 students, we have taught through our in-person workshops in Uganda, 72% or 46 students now have full-time paid work in journalism and photography.

www.camerasforgirls.org

Overcoming Gender Inequality and Poverty for Females in Africa
One Camera at a Time!

Find us on social media @camerasforgirls
(Facebook, LinkedIn, Twitter, and Instagram)

Amina Mohamed

Executive Director and Founder

Cameras For Girls

Email: amina@camerasforgirls.org

Tel: 416-697-5443

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