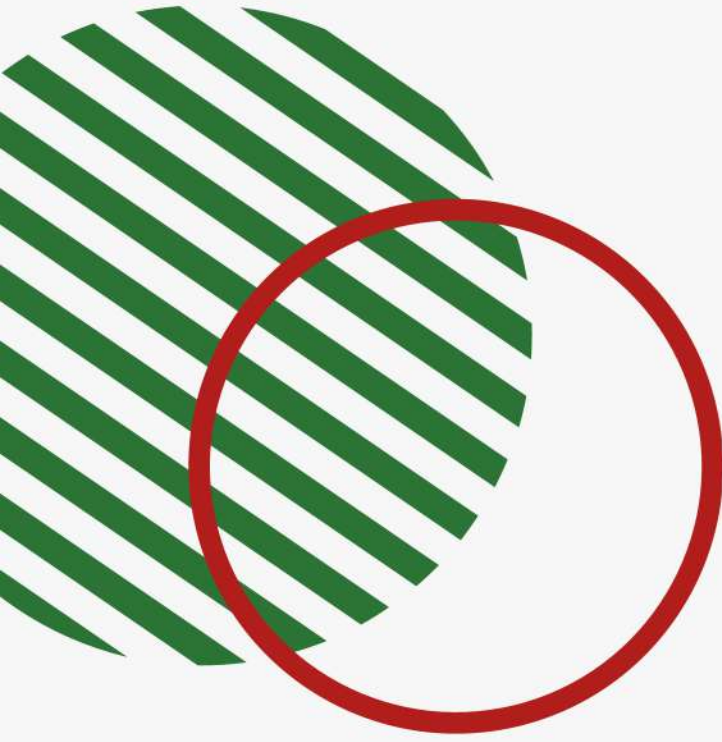


EMPOWERING GIRLS, BUILDING FUTURES

Our story



ABOUT EDUCATION FOR ALL MOROCCO (EFAM)



WHO WE ARE

Empowering girls through education

At **Education For All Morocco (EFAM)**, we empower the next generation of Morocco's girls through access to the transformative power of education.

EFAM was founded in 2007 to provide girls in remote areas access to education that prepares them for future careers and builds personal independence.

Through several key programmes, we provide safe residences, quality education, and specialised support for around **500 disadvantaged girls** from some of the country's most underserved areas.

With every girl we support, we create a ripple effect of hope and progress that touches families, communities, and future generations.



THE NEED

In rural Morocco, **60% of girls and women are illiterate**, and in the poorest and most remote rural villages of Morocco, the problem is even more pronounced.

For a variety of factors, teenage girls miss out on the essential schooling and education that would otherwise provide them with a far greater opportunity to build a positive future and personal independence.

**Access to
education**

**Economic
constraints**

**Lack of resources
& specialist care**

**Transportation
limitations**

**Cultural barriers
& lack of
independence**

**Geographical
isolation**





VISION & MISSION



VISION

To empower marginalised Moroccan girls to fulfil their potential, by providing them with access to education, reducing social injustice and inequalities, and so improving the independence and quality of life for women, and their communities.



MISSION

To strengthen and expand existing programs for girls by collaborating with established partners to adapt and grow, while also embracing new, like-minded initiatives that empower girls through education.

WHAT WE DO

We take a long-term, holistic approach to supporting girls through every stage of their educational journey - from secondary school through to higher education and beyond. Our programmes are designed to remove the most critical barriers that prevent disadvantaged girls from learning, while equipping them with the tools, confidence, and support they need to succeed.

1

**Secondary
Boarding
Programme**

Ages 11-18 and 18-22

2

**Specialist
Education
Programme**

Ages 3-22

3

**University
Access &
Scholarships**

Ages 18-22



THE PROGRAMMES

Our boarding programme provides safe, nurturing accommodation close to schools, nutritious meals and extracurricular support, allowing girls to continue their education in a supportive environment that prioritises wellbeing, personal growth, and academic achievement.



Some girls need additional, tailored support - particularly those with disabilities or who are at risk of being excluded from mainstream education. Our programme includes a specialist centre that provides inclusive learning, therapeutic care, and life skills development - ensuring every girl, regardless of her needs, has the opportunity to thrive.

Through accommodation support, scholarships, and mentoring, we help young women gain access to and complete university degrees and to build pathways to professional careers - changing not just their lives, but their communities.

OUR PROGRAMME COLLECTIVE



**Association for
Education For All
(AEFA)**

**Association Pour La
Scolarisation De La
Jeune Fille Rurale
(ASJFR)**

Centre Malaika

Dar Moustaqbel

Selah



OUR APPROACH

In-country programmes

Collaborating with multiple programmes in-country to expand reach and impact beyond AEFA

Safe learning spaces

Providing or supporting fully equipped boarding houses near schools and universities

Community engagement

Working closely with local authorities and families

Accountability

Adhering to UK Charity Commission standards for transparency and to ensure donor investment in Morocco is protected

OUR IMPACT

769

girls have been through EFAM's six-year programme since 2007

100%

of graduate girls passed the baccalaureate in 2024

283

girls enrolled in universities since 2013

23

full scholarships to SIST British University



REAL LIFE SUCCESS STORIES

My name is Saida Ait Ali, I am 21 years old, originally from Marrakech and currently living in Casablanca. I graduated with my baccalaureate in 2020 and recently completed my degree in International Business Management, specializing in International Trade, at Cardiff Metropolitan University, SIST Casablanca campus.

Education for All Morocco (EFAM) provided me with a supportive and enriching environment that equipped me with essential skills and the opportunity for a fully funded British education in Morocco. SIST broadened my horizons and offered a valuable education that enhances my career prospects.

My future goals include developing my practical skills, pursuing an MBA and DBA, and eventually starting my own business, while remaining committed to giving back to my community through volunteering, awareness campaigns, fundraising initiatives.

My journey with EFAM and SIST has taught me resilience, the importance of discipline, and that with dedication, I can achieve my dreams. I've learned that our backgrounds do not determine our potential. Coming from a modest rural area has fuelled my drive to move beyond those limitations and strive for excellence. It inspires me to push forward and continually fight to become the best version of myself.



OUR COMMITMENT

Our mission aligns closely with the **United Nations Sustainable Development Goals (SDGs)**, ensuring our impact extends beyond education to drive meaningful social change. By providing safe and supportive spaces for girls to continue their studies, we contribute to:

- **No Poverty (SDG 1)** - breaking cycles of disadvantage by equipping young women with the knowledge and skills to build sustainable livelihoods
- **Quality Education (SDG 4)** - we ensure that every girl, regardless of her background, has access to the learning opportunities she deserves
- **Gender Equality (SDG 5)** - empowering girls to take control of their futures, challenge societal norms, and become leaders in their communities
- **Reducing Inequalities (SDG 10)** - ensuring that geography and circumstance do not determine a girl's future



STRENGTHENING EFAM'S LEGACY: 2025 AND BEYOND

The vision is to build upon AEFA's transformative impact on the future of hundreds of girls in rural Atlas Mountain communities and to expand EFAM's initiatives to support girls from other disadvantaged backgrounds, including girls with Down's Syndrome, across Morocco.

2025 Strategy



To support established partners, adapt and 're-build' their post-earthquake service capacity for girls



To support new partners with complimentary projects sharing the same vision



OUR VISION FOR THE FUTURE

Universal access

A Morocco where every girl, irrespective of her background, has equal opportunity to access quality education and realise her full potential.

Personal independence

Empowered young women who have the independence to drive personal change and lead their communities toward greater resilience, economic stability, and social progress.

Global solidarity

A dynamic network of local initiatives and international partners united by the belief that education is the key to unlocking a brighter, more equitable future.

Inspiring the next generation

Through education, we aim to cultivate a new generation of leaders whose achievements will continue to drive transformative change for generations to come.



OUR BOARD & TEAM

Board of Trustees



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MBE
EFAM Founder
& Education
Committee



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Trustee



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Nominations
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Nominations
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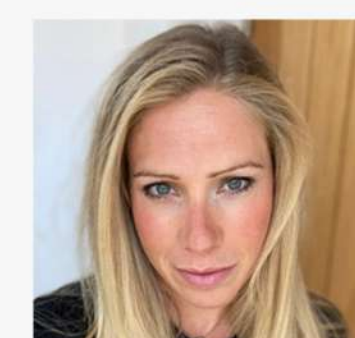


**Yasmine
Smires**
Member of the
Impact Committee

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Managing
Director



**Amy
Kilpin**
Marketing
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**Charlie-
Scarlet Smith**
Operations
Coordinator



**Maisie
Bassingthwaite**
Governance
Manager

PRO BONO LEGAL SUPPORT

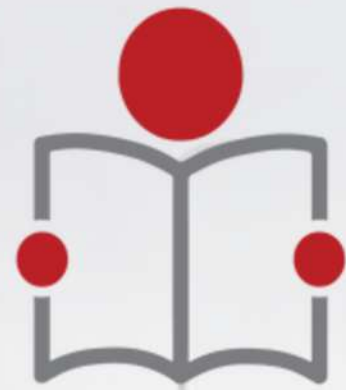
We are incredibly grateful to Covington & Burling LLP for their generous provision of pro bono legal advice to Education For All Morocco. Their expert guidance has been instrumental in supporting our governance, risk management, and international compliance as we continue to expand our impact across Morocco.

Their support enables us to focus on what matters most - delivering long-term, life-changing educational opportunities through our programmes.

COVINGTON

COVINGTON & BURLING LLP





EDUCATION
FOR ALL
MOROCCO

JOIN US

Empowering girls, building futures.

Where one girl's empowerment sparks a movement to reshape communities and cultures.

