


# Clubes **TEDEd**

ARGENTINA





# What is Clubes TED-Ed?



**Clubes TED-Ed** is a non-profit educational initiative that aims to transform education by placing the ideas of young people **aged 12 to 18** at the center and connecting with teachers, communities, and families.



It develops in young people the essential skills for future work. It is a social technology that provokes **new ways of listening**, connecting, evaluating, and ideating..

The program supports educational institutions (schools, community centers, non-formal education institutions) that choose to embark on the challenge of **encourageing young people in their quest for their passions and in the development of skills to generate and communicate**



# How it works?

Over a **series of meetings**, participants develop an idea based on their own interests and create a TED-style talk which they later present at an event within their educational community.

During the process, young people develop **soft skills** such as teamwork, communication, problem-solving, flexibility, and time management, which are fundamental skills for the world of work.

The professional team at Clubes TED-Ed supports and assists educators implementing this innovation project by providing training opportunities and educational materials for program implementation.

# Innovation

## An innovative pedagogical approach

Agile, flexible, and highly adaptable didactic strategies. This initiative **speaks the language of education** and builds upon the existing school system. It is updated annually and is academically validated: Research published in educational journals demonstrates its effectiveness (you can check the research at [clubesteded.org/impact](https://clubesteded.org/impact)).

## Systemic change

We work with students, teachers, school administrators, parents, education ministries, and the entire educational community **to make a change**.

At Clubes TED-Ed we place the protagonists of education at the center stage: students, teachers, and families.

It is entirely free and can be adapted to any educational context.



# Impact

## 2014-2023

+2.500

educative institutions.

+5.000

trained teachers.

+40.000

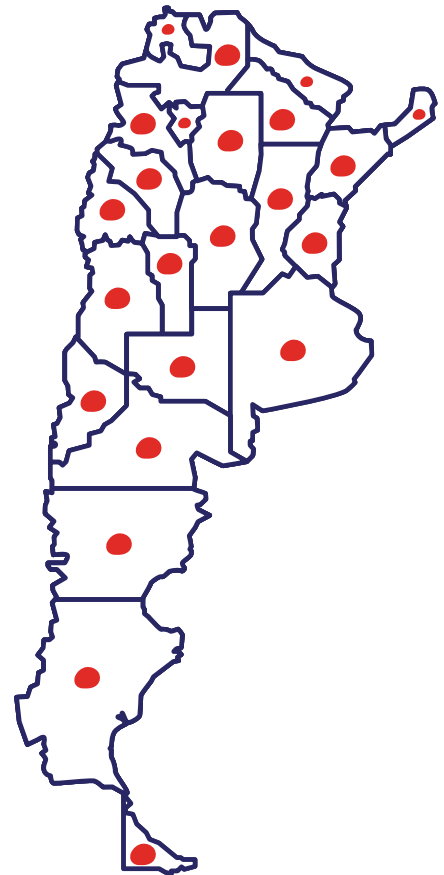
performed activities by trained teachers.

+110.000

students participated.

+1.000.000

of people impacted by TED-Ed Clubs (Teachers, administrators, students, families).



- ✓ Clubes TED-Ed is being implemented in **all provinces of Argentina**.
- ✓ It is a program created and **designed in Argentina** and is being replicated in several other countries around the world.
- ✓ A proposal that provokes involvement and commitment of adolescents with their education. The engagement (commitment) **is a predictor of good academic performance and a school dropout preventer** (Appleton, 2008: 374).



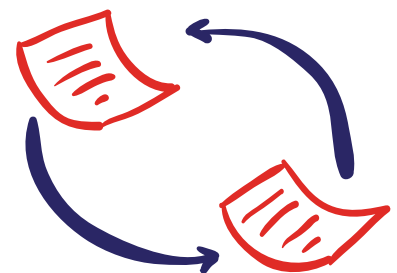
"Clubes TED-Ed gave me many tools and networks of people and institutions that  
"They allowed me to start Tekoha, an incubator for environmental projects carried out by young people."

Testimony: Yael



# Sustainability

- ✓ It is a **very scalable** model.
- ✓ We **generate alliances** with second-level Civil Society organizations, Ministries of education (provincial and national), and International Organizations (UNICEF, OEI).
- ✓ Financed by donations from people, companies and **national and international cooperation** organizations.
- ✓ **USD 10** is what we invest in keeping each student in the program for one year.
- ✓ **USD 200** is what we invested to hold TED-Ed Club per year.
- ✓ **USD 260,000** is the investment necessary to create the 1,300 TED-Ed Clubs in 2023



## Why we do Clubes TED-Ed?



We want to transform education by creating new **links that rebuild the educational fabric**. In Argentina we have a **crisis of listening and dialogue**. We call it rift, polarizations, cyber-harassment, bullying. We need to train adolescents who can listen, make themselves heard and exercise critical thinking as well as adults who know how to listen to them.



## Future vision



We build innovative educational communities with **adolescents involved** in their own education that promote skills that will be fundamental for the future of society and work.



## Next steps



We want all students in Argentina to have the possibility of going through the program and for this **we want to bring Clubs TED-Ed to all secondary schools in the country**.





# Support Clubes TED-Ed

In order for Clubes TED-Ed to be free for all students and educational institutions in Argentina, we receive contributions from people, companies and cooperation funds.

**U\$D 156.000**

Teacher training (training events, teaching materials, educator fees, virtual campus).

**U\$D 52.000**

Community of graduates (Events and enrichment instances).

Investment 2023:  
**U\$D 260.000**  
(1300 Clubes TED-Ed)

**U\$D 26.000**

Administration and structure

**U\$D 26.000**

Research and development of teaching strategies

Collected  
**U\$D 212.000**

Still missing  
**U\$D 48.000**

**U\$D 260.000**

In 2023 we planned to have 1,000 TED-Ed Clubs and fortunately 1,300 signed up. We have to raise 60 thousand more dollars and we have already raised a part. We need to raise 48 thousand dollars to give the opportunity to the 6,000 young people from the 300 Clubes TED-Ed more enrolled.





# Donation channels

## From Argentina

- ✓ Monthly recurring donations in AR\$ by **Mercado Pago**.
- ✓ Transfer in AR\$ and U\$D on account of the **Banco Santander** (Email to [hernan@clubesteded.org](mailto:hernan@clubesteded.org)).

## From outside Argentina

- ✓ Bank transfer in U\$D to the Santander Bank account (The Foundation receives this donation in U\$D) (Write to [hernan@clubesteded.org](mailto:hernan@clubesteded.org)).



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