

Title: Rebuilding Taroudant - A Call for Solidarity in the Wake of Devastating Earthquake

Project Overview:

In the wake of the catastrophic earthquake that struck Taroudant, Morocco, on the night of September 8th to 9th, 2023, Tibu Africa is launching a comprehensive initiative to aid the victims of this unprecedented disaster. Our goal is to raise \$65,000 to provide vital assistance to the affected families and communities. Let us come together in solidarity and make a profound impact on the lives of those in need.

The Situation:

Taroudant, a vibrant city in Morocco, faced the wrath of a magnitude 7 earthquake, resulting in a heartbreaking loss of countless lives and causing extensive damage. Initial estimates report over 2900 casualties, hundreds of injuries, and significant devastation across the city. The people of Taroudant are grappling with the aftermath of this tragedy, and they need our support more than ever.

Our Response:

Tibu Africa, a leading NGO harnessing the power of sports for social change, stands firmly committed to helping those affected by this devastating earthquake in Taroudant. Over the years, we have deeply embedded ourselves within the Taroudant community, implementing various projects, including youth programs, girls' empowerment initiatives, and socio-economic inclusion programs through sports. Our strong presence and established connections in Taroudant uniquely position us to provide targeted and effective assistance to the earthquake survivors.

The Call for Solidarity:

We extend a heartfelt appeal to the generous hearts of friends and supporters of Tibu Africa. Together, we can make a real difference in the lives of those who have been profoundly impacted by this disaster in Taroudant. Your contribution, irrespective of its size, will offer essential support to the affected families, restoring hope and providing a lifeline to recovery.

How Your Donation Helps:

Emergency Aid Kits (Hygiene Kits, Food, and Water):

Your donation will play a crucial role in providing emergency aid kits to the people of Taroudant. These kits will include:

- Hygiene Kits for Families: These kits, consisting of essential hygiene supplies, will help families maintain cleanliness and prevent the spread of diseases. Your contribution of 550 kits will make a significant impact.
- Hygiene Kits for Women: We'll ensure that women in Taroudant have access to specific hygiene kits tailored to their needs, promoting their health and well-being.
- Hygiene Kits for Children: Children's hygiene is of utmost importance. Your support will provide hygiene kits for 150 children, keeping them safe and healthy.
- Baby Diapers: For families with infants, your donation of 362 pieces of baby diapers will be a lifeline, ensuring the comfort and hygiene of the youngest survivors.
- Adult Diapers: The elderly and those with specific needs will receive 362 pieces of adult diapers, ensuring their dignity and well-being.
- Soap: Your contribution of 550 pieces of soap will help maintain sanitation standards, preventing the outbreak of illnesses.

Shelter and Warmth:

We understand the urgency of shelter and protection from the elements. Your support will enable us to distribute:

- Tents: Providing tents to survivors is vital. Your contribution will help ensure that families have a safe and private space to shelter.
- Blankets: Your donation of blankets will offer warmth and comfort during the cold nights that survivors are enduring.
- Thermal Clothing: Protecting survivors from harsh weather conditions is essential. Your support will provide thermal clothing to those in need.

- Supporting Families: Your generosity will play a pivotal role in helping families who have lost their homes:
- Inflatable Mattresses: Your donation will supply 250 inflatable mattresses, ensuring that families have a comfortable place to sleep.
- Clothing and Shoes: Providing essential clothing and footwear will help families rebuild their lives with dignity.
- Kitchen Utensils: Families will receive kitchen utensils to prepare meals and regain a sense of normalcy.
- First Aid Items: Your support will provide first aid items to address immediate medical needs.
- Portable Solar Lamps: Lighting is crucial in times of crisis. Your contribution will provide portable solar lamps for families.
- Dishes: Families will receive dishes, allowing them to enjoy meals together.

Psychological Support for Earthquake Survivors:

Your contribution will help us offer vital psychosocial support to survivors, including psychological interventions for young beneficiaries of Tibu programs in the aftermath of the devastating earthquake in Taroudant.

Understanding the Catastrophic Situation:

We must provide a clear understanding of the earthquake and its impact:

- **Magnitude:** Measures the earthquake's strength, typically from 1 (weakest) to 10 (strongest).
- **Aftershock:** Refers to post-earthquake tremors.
- **Epicenter:** The rupture's point of origin, where shaking is most intense.
- **Humanitarian aid:** Emergency assistance during crises or natural disasters.

Providing Information on the Catastrophe and Common Reactions:

We must rapidly provide clear information and educate young individuals while promoting calmness:

- Limit exposure to media coverage and trauma reminders.
- Teachers and educators should offer factual information, correct rumors, and guide understanding.
- Counter rumors with a list of possible causes classified as "true" or "false."
- Consider hosting expert-led radio shows.

- Organize educational activities about disasters and coping mechanisms.

Avoiding Trivialization:

Avoid trivializing children's reactions:

- Conduct post-event interviews for children to express concerns and emotions.
- Facilitate verbalization sessions for sharing experiences and emotions.

Psychological First Aid (PFA) in the Aftermath:

PFA in the weeks following the earthquake:

- Offer concrete support and care without intrusion.
- Assess individual needs and concerns.
- Assist with essential needs like food, water, and information.
- Listen actively without pushing for conversation.
- Help individuals access information, services, and social support.
- Protect against potential new dangers.

Verbalization Sessions:

Recommended for expressing feelings and facilitating recovery:

- creative activities like discussions, photographs, drawings, videos, etc.

Strategies for Children and Adolescents after a Natural Disaster:

Enhance well-being:

- Establish a calm and secure environment quickly.
- Promote family reunification and social support.
- Identify those needing formal support.
- Encourage group activities for social connectivity.
- Restore routines promptly.
- Encourage emotional expression.
- Enhance adaptive capacities and resilience.

Following these recommendations enhances resilience, aids adaptation, and supports healing after the earthquake, contributing to mental and emotional well-being.

Refugee Support: Your generosity extends to aiding refugees in their journey to safety and a better life. Donations will provide:

Shelter: Your support will provide shelter for refugees.

Food: Refugees will receive essential food supplies.

Legal Assistance: Your contribution will enable access to legal assistance for refugees seeking protection.

Educational Opportunities: Donations will support educational opportunities, helping refugees rebuild their lives.

Join the Cause:

Your support is of paramount importance during this time of crisis in Taroudant. Here's how you can contribute:

Make a Donation: make a financial contribution of your choice, specifically for Taroudant.

Spread the Word: Share this campaign with your friends, family, and colleagues to maximize our impact in Taroudant.

Stay Informed: Follow us on social media to receive updates on our relief efforts in Taroudant, and share our posts to reach a broader audience.

Together, We Can Rebuild Lives in Taroudant:

Our collective strength can provide comfort and hope to families in distress in Taroudant. We firmly believe that sports have the power to heal, and today, we ask you to help us heal the wounds of this disaster-stricken community in Taroudant.

Join Tibu Africa in making a positive impact on the lives of earthquake survivors in Morocco. Donate today and be part of the solution.

Donation Deadline: Wednesday, January 10, 2024

Project Website: <https://tibu.ma/>

Project Location :

Tamsoulte, Taroudant, Souss-Massa

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Let's stand together and rebuild Taroudant. Your support matters.