

Listen, that calms the storms of anxiety

The growing wave of anxiety is suffocating youth, triggering cases of addictions, disorders, and suicides.



young people between <u>15 and 29</u> are suffering from some mental disorder (PAHO)

We know that human listening stops disorders, addictions, and suicides

For this, emotional support **telephone lines** were founded: To **provide calm and stop** massive escalations of suicides







But only **10.6%** of their users are under 29 years old

Are we not adapting to what young people need?

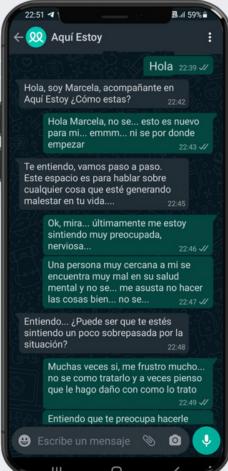
When was the last time you saw a young person talking on the phone?

Today's youth chat on WhatsApp

Can the attention of young people be captured by advertising through traditional media?

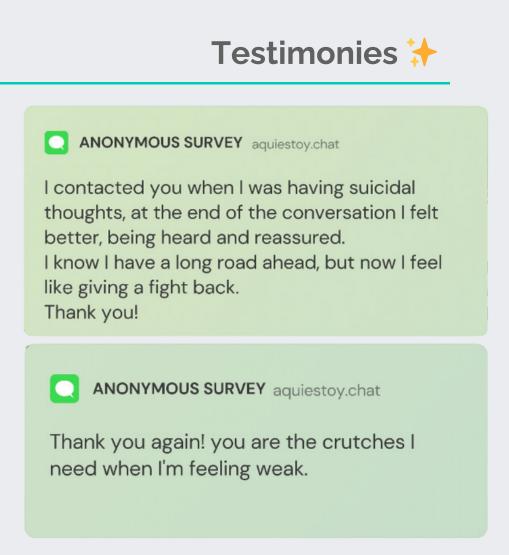
Today's youth spend **the whole day** watching TikTok

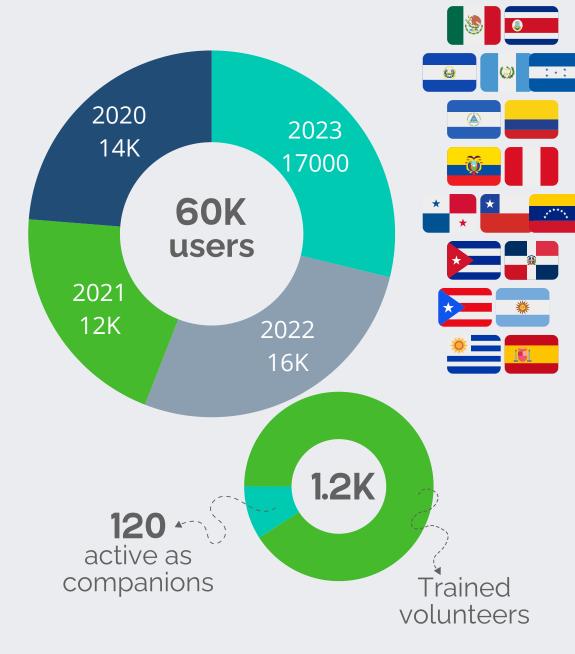




That's why in 2020 we launched Aqui Estoy Chat

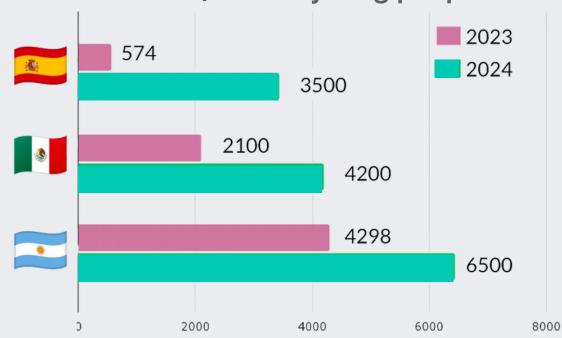
Viral videos on TikTok (+1M views) to reach young people and direct human support through WhatsApp chat to stop escalations of anxiety





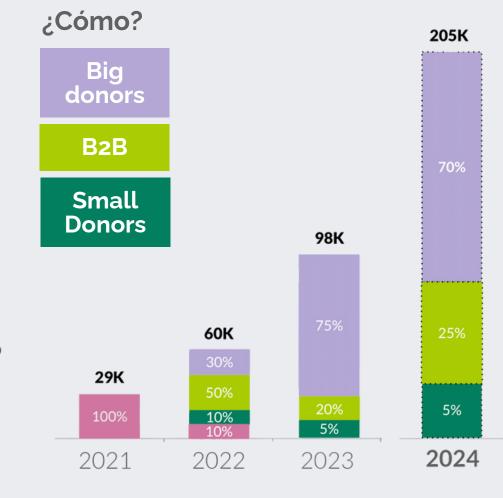
2024 GOALS 🚀

• In 2024 we will focus on Argentina, Spain, and Mexico to accompany more than 14 million young people



 Train more than 500 volunteers and have 150 companions from Spain, Mexico, and Argentina

To reach 205K in fundraising



Our allies



Ship2**B** Foundation











B2B Services

Sponsorship of conversations



Awareness Campaign





Corporate





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