

2023

# Annual Report BAAS



Laundry Service  
Laverie  
خدمة غسل الملابس  
مرويش خشك شوي

2:00 - 8:00



Language Classes  
Cours de Langues  
كلاس هاي زبان  
صوف لانا

X



Creative Atelier  
Atelier creatif  
الطيه حلال  
مشل ايدي

5:00 - 8:00



Computer Classes  
Cours d'Informatique  
دروس الكمبيوتر  
كلاس هاي كمبيوتر

2:00 - 8:00



Shower  
Douche  
مش  
دوش

2:00 - 8:00



Free Clothes Shop  
Boutique de vêtements gratuite  
مشل ملابس مجاني  
فروشگاه لباس رایگان

2:00 - 6:00



Copy Service  
Services de copie  
مردمکس کپی  
مسا لوج

2:00 - 8:00

be  
aware  
and  
share.

# Editorial

2023 was a rough year in terms of asylum and migration policy in Europe and Switzerland. We are very concerned and clearly speak out against these frightening developments. Showing all the more how important the work is at the European external borders, and how important civil society movements and initiatives are. We are not giving up!

In 2024, we will continue to act against the isolationist migration regime and Fortress Europe. We continue to show solidarity with and support people on the move and fight for freedom of movement and equal rights for all.

Take a look at what BAAS has been engaged in this 2023 Annual Report.



**Saskia**  
President



**Patricia**  
Vice-President



**Franziska**  
Finance

CREATIVE  
ATELIER



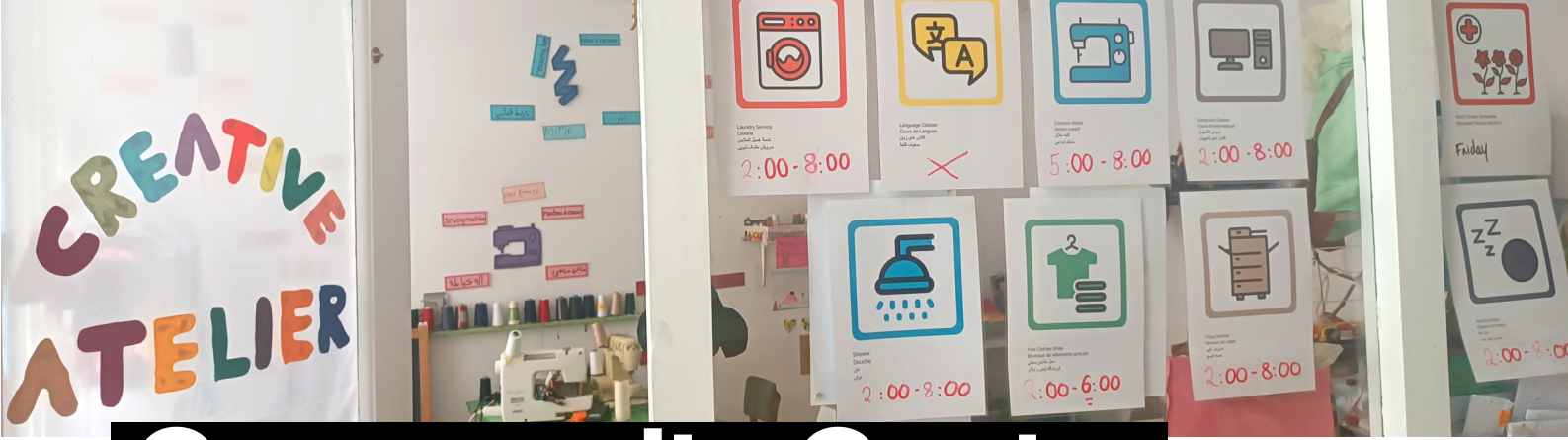
# About BAAS

Supporting people on the move, BAAS provides to the needs of displaced people and fights for Human Rights-Centric Migration Policies in Europe.

We fight for a more socially just and integrity-based society for people on the move. The aim of BAAS is to contribute to a peaceful, solitary and mutually inclusive society. Our work is politically independent, transparently funded and supported by donations.

The work of BAAS is based on the needs and demands of displaced people.

By covering basic material needs and exercising basic rights, we provide access to nutritious food, basic medical care, appropriate clothing, education, and create peaceful spaces for people on the move and displaced people. A place where people can switch off and escape from the harsh realities of being a displaced person at European borders. Simultaneously, we raise awareness of the challenges and opportunities people on the move encounter and provide information about humanitarian emergencies. Thus, being an organisation who creates a close link between humanitarian projects on the ground and raising awareness among the European population and political decision-makers.



# Community Centre

Located in a country that is often the first point of entry for displaced people into Europe, our Community Centre in Ioannina, Greece has become a place of respite for displaced people. The Centre is a place where all are welcome, and it has quickly become a rest place for people on the move and displaced people coming in from nearby camps.

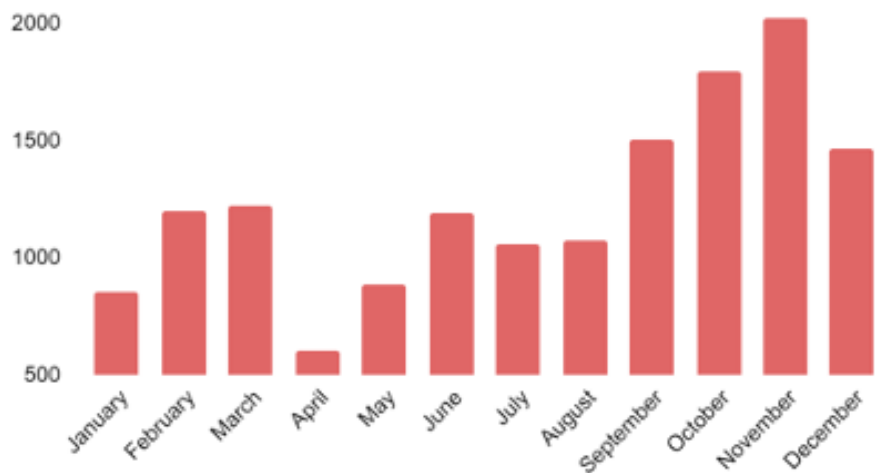
Ioannina's surroundings hosts 4 refugee camps, therefore is a perfect spot for BAAS to drive a huge impact and provide to people's needs. Providing warm drinks, showers, rest spots, free clothes, free wifi, washing facilities, social activities and more, our centre plays a pivotal role in providing essential support to people on the move and the community.

**2153**

**people were registered at the Community Centre (CC) in 2023.**

The Community Centre is open from Wednesday to Friday from 14.00 p.m. to 20.00 p.m. The number of participants coming to the CC was relatively stable at the beginning of the year, with a slight drop in April and May, before a large increase from September onwards. The highest number of participants visiting the Centre in a week was recorded in October when over 500 people visited within four days.

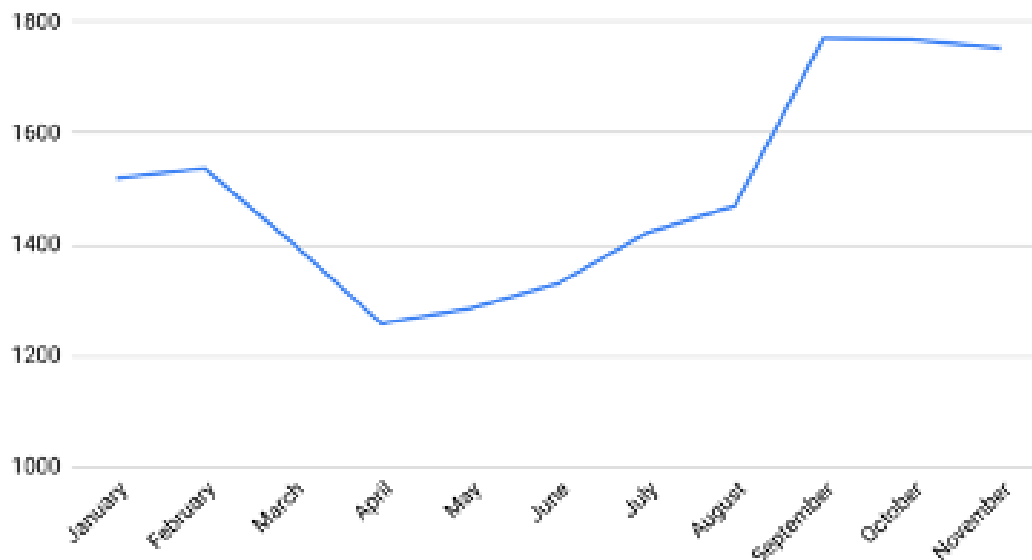
**Participants in the Centre in 2023**



# Community Centre

During the year, the number of people-on-the-move (POM) living in the Epirus region fluctuated. The number of asylum seekers in the region is the only published data by the Ministry of Migration & Asylum (MMA). These figures do not include the many people in the area with two or more rejections on their asylum claim or recognised refugees living in the area.

## Asylum Seekers in the Epirus Region 2023



## Change of Coordination Team



After setting up, and before eventually opening and running the Community Centre in 2022. Patricia Kern and Marco Müller completed the project coordination handover to Maya Kerbellec and Ben Anderson, who assumed the roles of project co-ordinators, in March 2023.

Patricia was subsequently elected as Vice-President of BAAS and Marco joined BAAS' fundraising working group.



# Community Centre Services

Here is an overview of the different services we were able to offer at the Community Centre in Ioannina:

## Children's Activities

During the year, we have had numerous different children's activities at the Centre. From ping-pong outside in the garden, to musical chairs, to painting, drawing, making bracelets and building blocks, there is always something going on! With an increasing number of children attending the Centre during the summer, we decided to swap the kids and women's spaces around so the children would have a larger area to play in. After a large donation from IHA, with big cardboard boxes, we constructed a 'castle' in the children's space which has been really popular and a lot of fun for the children to play in.

On average 25 to 35 children visit the centre each day. Many volunteers and participants throughout 2023 played crucial roles in organising and conducting activities with the children, but we must say a special thank you to Alexandra, who volunteered with us for 6 months and regularly led and supported the children's activities and space.

## Coffee Corner

In the main area of the Centre there is the 'Coffee Corner', where participants can make themselves coffee and tea, with as much milk and sugar as they like. They can enjoy this with some biscuits while they relax in the space, play games, and socialise.

## Laundry Service

The Centre offers a laundry service for participants. Equipped with two washing machines as well as a dryer, this service accommodates participants, who are often lacking the means to maintain dignified hygiene, the chance to wash and dry their clothes. On average there are 10 to 12 wash cycles per day.

## Creative Atelier

The Creative Atelier is a very popular and social space in the Community Centre. It is equipped with 5 sewing machines and with all of the necessary sewing materials, as well as extra items such as buttons and zippers for participants to fix any of their clothes or to create their own designs.

# Community Centre Services

## Diapers Distribution

We started cooperating with [Carry The Future](#) in 2022 in order to run a diaper distribution at the Centre for babies aged between 0 and 3 years old. The need for diapers has always been high and continues to increase. The cost of diapers is very high, especially for single parents, and those unable to work. At present, we are the only diaper distributor in the area for people on the move. On average we supported between 40 - 80 babies each week in 2023.

## Sanitary Pads

The sanitary pads distribution started in March 2023 at the Centre thanks to [ISupporttheGirls](#) and then continued with support from [Pads4Refugees](#). Each woman was able to receive one pack every month.

## Language Classes

English and Greek classes were offered in 2023. During the year we did not have a consistent English teacher until the arrival of teacher Nikos in September. Since then, we had consistent English classes with 10 students registered and coming regularly to class.

In April, we also set up a small library thanks to books donated by [A Road to Hope](#).

## Computer Lab

The computer lab is equipped with five computers and was used by visitors consistently throughout the year. Basic IT classes have been taking place twice a week. This year we had two different IT teachers, Andri and Sulaiman, who both did wonderful work in helping their students. When there are no classes the space is open for participants to access self-learning resources, emails, general browsing and playing games.

At the start of September a Playstation 4 was donated to the Centre. Set up with a projector in the computer lab, every day, people are playing FIFA and car racing games together.

## Printing & Scanning

We also offer a printing & scanning service at the Centre. This service is easy to overlook, but it is so important for people to make copies of documents, as well as print digital/ PDF versions of their documents.

## The Garden

In the warmer months, the Garden was a popular space for children to play table tennis, badminton, and football. Adults would also go outside to relax and drink tea together. The garden is open after 5 p.m. everyday, in order to comply with quiet hours.

# Community Centre Services

## Free Clothes Shop

The Free Clothes Shop gives people an opportunity to take their time, browse, and select the clothing they want and need. Each visitor can pick 4 items of their choice. The shop offers clothes for people of all ages. Our main source of clothing donations comes from our wonderful partner organisations Attika Warehouse (Attika/Athens), IHA (Thessaloniki), and Sonnenhaus (Switzerland), as well as many local people dropping off donations. Between 500 and 950 participants visit the Clothes shop monthly, with an average of 40 individuals/families per open day.

In the Centre, we register basic information from people who wish to use the Free Clothes Shop. We register people in single or family units. Once registered on our system, when people arrive to the Centre to shop, we give them a numbered ticket which indicates their own, or their family unit's, turn to shop that day. Creating a fair system for everyone and ensuring no overcrowding for people shopping.

In May we decided to almost double the size of the shop, by removing the storage area behind the shop and storing our stock elsewhere in the Centre. We did this in order to allow more people to shop at one time, to have a larger space for people to browse, and to have more stock available for people to choose from.

**Before:**



**After:**







# Visits in the Centre

Thanks to our partners in Greece and other visiting organisations and individuals, the following events took place:

- This year, four legal clinics were held in the Centre. Two legal aid organisations based in Thessaloniki, Equal Legal Aid (ELA) and Mobile Info Team (MIT), visited our Community Centre and had a private space in our Centre to have 20 to 40 minute appointments with participants of the Centre who had any legal question regarding their asylum case.
- Mothers and Midwives without Borders visited our Centre twice this year. Both visits were a week long and offered workshops with women on the subject of women's health and anatomy. Their sessions were popular at the Centre and were offered in different languages.
- Clowns without Borders made a stop in Ioannina in October during their annual tour all around Greece. They entertained all the participants for an hour at the Centre and created lots of laughter.
- In 2023, we were lucky to have the visit of a breakdancer volunteer and another modern dancer who both organised dancing activities at the Centre for both adults and children.



# Volunteers

In 2023, we had 20 international volunteers who offered their services and joined our team in Ioannina to support the Community Centre.

Beginning in August 2023, our team recruited **Community Volunteers** to work in the Centre. Badr, Aseel and Sulaiman were a massive support for our team, helping with interpretation and translation with participants, further supporting in all areas of the Centre including cleaning/maintenance tasks.

This year was challenging for the recruitment of volunteers. For a few months, we had a shortage of volunteers before and just after summer. However, many students of the university of Ioannina, the Scouts of Ioannina, and many local participants were a huge help in the Centre when our team was smaller.

## Volunteer with us!

Motivated creative minds and helping hands are always needed! If you are interested in investing your time and energy to support people on the move in Greece with BAAS, please contact us at any time.

You can also support our projects from home by joining one of our working groups. Do you have experience in fundraising, marketing, communication, organizing events or awareness-raising work? Would you like to help shape and sustainably develop the work of BAAS? Then we look forward to receiving your application.

# Fundraising

At the beginning of 2023, the two Project Coordinators in Ioannina were the only two full-time BAAS positions – in May 2023 we expanded our full-time capacity with the start of Jordan Gardner as Fundraising Coordinator.

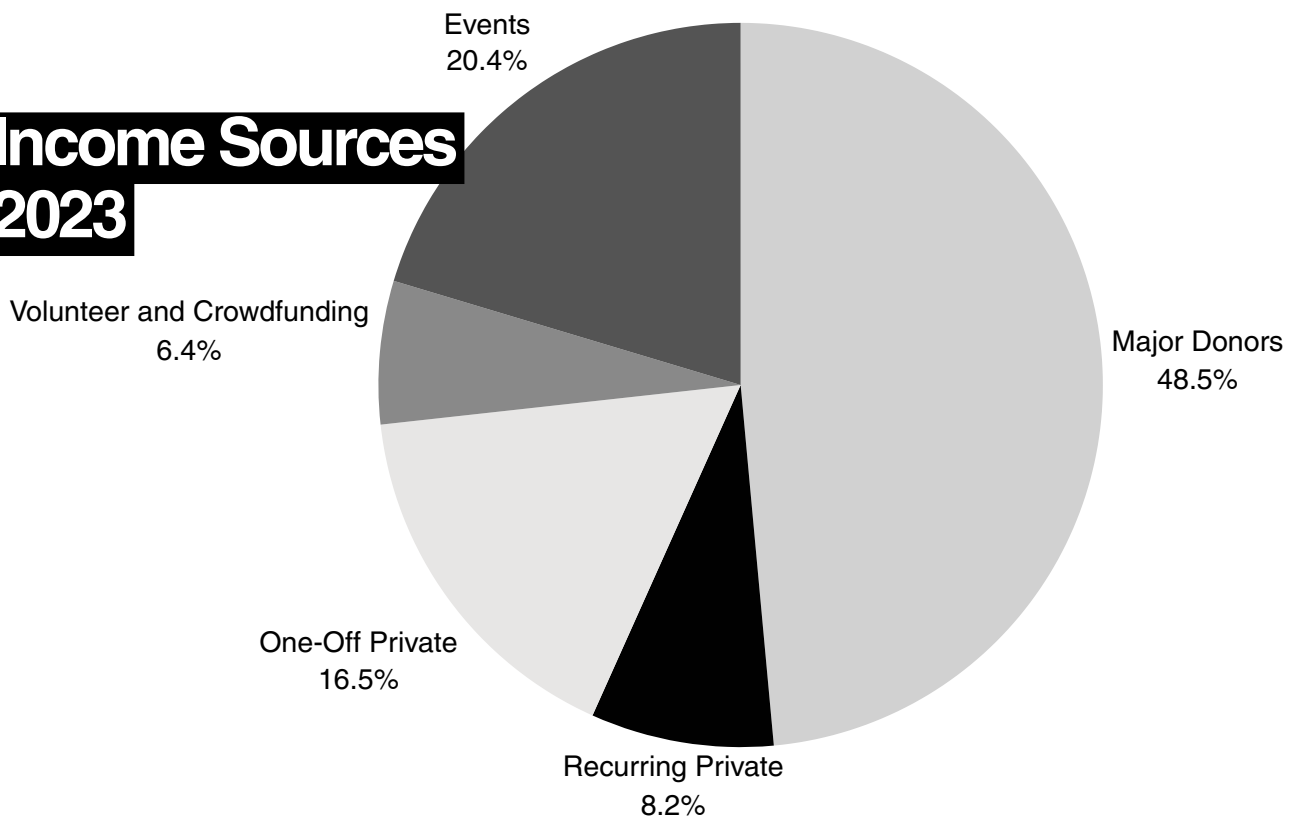
This position not only meets our need for a role that coordinates all fundraising activities, but also increases our actual fundraising capacity – both of which are critical to the security of our projects. Its creation has successfully led to the expansion of our fundraising structures as well as securing and deepening relationships with our various donors.

## Income Raised in 2023

In 2023, through a range of fundraising efforts across the organisation, our collective income, contributing to meeting our 2023 budget costs, was CHF 114 322.

The sources of this income are shown below, with major donors and partners being our main source of income, followed by events, one-off private donations, recurring private donations and then our volunteer and crowdfunding efforts.

## Income Sources 2023



# Fundraising

## September Campaign

Through a joint effort from our Fundraising and PR teams, we carried out a 10 day social media campaign through a newly joined platform, Global Giving. The campaign content showcased many aspects of our Community Centre, the participants, volunteers, and the Swiss Team that supports remotely. This was our first campaign of 2023 and it allowed us to reconnect with past and current supporters to show them our current project and operations.

## Giving Tuesday

Giving Tuesday, created in direct opposition to Black Friday, has become a day utilised by non-profit organisations to prompt people to be mindful but also to give back during a festive time of consumption. This campaign effort was our most successful of 2023, as we saw our supporters and community come together to raise funds for our preparation of the harsh Winter months.

## Gift of Giving

In December, our supporters and donors had the option of making a donation to BAAS on behalf of a loved one, encouraging the gift of giving in the holiday season. They would then receive an exclusive email that could be forwarded to the recipient, or a downloadable attached graphic to present their gift in person.

## Letter Campaign

Thanks to a generous private donation, we were fortunate to attend a professional fundraising workshop. As a direct implementation of one of the findings, we launched a letter campaign, distributing a total of 1000 letters in different parts of Basel. This campaign was a response to the realisation that we had not previously had adequate means of communication with the target group of people aged 50-70. This campaign led to a direct increase in private donations as well as an increase in our following on social-media following.

## Fundraising Workshop

Aforementioned Fundraising Workshop was held in late September 2023 with the fundraising consultant agency Dunekamp. Experts in the field of public fundraising gave us valuable insights and context into the Swiss & European fundraising market, as well as suggestions for strategies tailored to our mission, needs and challenges. This professional input has had a big impact into the development of our fundraising strategy and will have a direct impact on our future fundraising capacity.

# EVENTS IN 2023

## Beim Namen Nennen

BAAS was part of “beim namen nennen”, a day to commemorate all the refugees who lost their lives on the run. Public readings of the "list of death" were held in various churches in Basel. Members of BAAS helped to read out the names, ages, origins and places of death. Humans who lost their lives on the hazardous route to Europe must be remembered. That's why all the people's details were also written on a piece of fabric and attached to an installation.



## Exhibition in Flow

BAAS was part of the exhibition ‘in flow’ at the eleven ten studio in Basel. The art exhibition explored the captivating world of dynamic motion and its profound impact on creation, sustenance, and destruction. Through an amalgamation of artistic expressions, this exhibition delves into the beauty and complexity of flow - the exposition called to support BAAS.

# EVENTS IN 2023

## Grand Prix Bern

BAAS returned in the spring with its first major event. The annual Grand Prix in Bern was on the agenda. The 10 most beautiful miles in the world took our runners past the most important sights in Bern. There were 10 different runners participating for BAAS, who not only cut a fine figure in our yellow running shirts, but also raised almost 6,000 Francs in sponsorship money. Every runner put all their effort into the event. However, it should be particularly noted that our president managed to finish in 62nd place with a fabulous time of 1h 15min.



## Buskers

In August we were back in Bern. This time without running shoes, but with just as much motivation. The Buskers street music festival attracted over 60,000 visitors to the city centre of Bern with 150 different artists. Together with Viva con Agua and Open Borders Caravan Bern, BAAS took over the depot stands for four days. We had many interesting conversations with visitors and were able to convince most of them to donate their cups to our project in Greece.



# EVENTS IN 2023

## Lumnezia Festival

Once again, this year, we were part of #notentwaste at the Openair Lumnezia. With a team of nine people, we were on-site in Val Lumnezia for four days. We raised awareness among visitors about the waste of materials and the generation of garbage, presented our project in Ioannina to them, glittered both young and old for a donation, or let them try their luck at our donation wheel of fortune. The weekend flew by, and the work was very worthwhile. Most visitors took their tents, sleeping bags, and mats home. If not, they usually brought them to our stand at the exit on the departure day. Thanks to excellent participation and a sunny departure day, we were able to clean the tents and mats on-site. We also collected anything left on the grounds throughout the morning. In total, we were able to save almost 50 tents, 14 mats, and 8 sleeping bags, as well as a bag full of clothes from disposal. We were able to donate a portion of the money from #notentwaste to [REFY](#), who will handle the transportation of the tents at the appropriate time. The rest was used for the project in Greece. We hope to be part of the Openair Lumenzia again next year, and who knows, maybe we will encounter the #notentwaste project somewhere else again.

## Spotlightdinner

In late 2023, BAAS held a pilot of a new project: The Spotlightdinner. The situation of people on the move in Europe is discussed over dinner in a familiar setting. The idea is, that everyone can organise a dinner independently in their personal setting and environment, regardless their connection to BAAS, and invite BAAS members who will take care of the thematic input. Through a snowball effect, people will get motivated to take the topic and their newly gained knowledge about it into their own environments. In this way, new circles and thus people, are reached and educated on the situation people on the move face. The first Spotlight Dinner was held on 5 December 2023 and was a success, with further events to follow in 2024.

# Sonnenhaus

The Sonnenhaus in Bern has been making a valuable contribution to people on the move for years. In 2023, BAAS collected a huge amount of clothes, sorted, and packed them in Sonnenhaus. Clothes in very good conditions were collected during various events, or just donated by individuals. Currently run by three organisations - Open Borders Caravan Bern, Open Eyes and Be Aware And Share - the Sonnenhaus collects donations in kind and clothing every weekend. Through our transport partner, Refy, these donations benefit various organisations within Europe.

In order to expand our capacities and continue the project, we are looking for up to two more organisations that would like to participate. If you are interested or would like more information, please contact us at [events@beawareandshare.ch](mailto:events@beawareandshare.ch).

The Sonnenhaus is constantly looking for helping hands for the sorting of clothes. Donations in kind and financial contributions to fund the transportation of those goods are also appreciated. Every Saturday from 10 am to 1 pm, clothes and further articles of daily use are accepted at the Zieglerspital in Bern (Morillonstrasse 77).



# Finances

In 2023, we received donations amounting to CHF 114 322. Similar to previous years, these came from private donations, foundations, and church communities as well as from various fundraising events and crowdfunding. Expenses for the provision of services by the organisation amounted to CHF 117 450, resulting in a deficit of CHF 3 472 for the reporting year 2023. The deficit of 2023 will be offset against the surplus of the previous year and carried over to the new year.

## BAAS - Be Aware And Share, Basel Bilanz-Erfolgsrechnung 2023

### BILANZ

AKTIVEN	31.12.2023	31.12.2022
Flüssige Mittel	96 644,18	99 116,60
Sonstige kurzfristige Forderungen	2 391,37	2 391,37
Merchandising Artikel	1,00	1,00
Aktive Rechnungsabgrenzung	3,00	3,00
Total Umlaufvermögen	99 039,55	101 511,97
Finanzanlagen	110,00	110,00
Mobile Sachanlagen	4 002,00	5 002,00
Total Anlagevermögen	4 112,00	5 112,00
<b>TOTAL AKTIVEN</b>	<b>103 151,55</b>	<b>106 623,97</b>

PASSIVEN	31.12.2023	31.12.2022
Vereinskapital	1,00	1,00
Kumulierter Ertrags-/Aufwandsüberschuss der Vorjahre	106 622,97	100 329,29
Aufwandüberschuss	-3 472,42	6 293,68
Organisationskapital	103 151,55	106 623,97
<b>TOTAL PASSIVEN</b>	<b>103 151,55</b>	<b>106 623,97</b>

### BETRIEBSRECHNUNG

	2023	2022
Erhaltene Zuwendungen mit Zweckbindung	37 623,80	43 646,84
Erhaltene Zuwendungen ohne Zweckbindung	76 698,65	61 369,15
<b>Betriebsertrag</b>	<b>114 322,45</b>	<b>105 015,99</b>
Beiträge und Zuwendungen an Direktbetroffene	-80 898,49	-79 264,38
Beiträge und Zuwendungen an andere Organisationen	-2 309,60	-2 788,24
Fahrzeugaufwand für Hilfsleistungen	-820,15	-905,95
Spesen	-12 510,78	-6 286,20
Aufwand Unterkunft vor Ort	-9 470,26	-4 094,52
Aufwand Hilfsleistungen	-106 009,28	-93 339,29
Sonstiger Aufwand für Hilfsleistungen	--	-326,00
Aufwand Fundraising-Events	-2 698,46	-2 753,65
Aufwand Spenden-sammlungen und Merchandising	-2 698,46	-3 079,65
Übriger Betriebsaufwand	-6 965,90	-1 100,82
Werbeaufwand	-776,03	-883,95
Verwaltungsaufwand	-7 741,93	-1 984,77
Abschreibungen	-1 000,00	--
<b>Betriebsaufwand</b>	<b>-117 449,67</b>	<b>-98 403,71</b>
<b>Betriebsergebnis</b>	<b>-3 127,22</b>	<b>6 612,28</b>
Finanzergebnis	-345,20	-318,60
<b>Aufwandüberschuss</b>	<b>-3 472,42</b>	<b>6 293,68</b>



**Thank you!**

We express our sincere gratitude to our donors who supported us again this year with generous amounts. Thanks to the hard work and dedication of everyone who has contributed to make the work of BAAS possible. Through the support of private individuals, foundations, communities, and the collaboration with other organisations, we were able to finance and implement important milestones in our projects. We deeply appreciate your trust.



**Major Donors**

- Road to Hope
- Kirche Frieden in Bern
- Kirchgemeinde Rapperswil-Jona
- Kirchgemeinde Bern-Solothurn-Jura
- Lush UK
- Dalai Lama Foundation
- Deutsch PH
- Kirchgemeinde Oberwil Therwil Ettingen
- Reformierte Kirche Region Rheinfelden
- Anne Frank Fonds
- Rom Katholische Kirche Reinach
- Choose Love
- For Refugees
- Kirchgemeinde Allschwil

**Special Thanks**

- Gennaro Goetschmann
- 2023 Passive Members

# BAAS Active Members in 2023



**Anja V.**

Events,  
Recruitment



**Ben**

Coordination  
Ioannina



**Anja M.**

Fundraising



**Patricia**

Vice-President



**Maya**

Coordination  
Ioannina



**Thuy**

Fundraising



**Christoph**

Events



**Dominik**

Events



**Ramona**

Events



**Franziska**

Finances



**Saskia**

President



**Jordan**

Fundraising



**Julie**

Public Relations



**Marc**

Events



**Salimata**

Admin



**Michèle**

Recruitment



**Charly**

Recruitment



**Marco**

Fundraising



**Tania**

Public Relations



**Eveline**

Fundraising



**Loukia**

Recruitment

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