

## Project Proposal

# Winter Packages Project for Pakistan



Submitted To

Respected Donors

Submitted By:



الخدمت فاؤنڈیشن پاکستان  
ALKHIDMAT FOUNDATION PAKISTAN

**Alkhidmat Foundation Pakistan**

Date: November 12, 2024

Donor Name,  
Respected Donors

Assalam-o-Alaikum!

**Subject: Project Proposal Winter Packages Project 2024-25 for Pakistan**

Hope you are in the best of your health & faith.

A proposal titled “Project Proposal Winter Packages Project 2024-25 for Pakistan” submitted for your kind consideration in order to support Poor & Deserving people of Pakistan. The proposed project has the ultimate purpose to help the needy people of Pakistan, who have constantly been affected by natural disasters (Floods & Earthquakes). Provision of Winter Packages will surely bring normality in lives of destitute local inhabitants. The proposed task has a definitive reason to assist the needy individuals. These devastated people actually deserve the happiness in terms of winter packages. The proposal includes 5000 Winter Packages.

Total Estimated Cost of this project will be **USD 10,000**

Hope you will extend your generous support for this project.

With kind regards,



**PROF. DR. HAFEEZ UR RAHMAN**  
PRESIDENT, ALKHIDMAT FOUNDATION PAKISTAN

<https://www.globalgiving.org/donate/99468/alkhidmat-foundation-pakistan/>

## Project Proposal

<b>Project Name</b>	Project Proposal Winter Packages Project 2024-25 for Pakistan		
<b>Location</b>	Pakistan		
<b>Project Leader</b>	Muhammad Imad Ud Din (Sr. Officer, Alkhidmat Global)		
<b>Contact Details</b>	Alkhidmat Foundation Pakistan Cell: + 92 342 599 1203		
<b>Proposed Start Date</b>	November 20, 2024	<b>Proposed Completion Date</b>	March 30, 2025
<b>Implementing Agency</b>	<p>Alkhidmat Foundation Pakistan (AKFP), a registered NGO since 1990, is a leading network with an objective to provide humanitarian services across Pakistan. The NGO's sole aim is to serve humanity without discrimination by religion, race, cast, sect, language, or political affiliation. The Foundation has helped the victims of natural and man-made disasters such as earthquakes, floods, and conflicts, including resettling them within and outside country. Alkhidmat's dedicated Seven Service Areas include Disaster Management, Education, Health, Alkhidmat Mawakhat Program, Community Services, Orphan Care and Clean Water. Its mission is to work as an independent, charitable and non-profit organisation.</p> <p>Alkhidmat Foundation has launched many projects to serve these affectees of natural calamities with the help of its partners. Now that winter is coming and it is a special month for giving more relief to Affectees.</p>		
<b>Project Sector</b>	Community Services Program		

<p><b>Introduction</b></p>	<p>AKFP has long experience in implementing relief projects across Pakistan under all its Seven Working Areas while special emphasis is given to projects undertaken by Community Services regarding Winter Package projects. Community Services is one of the most efficient working areas of Alkhidmat Foundation Pakistan. Major features under the umbrella of Community Services include; Prisoner's Welfare, Ramadan Food Project, Eid Gifts, Qurbani Project, Winter Package, Masajid Rehabilitation, Food Packages and Wheelchairs for deserving people across Pakistan. Numerous projects have been undertaken by AKFP under above stated themes.</p>
<p><b>Background</b></p>	<p>Majority of people living in Pakistan have poor and low socio-economic background. They don't have enough resources to provide basic necessities of life to their families. Moreover, these areas have been constantly affected by floods and earthquake. Therefore, people living in these areas face severe difficulties in winter to cope with the environmental changes without taking help of others. Provision of winter packages will surely help them to reduce the exposure to the cold weather conditions.</p>
<p><b>Project Description</b></p>	<p>The proposed project has the ultimate purpose to help the needy people of Pakistan. Provision of Winter Packages will surely bring normality in lives of Pakistan. The project also emphasizes on promoting concept of Muslim Brotherhood.</p> <p>Alkhidmat Foundation has launched many projects to serve these affectees of natural calamities and man-made disasters with the help of its partners. Now that Winter is coming, this project aims to provide Winter Packages to _____ individuals with the help of Hayrat Foundation. Proper mechanism will be adopted for transparent and effective execution of this project.</p>
<p><b>Objectives &amp; Rationale</b></p>	<ul style="list-style-type: none"> <li>• To provide Winter Packages to deserving people of Pakistan in winters.</li> <li>• To fulfil the religious duty of helping the needy.</li> <li>• To promote a culture of Fraternity among Muslims.</li> </ul>

<b>Methodology</b>	<p><b>Field Partner:</b> Alkhidmat Foundation Pakistan is field partner in this project. Proper scrutiny procedure has been designed to ensure transparency of Winter Packages Distribution.</p> <p><b>Schedule and Reporting:</b></p> <p>Winter begins in November and ends in March while Final Report will be submitted to _____ within _____Month of Project Completion.</p> <p>The project is broken down into 3 phases:</p> <ol style="list-style-type: none"> <li><b>1. Phase 1: Survey, identify and select the target families:</b> <ul style="list-style-type: none"> <li>• A survey has been conducted by Alkhidmat teams to identify the most unprivileged people of Pakistan.</li> <li>• AKF units will implement and supervise this project.</li> </ul> </li> <li><b>2. Phase2: scrutiny /verification of the beneficiaries list:</b> <ul style="list-style-type: none"> <li>• A Relief card will be issued to each target family before the distribution date.</li> <li>• Relief Card will include complete information about the beneficiary.</li> </ul> </li> <li><b>3. Phase 3: Procurement, Distribution of Winter Packages &amp; Final Report:</b> <ul style="list-style-type: none"> <li>• Winter Package will be packed in bags printed with donor’s logo.</li> <li>• Proper arrangements will be made for donor’s visibility and publicity.</li> <li>• Banners and other publicity material will be used during packing and distribution process.</li> <li>• Government officials may be invited to the distribution ceremonies.</li> <li>• Officials of partner agency may also be invited to the distribution ceremonies.</li> <li>• Reports with photos will be sent to donor organization as per agreed reporting schedule.</li> </ul> </li> </ol>
	<b>Likely Issues and Risk Analysis</b>

<b>Project Budget</b>	<b>USD 10,000</b>
<b>Project Impact</b>	The beneficiaries will be assisted in sustaining life in miserable conditions caused by nature. The said project will be a contribution in mitigating the impacts of Winter Packages.
<b>Sustainability</b>	Operational cost of the project has been added to the project budget so distribution of Winter Packages in terms of Transportation and Other Expenses shall recovered and there will be no hindrance in efficient execution of this project.
<b>Monitoring and Evaluation</b>	Alkhidmat Foundation Pakistan will be responsible for overall project implementation which includes Planning, Procurement, Transportation and Distribution of Winter Packages to the needy people. This whole process will be documented, supervised and executed by ----- . Each activity of the project will be monitored closely to ensure efficiency and effectiveness. After thorough Monitoring and Evaluation, Project status will be communicated to ----- as per decided Reporting schedule.

## Project Summary

<b>Project Title</b>	Project Proposal Winter Packages Project 2024-25 for Pakistan
<b>Objectives</b>	<ul style="list-style-type: none"><li>• To distribute Winter Packages to Affectees of Pakistan.</li><li>• To promote a culture of Fraternity among Muslims.</li></ul>
<b>Estimated Cost of one Winter Package</b>	<b>USD 100</b>
<b>Total Estimated Cost of the Project</b>	<b>USD 10,000</b>
<b>Project Duration</b>	5 March
<b>Funding Agency</b>	Respected Donors
<b>Implementing Agency</b>	Alkhidmat Foundation Pakistan

Estimated Cost			
Implemented By: Alkhidmat Foundation Pakistan			
Items	Unit Price (USD)	Qty	Amount
Quilt (Double)	10	1	10
Mattress (Double)	10	1	10
Warm Clothes	10	1	10
Fuel for heating	30	1	30
Food Pack	25	1	25
Pillow (2)	2.5	2	5
Transportation, Packing, Branding and Distribution	10		10
<b>Sub Total</b>			<b>100</b>
<b>Cost of One Winter Package</b>			<b>100</b>

**Annexure-X Pictures of the Winter Packages Project**



