

Desai

FOUNDATION TRUST

HEROES FOR HUMANITY

YEAR TWO IMPACT REPORT
2022-2023



In partnership with S.P. HINDUJA

BANQUE PRIVEE

 OVER **2.2M** IMPACTED IN THE PAST YEAR FROM DIRECT SERVICES



1.5M

REACHED WITH
HELP DESK SERVICES



106K

REACHED FROM MHM
AWARENESS CAMPS



1K+

HEROES TRAINED
TO DATE



444K

REACHED BY BANKING AND SAVING
EDUCATION & AWARENESS



79K

REACHED BY PRIMARY HEALTH &
HYGIENE PROGRAMS



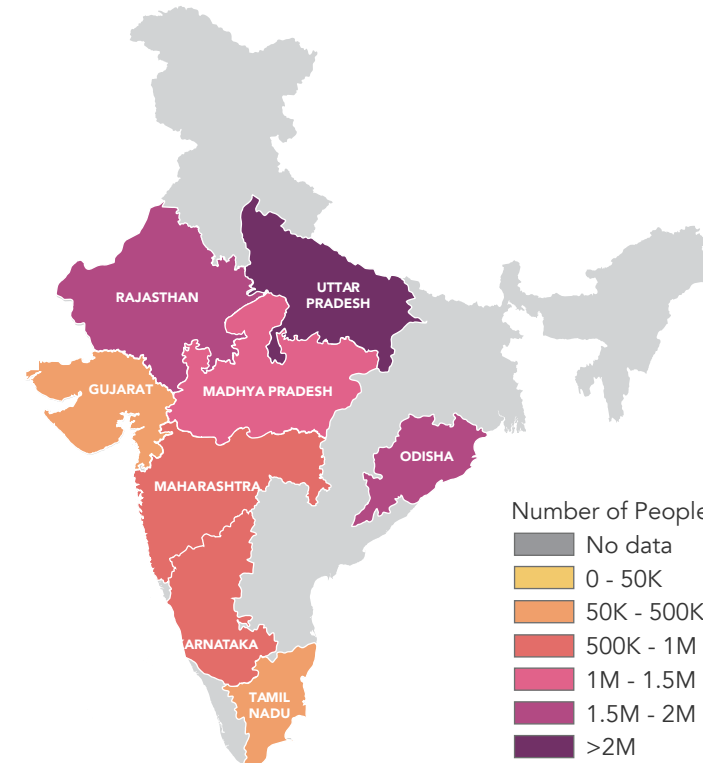
ABOUT HEROES FOR HUMANITY

The Heroes for Humanity program, rooted in the values of the Desai Foundation, is dedicated to empowering marginalized communities. In response to the COVID-19 pandemic, the initiative was launched in rural areas of seven Indian states, extending healthcare, education, and livelihood support. In 2021, almost 500 Heroes were recruited, trained, and deployed, reaching 2.1 million individuals that year with vital services.

Moving forward, the Heroes for Humanity program remains committed to its mission: striving to make a significant impact by providing continuous support, education, and awareness to communities in need. Over 1,000 Heroes have touched the lives of over 4 million people through critical services, covering 8 states, 16 districts, and 1,346 villages, ensuring assistance reaches those most in need.

These Heroes delivered COVID care and vaccine information, distributed essential supplies, provided health and hygiene guidance, and facilitated vocational programs. The program has made remarkable strides in offering non-formal education, raising awareness, and supporting underserved communities, contributing to their overall well-being and empowerment, reaching 2.2 million in the past year.

POPULATION REACHED IN TARGET AREAS*



*Population reached calculated using the indirect beneficiaries from direct services.

GEOGRAPHIC REACH

We are proud to have hired and trained Heroes in Gujarat, Maharashtra, Rajasthan, Uttar Pradesh, Madhya Pradesh, Tamil Nadu, Odisha, and Karnataka. Currently, we have reached a population of 8.7 million!





HEROES DEVELOPMENT INITIATIVES

Heroes are the backbone of this program - their eagerness to explore and nurture new abilities which enable them to bring about a positive change in their environment is unparalleled. To achieve this, we have organized 25 plus Training of Trainer workshops and guiding sessions every month and quarter. This empowers our Heroes with vital skills such as communication, focus group discussions, and conducting surveys. Furthermore, we have partnered with Microsoft's Diversity Skilling program to provide our Heroes with chances to acquire digital skills, spoken English, and certifiable employability skills from Microsoft.

From the start we have successfully trained 1,091 Heroes in our Hero's Skill Development Program, with 450 Heroes still actively working with us. Our objective with the development of these Heroes is to create individuals who are self-motivated, highly skilled, and can confidently stand and respond to any emergency with their community.

TRAINING OF TRAINER PROGRAM

The Training of Trainer program is designed quarterly and monthly to help Heroes develop their communication and employability skills. This program would include on-site or online training sessions to help build their skill set in teaching, public speaking, problem-solving, and effective communication. The sessions would likely include a variety of interactive activities such as on-the-job simulations, role-playing exercises, and practice presentations.

MICROSOFT DIVERSITY SKILLS

All Heroes have participated in Microsoft's Diversity Skills Program and Certification, an online certification program to equip themselves with the skills to help their communities overcome skill-based challenges. With four dynamic courses – with an emphasis on digital productivity, English, employability and entrepreneurial competencies – participants will gain an understanding of how to employ technology and soft skills to be productive in the workplace.

A HERO'S DEVELOPMENT STORY: TAMIL NADU



Usha is a passionate social worker who thrives on community engagement. Usha's journey as a Hero began during the COVID-19 pandemic, where she played a pivotal role in raising awareness about the virus. She conducted numerous awareness campaigns and provided valuable information on topics like labor card registration, PAN card applications, CM insurance cards, as well as menstrual health and hygiene programs. Usha is also actively involved in conducting awareness programs on Banking and Saving Education & Awareness and providing assistance through Help Desk camps.

Usha finds immense joy in her work and is delighted to share that she recently secured a government job as an office assistant in the Revenue Department in Yercaud, Salem. However, she remains determined to continue her service with the Desai Foundation Trust, as she has learned invaluable lessons through her fieldwork and training experiences with the organization.

Usha, HERO — Salem District

A HERO'S DEVELOPMENT STORY: RAJASTHAN



Bharat Singh Bairwa, a 22-year-old residing in Dausa district, Rajasthan, has faced numerous challenges in his young life. After the untimely demise of his father, his mother supported him by doing daily wage work. Determined to continue his studies and support his family, Bharat began searching for employment opportunities. Fortunately, he was discovered by one of our Heroes and was invited to join the Heroes for Humanity program.

Grateful for the chance to serve his community, Bharat embraced the work, despite initial challenges. With guidance and perseverance, he overcame obstacles, gaining recognition and developing self-confidence, fearlessness, and effective communication skills within his community. Additionally, Bharat acquired computer skills through the Microsoft Skill Diversity Program offered by the Desai Foundation Trust.

For the past 22 months, Bharat has been employed under the HFH program, earning a livelihood and supporting both himself and his family. His dedication and performance led to a promotion within the program. Furthermore, he secured a project assistant position at the Eye Bank Society in Dausa, as part of the APPI project by the Azim Premji Foundation. Bharat's journey exemplifies his unwavering commitment to uplifting the community, bringing him fulfillment and opportunities for professional growth.

Bharat Singh Bairwa, HERO — Dausa District

MESSAGE FROM EXECUTIVE DIRECTOR, MITTAL GOHIL

I am thrilled to share some incredible news that fills my heart with immense joy and gratitude. Thanks to the unwavering dedication of our team, the hard work of our Heroes, and the generosity of our donors, especially Mr. Karam Hinduja, our partners on the ground have achieved remarkable success and expanded our reach to eight states across India.

Over the past 25 years, our organization has tirelessly worked to empower and uplift communities in various regions. Our vision of fostering sustainable development and creating lasting positive change has truly come to fruition through the widespread implementation of our program "Heroes for Humanity."

In the face of the relentless pandemic, we stood firm, refusing to let adversity define us. The healthcare initiatives launched through our program have made a significant impact on the lives of many. Access to medical facilities, awareness campaigns, and preventive healthcare measures have collectively improved the well-being of countless individuals and families. It was our unwavering commitment that allowed us to reach out and touch the lives of 2 million individuals, providing critical support when it was needed the most.

But our vision did not end there, we continued to broadly expand our efforts by introducing new interventions for the betterment of communities. Today, when we are celebrating the second anniversary of our Heroes of Humanity program, we are proud to share that we have touched 4 million lives in the rural communities of India.

I extend my heartfelt appreciation to the entire India Team and US Team for all their hard work. A special thanks to Mr. Samir Desai and Ms. Megha Desai for their constant guidance. None of these accomplishments would have been possible without the incredible support we have received from all of you. Your trust has been the driving force behind our achievements.



"This donation is part of the S.P. Hinduja Banque Privée COVID Relief Fund providing hands-on solutions to fight the devastation taking place. Now, more than ever, it is critical we shed light and champion the heart and soul of India—especially its overlooked, rural communities—with dignity and integrity."

— Karam Hinduja, CEO of S.P. Hinduja Banque Privée

STORY SPOTLIGHT: RAJASTHAN, INDIA



Dhanni, a daily wage laborer in Gram Panchayat Sirohi, Niwai, was struggling with an underarm tumor. Unaware of crucial social security cards, such as the Labor card, Health card, and PAN card, Dhanni and her family of five were disconnected from government benefits. During a visit by our Hero, Miss Sarita, Dhanni learned about the importance of these cards. With Sarita's guidance, Dhanni obtained a Health card from E-Mitra, enabling her to receive the necessary treatment for her condition without financial burden.

Dhanni Devi, BENEFICIARY — Tonk District



HEROES FOR HUMANITY GETS BOOST FROM SECRETARY HILLARY CLINTON'S VISIT IN RURAL INDIA

In February 2023, former Secretary of State Hillary Rodham Clinton visited Desai Foundation's programming in India to advance the Clinton Global Initiative (CGI) commitments to action. These commitments include providing employment opportunities, providing health care to women and children, and supporting climate resilience - all of which are areas that the Desai Foundation is passionate about and focused on impacting across our 31 programs.

While on this trip, Secretary Clinton visited The Asani Sanitary Napkin Program, spoke with students at one of the Desai Foundations partner schools, the Indian Institute of Technology in Gandhinagar, and met with 40 Heroes for Humanity. When addressing the Heroes for Humanity, Secretary Clinton said, "it is so impressive that the Desai Foundation understood the importance of finding local people like all of you to do this important work." She followed up with, "I am so impressed by the model of this program, and so delighted to hear about all the things you are doing as Heroes for Humanity," expressing excitement that they "were not only learning so much, and growing personally, but understanding what an impact you are all having on your families and your communities."

Hillary Rodham Clinton's visit and words were a testament to the holistic and innovative approaches that Desai Foundation uses to positively impact rural communities in India, particularly the women and children within them.

STORY SPOTLIGHT: GUJARAT, INDIA



Priyankaben, whose financial situation is stable with her husband working as a driver, had a transformative encounter outside the shop she runs. Pravinaben, a Hero associated with the Desai Foundation Trust, conducted a Menstruation Awareness Program with a group of women near Priyankaben's store. Priyankaben attentively listened to the explanation about menstruation and later approached Pravinaben, to discuss more about her work, gaining a deeper understanding of the program.

Impressed, Priyankaben decided to organize a second session in her community. Priyankaben started using Asani Pads herself and even began selling them at her shop. She expressed gratitude to Pravinaben for providing valuable information to the village of Behano, and Pravinaben felt proud of being a part of the Heroes initiative and receiving respect.

Priyankaben acknowledges that such discussions rarely occur in the village, and the prevalence of superstitions poses numerous challenges for women. Therefore, she expresses heartfelt gratitude to Pravinaben and the Desai Foundation Trust for conducting the Menstruation Awareness Program, which contributes to the development of their community and addresses the problems women face.

FIELD IMPACT STORY — Valsad District

STORY SPOTLIGHT: TAMIL NADU, INDIA



Sowmiya is the first in her family to attend a government college for mathematics— her parents are illiterate, and her younger siblings are still in the 7th and 10th grades. Determined to continue her education, Sowmiya applied for a scholarship from the Tamil Nadu government through her college, but faced a roadblock upon realizing that she needed a PAN card before the submission deadline.

During a visit to her location to provide Help Desk services, our Heroes assisted her in completing the application for her PAN card before the completion of the day's camp. Thanks to the help of our Heroes, Sowmiya received her PAN card in time to successfully apply for the government scholarship, which she was later rewarded.

Grateful for the support she received, Miss Sowmiya has been helping and guiding her college friends regarding the PAN card application process. She and her family members extend their heartfelt thanks to the Desai Foundation Trust for the assistance provided.

Sowmiya, BENEFICIARY — Salem District



Kailashben is from a small town in Valsad. Facing financial difficulties, she was seeking ways to generate additional income. After learning about Heroes for Humanity's Help Desk program, with the assistance of one of our Heroes, she submitted an application for a PAN card and successfully obtained one. The PAN card turned out to be a blessing for Kailashben and her family. With the PAN card, she secured a loan from a bank to establish a stitching unit. This small business became a financial lifeline for her family. Kailashben is grateful for the help of the Desai Foundation Trust and our Heroes for assisting her in obtaining a PAN card, which ultimately transformed her life. She believes that she now has the confidence to face new challenges which will enable her to become a valuable asset to her family and society.

Kailashben, BENEFICIARY — Valsad District

PROGRAM HIGHLIGHT—HELP DESK SERVICES

The Help Desk program implemented by our Heroes is making a profound impact by raising awareness and facilitating access to vital government social protection schemes and inclusive financial services. The inspiration for this program arose during a Covid-19 vaccination camp in 2021 when it became evident that community members lacked access to essential identity documents due to a lack of awareness and availability. In response to this, our Heroes conducted a need assessment study, identifying the necessity to raise awareness about key documents such as the PAN Card, Health Card, and Labor Insurance Scheme. Registration camps were set up at the village level with local community service centers to ensure accessibility.

The impact of the Heroes for Humanity Help Desk Program program has been substantial. The diligent efforts of our Heroes have resulted in 12,649 individuals applying for their PAN, Labor, or Agricultural Insurance cards or receiving financial services and account opening assistance. By ensuring that everyone in the community is aware of and can access the government social protection schemes available to them, Help Desk Services have played a crucial role in promoting social and financial inclusion, empowering individuals, and strengthening the overall resilience of the community.



STORY SPOTLIGHT: ODISHA, INDIA



The tribal village of Chakunda is home to 104 households, where villagers primarily rely on agriculture and daily labor for their livelihood. Unfortunately, they lacked awareness about government schemes and benefits that could greatly assist them.

To address this issue, the Desai Foundation Trust, with the help of our Heroes, initiated a Help Desk program in the village. Community meetings were organized to enlighten the residents of Chakunda village about the range of government schemes available to them.

Thanks to these efforts, 90 individuals successfully obtained their PAN cards, 120 individuals acquired their Krushaka Odisha cards, and 45 individuals secured their labor insurance cards. This allowed them to apply for the government initiatives available to them, improving their overall well-being.

FIELD IMPACT STORY — Rayagada District

STORY SPOTLIGHT: MAHARASHTRA, INDIA



Anil, an electrician from Maharashtra, recently underwent heart surgery at a local hospital. As the sole breadwinner of his family, his health condition posed significant challenges. One day, after returning from work and having a meal, he suddenly vomited and felt unsteady. The financial burden of his children's education, with his daughter preparing for the NEET exam and his son in 12th standard, added to his worries.

Fortunately, Anil's wife, Amrapali, attended a Help Desk Program in their area, where she recalled Hero Vanita mentioning the availability of numerous government health schemes. Realizing the potential assistance, she promptly contacted our Hero to inquire about obtaining the Ayushyaman health card. The card was issued within two to three days, allowing Anil to be admitted to the hospital in Nanded for further treatment.

Anil Tukaram, BENEFICIARY — Selu District

PROGRAM HIGHLIGHT— PRIMARY HEALTH AND HYGIENE

Heroes have dedicatedly worked towards fostering a behavioral change in health and hygiene practices, especially during the early stages of life. Through Primary Health and Hygiene Programs, implemented in 350 schools across India, they have reached out to 79,594 children during the past year, providing vital information and services pertaining to health and hygiene.

The Primary Health and Hygiene Program takes a comprehensive approach to raise awareness and educate children, focusing on their physical, mental, and emotional development. This approach covers various aspects such as nutrition and its significance, food hygiene, cleanliness and sanitation, preventive healthcare, mental and emotional well-being, and overall health. The program places particular emphasis on instilling a sense of autonomy and ownership in children regarding their health.

Furthermore, the Heroes have successfully influenced schools and other civic organizations to prioritize these concerns and take effective measures to address them. Their unwavering dedication to the betterment of children is evidenced by the positive impact they have had on the lives of tens of thousands of children since mid 2022.

STORY SPOTLIGHT: ODISHA, INDIA



Sangita Sabar, a student studying in the 4th standard at Gulumunda Primary School in Ramnaguda Block, lives with her uncle and grandmother. Being from an illiterate family relying on daily labor, they lacked awareness about handwashing and sanitation practices.

During a Personal Hygiene and Health Education program led by Hero Manoj Palka at school, Sangita actively participated in a handwashing demonstration. She learned about the importance of handwashing with soap and the critical times to practice it. Now, Sangita has embraced the habit of regularly washing her hands with soap, both at school and at home. Not only does she ensure her own hand hygiene, but she also encourages her uncle and grandmother to do the same. Consequently, the entire family recognizes the significance of practicing proper handwashing.

Inspired by Sangita, other students at the school have also started following her lead, practicing handwashing with soap using the correct technique, both at school and in their homes.

FIELD IMPACT STORY — Rayagada District



STORY SPOTLIGHT: MADHYA PRADESH, INDIA

Anita is a 36-year-old laborer from Jirapura Block in Madhya Pradesh. The state government introduced the Ladli Bahna Yojana, an initiative which deposits Rs 1,000 monthly into the accounts of eligible women aged 23 and above, regardless of their caste or social status. On the 10th of every month, the beneficiaries receive this amount, adding up to a generous sum of Rs 12,000 over the course of a year. Unfortunately, Anita lacked knowledge about these beneficial schemes and had no related documents to take advantage of them.



Sensing this need, the Desai Foundation Trust's Heroes for Humanity in collaboration with the Pahal Organization conducted a banking, savings, and education awareness program in her village. During this program, Anita discovered that she did not have a PAN card, a vital document for financial transactions in India. With the help of the Heroes in her village, Anita's PAN card was successfully obtained, and she subsequently visited the bank to open an account.

Our Heroes also informed the village Sarpanch about Anita's eligibility for the Ladli Bahna Yojana, ensuring her inclusion in the scheme. Within a few days, Anita's account received the first installment of Rs 1,000. Anita is thankful to the organization for the banking skills assistance she received from its programs.

Anita, BENEFICIARY— Dhar District

Partner Highlight: Kiran Choudhary



We are delighted to share our partnership with The Desai Foundation Trust & The Hinduja Bank for the Heroes for Humanity Project. Currently, we are working in 3 districts of Maharashtra state. We have not only served the needy people but also transformed their lives through community programs. We have improved their knowledge through education based awareness programs, changing their perspective on life and empowering themselves and their families.



Shubhamkaroti Foundation
Nanded, Maharashtra.

Maharashtra-Shubham Karoti Foundation

Partner Highlight: Mr. Sudhir Upadhyay



Since the inception of the program with the Desai Foundation Trust, CULP has been able to reach out to 207 villages in the districts Tonk and Dausa via the Heroes for Humanity and General (Aspire). We are proud to have Desai Foundation Trust as a partner in our endeavor to serve and strengthen the marginalized rural communities especially for development of children & women in the state of Rajasthan.



Rajasthan, CULP

Partner Highlight: Fr. Selva Kumar



Through this programme, we become part of every village, family, and life of the people. We are creating history and proving to the world that we can creatively and positively impact society. All our Heroes are becoming real-life heroes, proving and realizing that they have hearts of gold. Heroes from Tamil Nadu have reached the unreachable. They have trekked to every house and individual who lives in Yercaud and become a part of their lives. The success of HFH lies in impacting the lives of the beneficiaries as well as the Heroes. Our little beginnings have started to bear fruit and will continue to grow....



SPS Foundation,
Chennai, Tamil Nadu

Tamil Nadu - SPS India Foundation



STORY SPOTLIGHT: KARNATAKA, INDIA



Rajni Hadge, one of our Heroes, organized an awareness program at Gandhi Nagar Higher Primary School in Sirsi. She specifically focused on conducting a Menstrual Hygiene Management Awareness Camp for girls. Our dedicated Heroes provided vital information on the appropriate duration for changing pads during the menstrual cycle and even demonstrated yoga asanas to promote well-being. Towards the end of the program, the girls were encouraged to openly share any menstrual-related difficulties they were facing. They expressed challenges in changing pads within the washrooms and highlighted issues related to water scarcity. The headmaster of the school and the president of the School Development and Monitoring Committee were both present during the program, attentively listening to the concerns raised and assuring resolution.

Two months later, our heroes revisited the same school to conduct a Help Desk awareness program. They specifically inquired about the condition of the washrooms and were delighted to receive positive reports from the students. The previously mentioned problems had been successfully resolved, with the washrooms now being well-sanitized and properly maintained. The students expressed their sincere gratitude to our Heroes and the Desai Foundation for their dedicated efforts in addressing their concerns.

FIELD IMPACT STORY — Uttara Kannada

PROGRAM HIGHLIGHT— MENSTRUAL HYGIENE MANAGEMENT

Our Menstrual Hygiene Management program takes a holistic approach, aiming to break the stigma surrounding menstruation while addressing the practical challenges faced by women and girls during their menstrual cycles. Through interactive workshops and educational sessions, the program provides crucial information on menstrual hygiene practices, proper use of sanitary products, and the importance of maintaining good menstrual health.

Furthermore, the program actively works towards improving accessibility to menstrual hygiene products. In collaboration with local partners and organizations, Heroes have distributed sanitary pads, ensuring that women and girls have access to safe and hygienic menstrual products.

The impact of the MHM program goes beyond education and product distribution. It empowers women and girls to embrace their menstrual health with confidence and dignity. By fostering open conversations and creating safe spaces for discussion, the program encourages women and girls to take charge of their own well-being and break the societal barriers surrounding menstruation.



STORY SPOTLIGHT: UTTAR PRADESH, INDIA



Babita, a 28-year-old housewife, has dedicated her time to caring for her two children. Despite having completed intermediate studies, she never had the opportunity to apply her education due to her responsibilities at home. However, two months ago, Babita discovered the Heroes for Humanity project, and she eagerly embraced the chance to become a Hero after undergoing thorough training.

Each day, once her children leave for school, Babita devotes three hours to educating women and girls about menstruation in her community. This newfound role brings her happiness and a sense of self-respect, finally allowing her to utilize her studies effectively. Recently, Babita faced a setback when her son broke his hand, causing her to worry about balancing her responsibilities. However, with the encouragement of the Lucknow production team and the support of fellow Heroes, she found the strength to continue her monthly tasks, ultimately understanding the true meaning of humanity.

Babita, HERO — Lucknow District

PROGRAM HIGHLIGHT—BANKING AND SAVING EDUCATION & AWARENESS

Banking and Saving Education & Awareness equips folks in rural India with the necessary knowledge and confidence to make informed financial decisions, including understanding the basics of saving, managing, and growing their money. The program offers engaging and interactive financial literacy lessons to help individuals improve their decision-making skills and overall financial well-being. The program covers various topics, including:

- Introduction to money and banking: This session demystifies banking and financial products, explaining the creation of money, how banks operate, and the differences between savings, investments, and insurance.
- Money management and goal-setting: Participants learn fundamental money management skills such as budgeting, goal-setting, debt management, and investment strategies.
- Savings and investment products: This session explores the range of savings and investment products available in the Indian financial system, from basic savings accounts to more complex options like stocks, mutual funds, bonds, insurance, retail banking products, and gold.
- Credit and loans: Participants gain an understanding of credit and loans, including how credit works and the different types of loans available.
- Financial planning: This session provides an overview of financial planning basics, including setting goals, budgeting, assessing and monitoring investments, and retirement planning.
- Fraud prevention: Strategies to protect against common financial scams and fraud are discussed.

The program's focus on financial education and empowerment has a lasting impact on the financial well-being of rural communities, equipping them with the skills and knowledge to navigate the complexities of the financial world effectively.

STORY SPOTLIGHT: TAMIL NADU, INDIA



Mrs. Kamala is the dedicated leader of a self-help group and oversees a group of 14 members. She has completed her 12th standard education and is a mother of two children. Her husband works as an acting driver in the Yercaud area. To support the aspirations of her group, Mrs. Kamala applied for a group loan from a bank. However, she encountered difficulties in opening a bank account with a government bank in Yercaud. During a Banking and Saving Education & Awareness Program session on financial inclusion, the Heroes identified her situation and provided assistance.

The Heroes guided Mrs. Kamala and helped her open a group bank account at the Indian Overseas Bank. With the account set up, she proceeded to apply for various bank loan schemes. The application process is currently underway, and they anticipate receiving the loan soon. Once approved, they plan to utilize the funds for microfinance initiatives.

Mrs. Kamala, BENEFICIARY — Salem District

STORY SPOTLIGHT: ODISHA, INDIA



Pramod has been working with Heroes for Humanity since November of 2022. Initially, his work comprised of Covid-19 awareness and vaccination, but later shifted to include Menstrual Hygiene Management and awareness.

Prior to participating MHM awareness sessions, Pramod had many misconceptions about menstruation, such as believing women are unclean during their periods. After undergoing an orientation session with the Desai Foundation Trust, he realized that menstruation is a natural process and can be discussed with anyone irrespective of gender.

When he went to conduct his first awareness session in the community, he was a little nervous about whether his primarily female audience would be responsive. Upon completion, he was pleasantly surprised when the participants encouraged him to continue doing good work. The participants were also curious to know when Asani Sanitary Napkins would be available in their community.

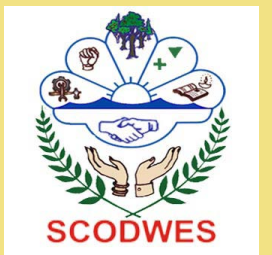
Promad Gomango, HERO — Rayagada District

Partner Highlight: Mrs. Saraswathi N Ravi



The tough terrain of Uttara Kannada has forced people to live in remote areas where poor education, personal hygiene, and health conditions have resulted in many girls from remote villages dropping out of school. People still hold on to superstitious beliefs and practice customs such as isolating women in their own homes during their menstrual days.

The introduction of Heroes for Humanity by the Desai Foundation has brought about significant change in women's lives, enabling them to confidently stand alongside men in all aspects. Through our programs, we have raised awareness about personal health, menstrual health, and hygiene, making women and girls more resilient against fatal infections. A total of 211,061 women and girls have benefited from this program, leading to sustainable improvements in their lives. We express our heartfelt gratitude to the Desai Foundation for their collaboration, which has helped us achieve our vision.



Karnataka - SCODWES

STORY SPOTLIGHT: RAJASTHAN, INDIA



Kanti Devi Sharma, is the 50-year-old Sarpanch of her village. She has always wanted her community to reap the benefits of government schemes, but due to a lack of understanding and illiteracy among the villagers, many have not been able to access those benefits. Consequently, Kanti Devi took it upon herself to become informed about these schemes and wanted to spread awareness within the village, but was unable to do so due to time constraints.

The Desai Foundation Trust, in partnership with CULP, conducted a series of awareness sessions in the village, with the primary focus on the importance of having a social security card and proper documentation. Additionally, they educated the villagers on the importance of Menstrual Hygiene Management during menstruation.

Kanti Devi has expressed her appreciation for the Heroes and their efforts in making the villagers aware of government schemes, as well as the value of Menstrual Hygiene Management. It is noticeable that the women in the villages are now using sanitary napkins in place of clothes. Other villagers, too, have become more knowledgeable about the importance of having a social security card and the documentation that comes with it.

Kanti Devi Sharma, BENEFICIARY—Tonk District



THANK YOU TO OUR TEAM!

In a few short months, The Desai Foundation's team in India ramped up from 40 to nearly 500 strong and deployed into rural India, where they elevated public awareness and brought in crucial social services. We cannot say enough about the India team's success, and we applaud them loudly.

In the US, our team includes committed board members, advisors, and staff who believe that with the right foundational support, everyone—including often-neglected women and children in rural India—can realize their dreams and #DreamBeyond their circumstances.

To both teams, THANK YOU! Together, we are The Desai Foundation!

THANKS TO OUR PROGRAMATIC PARTNERS!



OUR DEEP GRATITUDE TO SUPPORTERS

We are so deeply grateful to S.P. Hinduja Banque Privée for their ongoing support of this transformative program and we are excited to continue to expand our work with our incredible Heroes! Additionally, there are many more incredible partner organizations which have supported these efforts, all of whom we want to thank deeply for their contribution, faith, and support.





BUDGET SUMMARY: JULY 2022 - JULY 2023

ITEM	AMOUNT
Salary of Heroes	Rs. 15,709,797
Salary of Management	Rs. 2,800,968
Printing & Design	Rs. 981,853
Travel	Rs. 3,605,552
Electronics	Rs. 932,400
Total:	Rs. 24,580,270

For more information please contact info@TheDesaiFoundation.org

THE FUTURE OF HEROES FOR HUMANITY

As we continue to build the programming that our Heroes bring to the villages, we will continue to expand the following programs:



HELP DESK SERVICES



MENSTRUAL HEALTH & HYGIENE



BANKING AND SAVING EDUCATION & AWARENESS



PRIMARY HEALTH & HYGIENE EDUCATION



HEROES DEVELOPMENT PROGRAM

Just like the previous year, this year too, Heroes will be actively involved in various skills training programs focused on leadership development and communication. These trainings will be provided on monthly and quarterly basis.



FIELD SUPPORT TO OTHER PROGRAMS

Heroes will continue to help in organizing health camps and other educational and livelihood programs through beneficiary mobilization and on field support.

HOW YOU CAN HELP

As we continue to grow Heroes for Humanity we are thrilled to work with partners and supporters like you! Over the next 12 months we are looking for partners on the following:

- **Technology Partner:** To provide our Heroes and Supervisors with phones, tablets, phone minutes, etc.
- **Supplies:** We are always looking for in-kind gifts of supplies like soap, PPE, food, and other supplies!
- **Transportation:** We are hoping to acquire four vans to help support the Heroes with the outreach and work.
- **Invest in our Heroes:** As we continue to grow we are seeking our next big partner for this program. This can include salary sponsorship, training sponsorship, etc.
- **Community Connection:** Connect us with local communities in which we can work in our eight states.
- **Visit Us:** We would love to have you visit us and learn more about our work!
- **Share our Story:** Help us spread the word to recruit Heroes, donors, and other partners!

Thank you so much! With deep gratitude,

Megha Desai, Desai Foundation President

Mittal Gohil, Desai Foundation Trust Executive Director



ABOUT THE DESAI FOUNDATION

The Desai Foundation's vision is a world in which everyone, no matter their circumstances, can create the life they want to lead. To realize this vision—our own dream for the world—we work with local leaders to **elevate the health and livelihood** of underserved communities, serving **women and children in India** in particular. We provide a strong foundation of health, educational and vocational training, and livelihood programming opportunities upon which communities can rise with dignity. The Desai Foundation has more than 30 scalable and sustainable programs. For the past 25 years, The Desai Foundation has been cultivating dignity so that rural women and children can #DreamBeyond!

Visit us at www.TheDesaiFoundation.org



For more information visit www.TheDesaiFoundation.org
or email us at info@thedesaifoundation.org



S.P. HINDUJA

— BANQUE PRIVÉE —