

A large group of diverse people, including men, women, and children, are gathered together. Many are wearing bright yellow t-shirts with the text 'we are HOPE.' printed on them. Some individuals are also wearing black t-shirts with the same text. The group is set against a vibrant, colorful background featuring a large, stylized sun or starburst pattern in shades of red, blue, and black. Overlaid on the top half of the image is a white grid pattern containing the text 'we are HOPE.' in a bold, black, sans-serif font. The word 'HOPE.' is significantly larger than 'we are'. The letter 'O' in 'HOPE.' is replaced by a circular graphic with radiating lines, resembling a sun or a stylized eye. The entire composition is held together by several large, light-colored paper-like tabs that appear to be taping the grid overlay to the background.

we are  
**HOPE.**

2024 Sustainability Proposal:  
1 year until self-sustainability

Hope Center Gulu was co-founded in  
**2015** by Jamie, Ella, and Kevin

Our mission is to support **post-war**  
communities with **economic**  
empowerment and **education** projects

We give people the tools they  
need to lift themselves out of  
poverty



# Our Programs

have directly changed 3,813 lives

## EDUCATION

### LITERACY

8 years  
174 ages 5-15

### DIGITAL

4 years  
290 ages 15-25

## GIRL POWER

### EDUCATION

5 years  
1,746 women  
[Funding-dependent]

### REUSABLE PADS

4 years  
4 employed  
1,486 reached

## UPLIFT

### MICROCREDIT

1.5 years  
1,500 women  
(9,500 people indirectly -  
avg. household size of 7)

## NODDING SYNDROME

### INTERVENTION

### SPECIAL NEEDS

6 months  
67 ages 5-15  
[Funding-dependent]

# 2024 Roadmap to Self Sustainability

1.

**\$12,000** donation to loan program - will be put into circulation in Q1 2024

**\$19,200** donation to cover operating costs for 12 months while the **interest on the loans compounds**

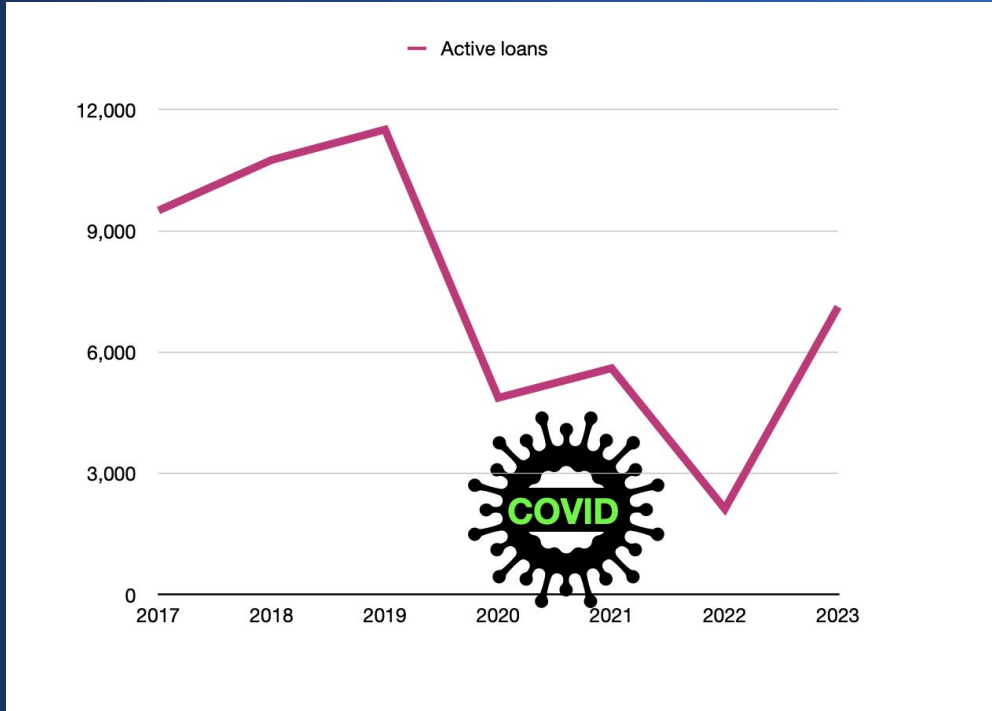
2.

By Q4 2024, the interest returning on the loans at the end of the year will **exceed our operating costs.**

3.

We will finally be completely self-sustaining and even have profits to improve our current programs. **We will never again rely on foreign funding.**

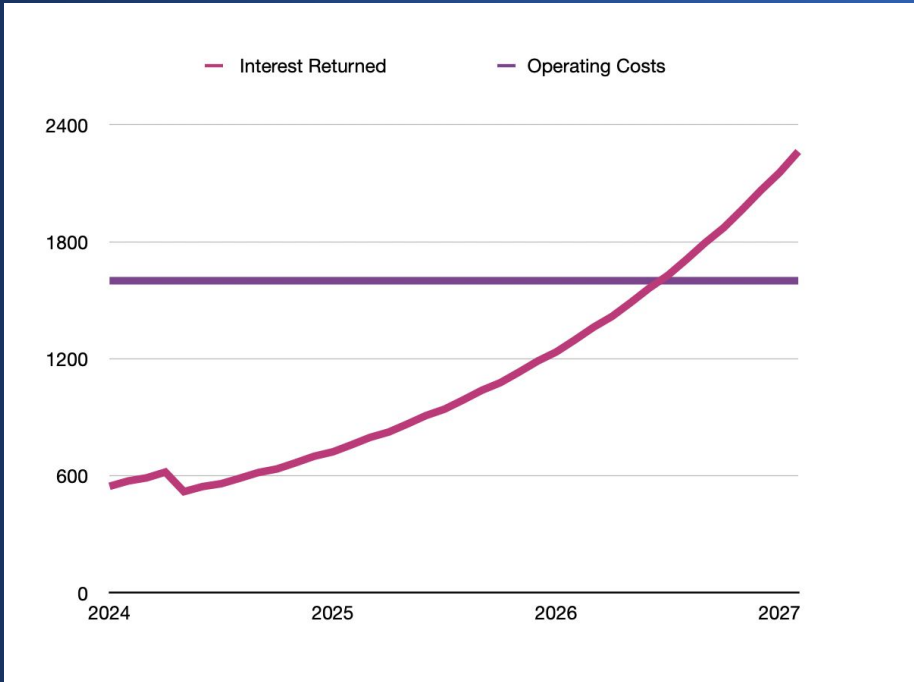
## Previous Growth



- Years 2017-2019 and 2022-2023 show **proof that the program is successful**
- During **COVID19** lockdowns, all women defaulted on loans (and are still slowly paying them back). We did not give out any new loans as the economy and population were suffering. We did not want our staff to suffer too, so we continued their salaries - hence the further dip.
- We will **reduce operating costs by 50% for 2024** to allow the money to grow faster than in previous years

## Expected Growth at Previous Rate

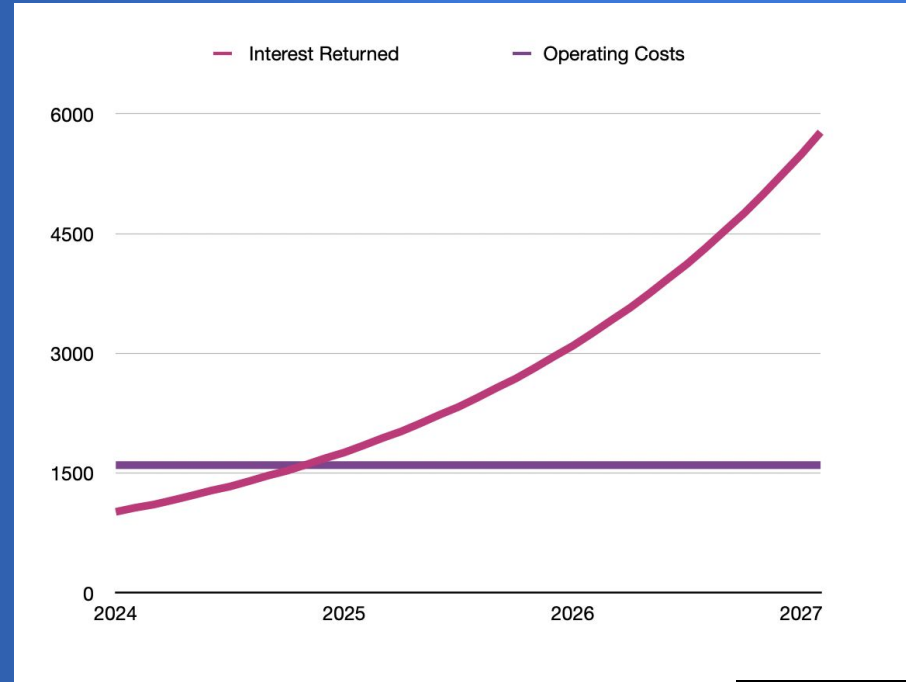
Date of Self Sustaining: **July 2026**



Cost of operating until July 2026: **\$49,600**

## Expected Growth After \$12,000 Donation

Date of Self Sustaining: **December 2024**

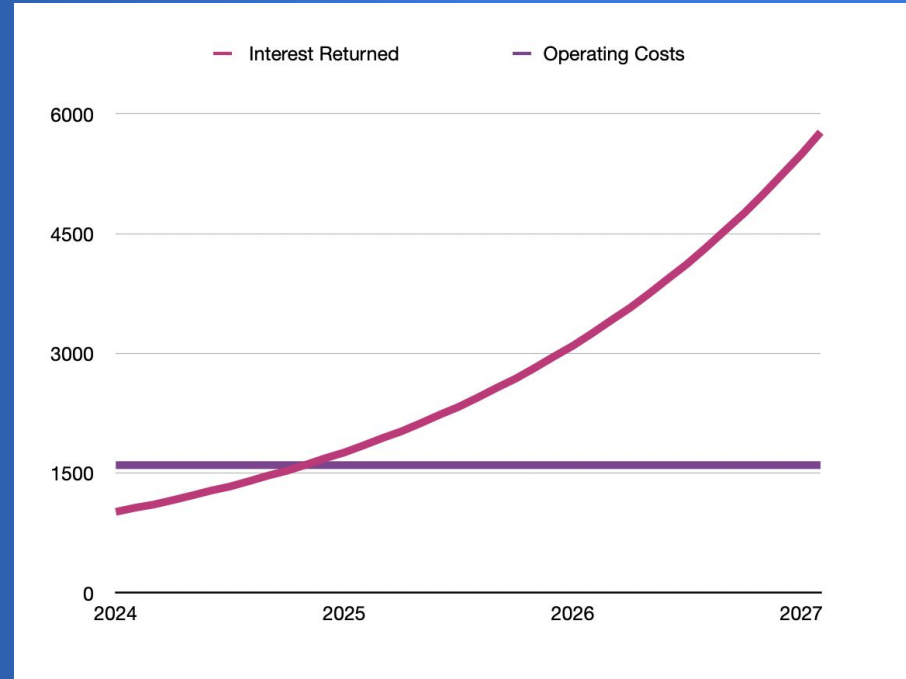


Cost of operating until Dec 2024: **\$19,200**

## Our Ask:

Donation to loan program	\$12,000
Operating costs until Dec 2024	\$19,200
<b>Total Ask</b>	<b>\$31,200</b>

## Expected Growth After \$12,000 Donation Date of Self Sustaining: **December 2024**



Cost of operating until Dec 2024: **\$19,200**

More on our programs...

# Economic Empowerment

(Microfinance + Entrepreneurship)

**Training:** Financial literacy and basic business skill workshops

**Accountability:** Members must apply in groups and hold each other accountable for repaying loans

**Opportunity:** The monetary access needed kickstart or build a business for those with little to no collateral

**SUSTAINABLE GROWTH:** For individuals and for the organization: every loan is returned with 5% monthly interest, to allow us to cover operating costs and reach more women as the program grows, and allow women to feel responsible and **accountable for the success of their own business**





More on our programs...

## Education

(school for local children K-8

and vocational training for young adults)

**Literacy:** for a globalized future. We provide literacy in English, because it is Uganda's official language and the most spoken worldwide, as well as in computer science and internet communication.

**Technology:** beyond basic computer courses, to advanced coding, music production, DJ courses, and film editing.

**Creativity:** is encouraged across the board, from new business ideas to new song ideas, to visual arts and painting.



More on our values...

# Self Sustainability



## EDUCATION PROGRAM

- 15% of education operating costs are met by local parents who are contributing towards their children's education
- The parents make in-kind donations of food or education supplies for the children if they cannot afford to pay cash

## ECONOMIC EMPOWERMENT PROGRAM

- We have given **loans** and **business coaching** to 1,500 women over the last 6 years. The **interest compounded** on these loans allows us to cover the operating costs of the loans program and eventually **will sustain the entire organization**



More on our values...

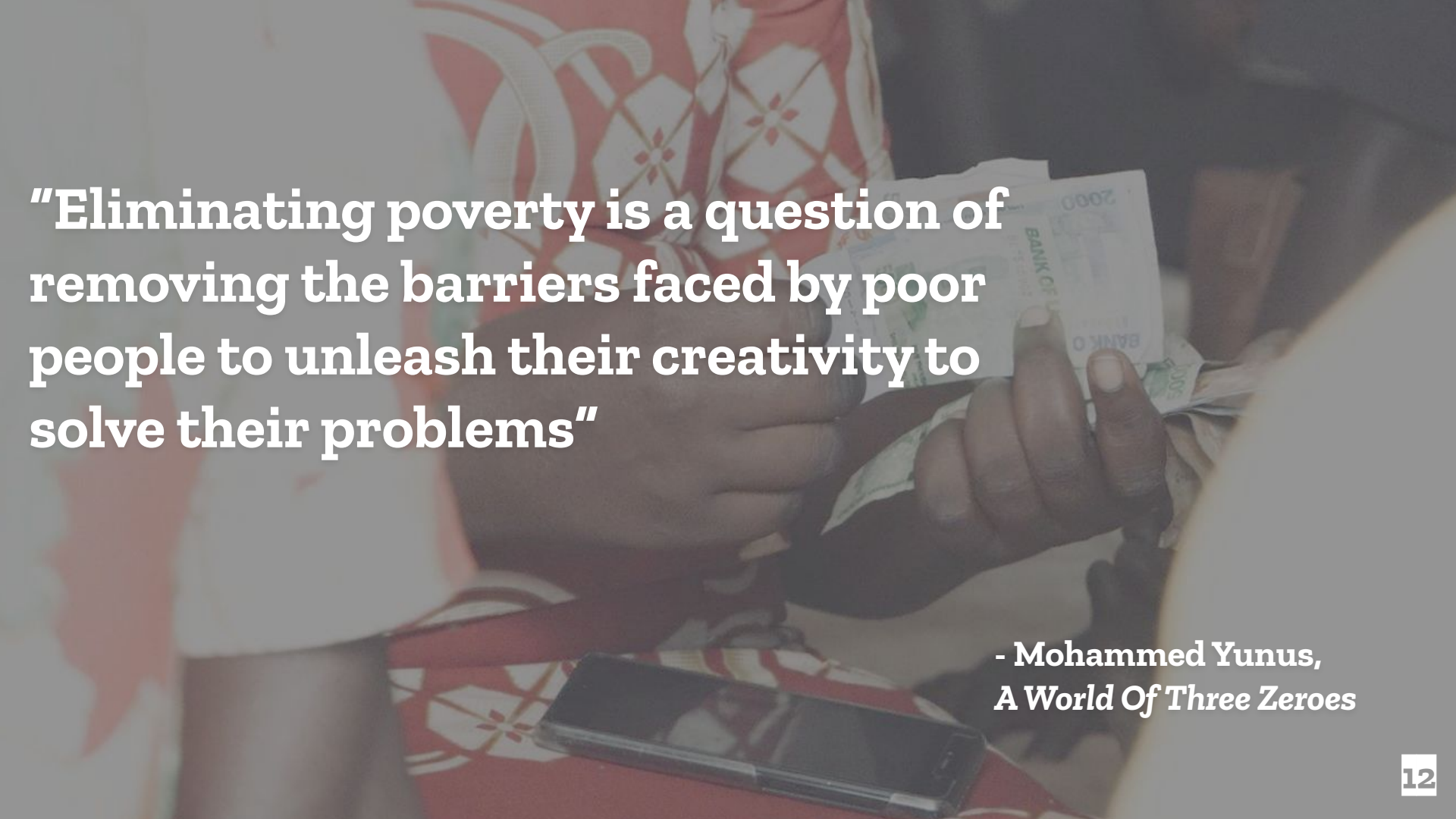
# Equality

**Lead by example:** our Ugandan team is staffed of majority women

**Life Skills:** leadership, accountability, teamwork

**Prioritize marginalized groups**

- **Women:** gender equality, anti-violence, and reproductive health workshops for people of all ages and genders to remove taboos and normalize healthy menstrual management and HIV protection
- **Refugees:** reproductive health, mental health, and microfinance coaching for South Sudanese refugees in the local area, to help integrate them with our community
- **Mental Illness:** focus on those who were child-soldiers and other post-war survivors: spreading awareness on mental health, PTSD management, mindfulness, meditation and other tools

A close-up photograph of a person's hands holding a stack of 2000 Kenyan Shilling banknotes. The person is wearing a red and white patterned garment. In the foreground, a black smartphone is visible. The background is slightly blurred, showing other people's hands and parts of their clothing.

**“Eliminating poverty is a question of removing the barriers faced by poor people to unleash their creativity to solve their problems”**

**- Mohammed Yunus,  
*A World Of Three Zeroes***

# Thanks!

**STAFF**



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