



PROGRAM OVERVIEW

- ▶ Parents receive training in how to develop the habit of sharing books with their children.
- ▶ High-quality books are rotated into the home on a weekly basis for families to practice regular book sharing.
- ▶ Families are connected to the local library in order to maintain book borrowing and book sharing practices.



CORE PROGRAM COMPONENTS

- 1 Program staff are trained to promote family engagement and implement the program.
- 2 Parents are trained to develop book sharing routines in the home and to practice 'parent-friendly' book sharing techniques with their children.
- 3 Each week, children bring home a different bag filled with beautiful, high-quality multicultural books.
- 4 Families are connected to their local libraries so they can maintain their family book sharing routines.

EVIDENCE-BASED

Outcome data from 34 independent evaluations demonstrate that Raising A Reader effectively fosters family engagement and literacy behaviors, promotes connections with local libraries, and develops early language and literacy skills in young children.

Visit www.raisingareader.org/independent-evaluations/ for more information.

SCALABLE AND COST-EFFECTIVE

Books and materials are used year after year, making Raising A Reader a cost-effective program for your community. The program can be started for \$160 per child, with an annual average cost per child served over a five-year period of about \$40.

ABOUT US

Raising A Reader (RAR) is a national nonprofit organization offering local agencies an evidence-based early literacy and parent engagement program that has demonstrated it can improve the reading readiness skills of children birth to age eight.

FAST FACTS

- Since 1999, RAR has reached more than 1.625 million children.
- In 2017, RAR served more than 126,000 children and their families.
- RAR has more than 300 affiliate partners in 37 states in more than 2,900 implementation sites.
- RAR has 34 independent evaluations demonstrating its impact on family engagement, language and early literacy skills.

RAISING A READER AFFILIATES

The Raising A Reader program is flexible and can be adapted to meet the unique needs of children and families in diverse settings. Raising A Reader affiliates include:

- Schools
- Head Start & Early Head Start programs
- Community resource centers
- Home visiting programs
- Public libraries
- Faith-based organizations
- Migrant programs
- Apartment communities
- Subsidized housing programs
- Teen parent programs
- Community agencies
- Direct service settings
- As an employee benefit

SELECT PARTNERS



PRAISE FOR RAISING A READER

“Raising A Reader is such a wonderful program. It gives parents and students a way to engage in conversation, to spend time together, and to learn from each other. It also empowers parents and encourages them to be involved in their student’s education. It also gives teachers a way to engage the parents and involve them in their classroom.”

Teacher
Baltimore City Public Schools

“The program has helped my son to get more excited about learning to read and we find him in his bedroom “reading” through the books on his own now. Not only that, but it gives us something to look forward to each night as we get to read together before bed time. And, when he sees books he’s taken home before, he still gets excited because he remembers the story. We wanted to thank you very much.”

Parent
Kern County, CA



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