

Pick Up Truck for Food Deliveries

Bahini Educare Foundation Nepal

Summary:

In 2024, we celebrate our organization's 10th anniversary by expanding our support to 50 families, up from 10 families in 2014. This growth is a testament to our donor community's unwavering support and trust in our mission. With a lean team of three employees, we maintain low overhead costs while delivering high-quality service. We have decided to limit support to 50 families per branch to ensure quality over scale. To extend our impact, we plan to establish "BEF 2" in Tanahun, 30 kms from Pokhara, targeting areas with significant needs, such as slums. This new branch will employ former beneficiaries, creating a sustainable cycle of empowerment for vulnerable mothers and children. We aim to fund a Tata pickup truck through a crowdfunding campaign on "Global-Giving" to facilitate efficient delivery of supplies for our expanded outreach.

Challenge:

Our challenge is to expand our impact while maintaining the integrity of our service model with minimal overhead costs. Establishing "BEF 2" in Tanahun to support an additional 50 families requires essential infrastructure, such as a Tata pickup truck for efficient supply distribution. The high cost of vehicles in Nepal, due to steep import taxes, presents a financial hurdle, necessitating innovative fundraising solutions. Reaching the €40,000 goal through crowdfunding on "Global-Giving" is a significant challenge.

Solution:

To address our challenges, we are leveraging our dedicated donor community through a targeted crowdfunding campaign on "Global-Giving" to acquire a Tata pickup truck. This vehicle is crucial for the effective operation of "BEF 2" in Tanahun, enabling efficient delivery of food and supplies to 50 additional families. The new branch will be staffed by former beneficiaries, ensuring sustainability and fostering a cycle of empowerment within the community. Operating from a small rented office and storeroom, similar to our existing branch, minimizes infrastructure costs. This approach maintains our commitment to quality service while enhancing our capacity to support more vulnerable families.

Long Term Impact:

Our long-term impact centres on sustaining support for 100 families annually across two branches while preserving our lean operational model. By adhering to a small, dedicated team, we optimize resources to maximize direct beneficiary impact. Establishing "BEF 2" in Tanahun demonstrates our commitment to extending our reach to underserved communities, particularly in slums. Through acquiring the Tata pickup truck and employing former beneficiaries, we aim to empower mothers and children toward self-sufficiency and freedom from poverty. This expansion broadens our humanitarian footprint and deepens community engagement, ensuring continued support and empowerment for years to come.