

ANNUAL REPORT 2024-2025



ADVOCACY • RESCUE • CHANGE

The Beagle Alliance is the only organization in Canada dedicated to animals, specifically dogs, in research.

We are both a foster based rescue and an advocacy organization.

We are both a voice for change and a soft-landing place for the rest of their lives.



MISSION • VISION



MISSION

To give former research animals more years outside of the cage than inside and to give animals from situations of harm and neglect a second chance at life.

To advocate for the release of eligible animals in science and build a community that believes that animals CAN go from LAB to LOVE!

VISION

To see the end of animal testing.

CORE VALUES



COMPASSION

We value the lives of the animals and people we work with and meet everyone exactly where they are.

RESPECT

We treat all beings with dignity, fairness, and empathy. We value inclusivity.

COLLABORATION

We value teamwork and actively create partnerships that will increase our ability to save more lives.

INTEGRITY

We make ethical, transparent and well-intentioned decisions and are clear about making animal welfare a priority.

GUIDING PRINCIPLES

A close-up photograph of a dog's face, showing its fur and a portion of its eye. The image is used as a background for the text.

B BELIEF is at the core of our decisions and that the majority of people act within their belief system. Meeting people where they are is an example of compassion and ultimately how we make change together.

E EDUCATION is the key to spreading awareness and making sure that the future lawmakers, scientists and advocates choose to make the welfare of animals, humans and the environment a priority.

A ADVOCACY is an act of love. Being both a voice and a witness for those who cannot speak allows for inclusivity, action, hope and change.

G GRATITUDE is the constant state required to keep perspective, nurture relationships and move forward.

L LOYALTY is what we owe the animals who so offer forgiveness to the very species who has harmed them. Loyalty is what we owe the people who stand by us always.

E EXCELLENCE is what you strive to be and do for the sake of something bigger than you.

FOSTERS AND ADOPTERS

THE REASON

We know that rescue would not be possible without our fosters and adopters.

We make ourselves available 24/7, we promise transparency, education, experience and continual support.

We expect communication, cooperation, patience and the willingness to hear their stories.

We know that rescue would not be possible without our fosters and adopters.



RESCUES 2024 – 35 BEAGLES

THE ANIMALS WE SAVE

The animals we find homes for have been harmed and would have otherwise been euthanized.

We get them out of harm's way, whether after study or after neglect.

We get them to safety and then we work on individual rehabilitation.

PEANUTS RESCUE

Linus, Schroeder - 2 beagles from a South Korean Veterinary School.

DOGS KNOW NO BORDERS LAB TO LOVE RESCUE TOUR

River, Windy, Angel, Spirit, Star, West, Cassie, Dakota, Cliff, Sky - 10 beagles from an undisclosed laboratory in the U.S.

GOOD TROUBLE IN CANADA RESCUE

Michael, Keanu, Jann, Pam, Tim, Bryan, Seth, Donny, Geddy, Ryan - 10 beagles from an undisclosed laboratory in the U.S.

GOOD TROUBLE IN CANADA RECSUE Continued

Orion, Major, Gemini, Sirius, Nova, Draco - 6 beagles from laboratory in Texas.

INDIVIDUAL RESCUES

Boris, Charlie, Sir Reg, Louie, Duke, Luna, Tiny – 7 beagles abandoned, surrendered, neglected or special needs.

RESCUES SINCE 2022

Every dog we have helped place into a loving home
Thrives and becomes a part of a family.

THE
BEAGLE
ALLIANCE
ADVOCACY • RESCUE • CHANGE

19

ABANDONED,
RELINQUISHED and
SPECIAL NEEDS
DOGS

21

IN HOMES FROM
THE ENVIGO
BREEDING
FACILITY
(5 in Canada)

60

FORMER
RESEARCH
BEAGLES

LAB TO  LOVE

CAMPAIGNS 2024

A close-up photograph of a dog's face, showing its brown fur, a white patch on its muzzle, and its dark, expressive eye. The background is a soft-focus outdoor setting with green grass and brown leaves.

Letter Writing to the Labs

Cruelty Free Consumerism

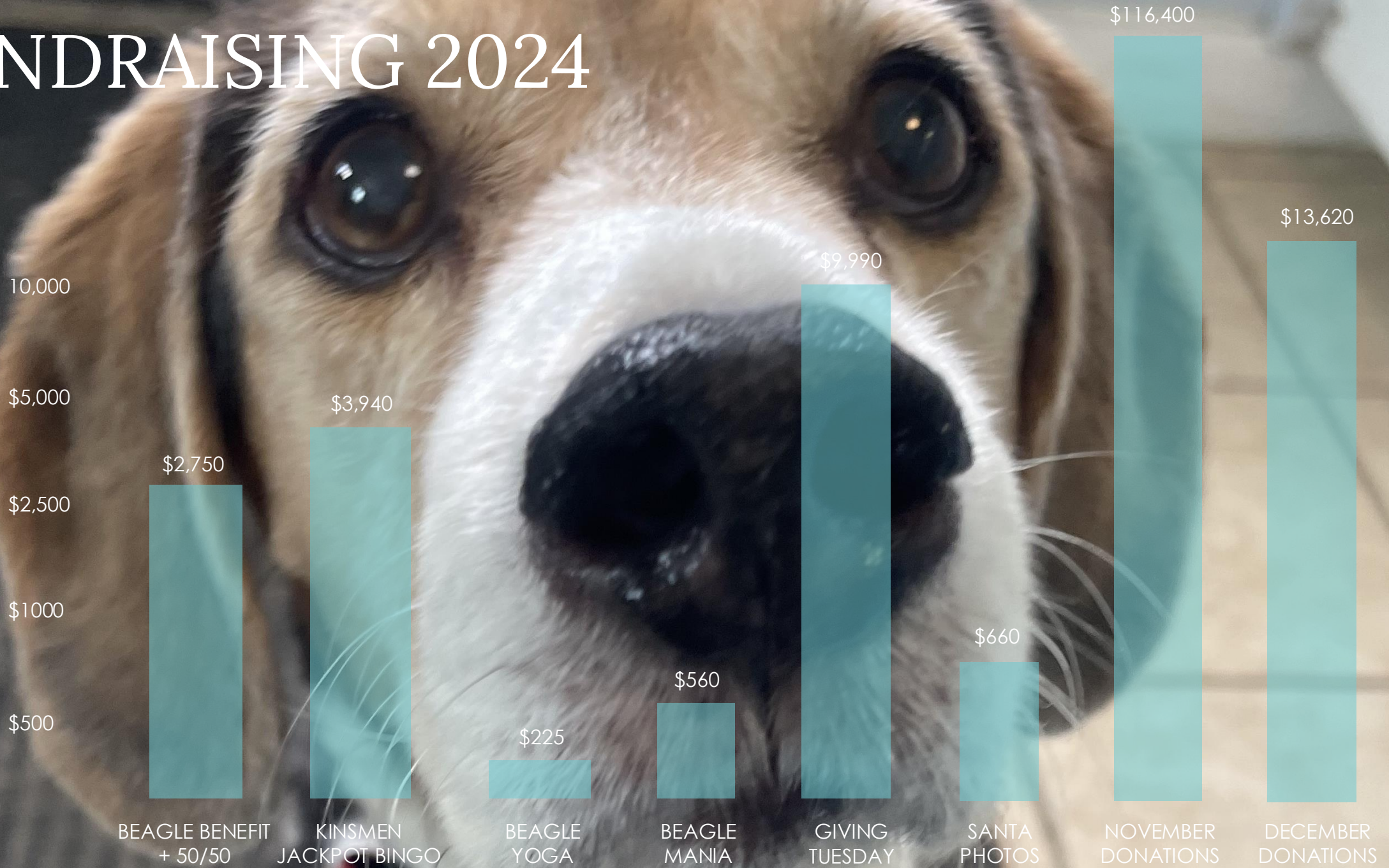
Dogs as A Gateway for Change in Canada

Alternatives to Testing on Animals

Draft Study to Replace, Reduce or Refine Vertebrate Animal Testing under the Canadian Environmental Protection Act

Funding for Animal Free Science

FUNDRAISING 2024



AWARENESS AND REACH 2024

20

VIRTUAL TOWN
HALL EVENTS

145

NEWSLETTER
EMAILS

3048

SUBSCRIBED
TO NEWSLETTER

FACEBOOK
LAST 30 DAYS

31
NEW FOLLOWERS

3,423
REACH

1,500
REACTIONS

INSTAGRAM
LAST 30 DAYS

2176
NEW FOLLOWERS

75
CONTENT SHARED

6,400
INTERACTIONS

TIKTOK
LAST 30 DAYS

910
NEW FOLLOWERS

692
LIKES

5,731
PROFILE VIEWS

MEDIA 2024

Citi News Winnipeg Interview

CTV Winnipeg News Live Community Connections TV Interview

Global – CJOB Radio Interviews x 2

Kelowna Capital News

Global News, Okanagan

CTV News Calgary and Winnipeg x 2

InfoNews.ca Kamloops

Nelson Star, Capital News

Eden Prairie, MN Local News

SteinbachOnline.com



WINNIPEG | News

Manitoba animal advocacy group helps release dogs from animal testing

KEY EVENTS 2024

A close-up photograph of a beagle's face, showing its brown and white fur, dark eyes, and black nose. The dog is looking slightly to the right of the camera.

Peanuts Rescue – 2 dogs from a South Korean laboratory facility

Love Letter to your dog Campaign and School Presentation

Panel Discussion with Cruelty Free International

Dogs Know No Borders Lab to Love Rescue Tour - 10 beagles from laboratory testing

Beagle Benefit Fundraiser

Winnipeg Pet Expo

Good Trouble in Canada Lab to Love Rescue Tour x 2 - 16 beagles from laboratory testing

Speaker and Sponsor Animal Law Conference

Individual (non-laboratory) Rescues

1st Annual Beagle Benefit 2024 at Nicolino's

1st Annual National Beagle Yoga August 2024

FOCUS AREAS - 2025

RESCUE+

Re-homing from
Canadian
Facilities

FUNDRAISING+

Individual and Events
Foundations
Grants

ADVOCACY+

Dogs as the
GATEWAY
for Change

VOLUNTEERS+

Volunteer
Credit Program for
Students

50 Beagles
From U.S.

Enrichment
Center Planning

Partnering with
individuals within
facilities

Collaboration

Monthly Donor Calls

Campaigns

Local Events

Foundations

Letters of Interest

Corporations

JUMPSTART

Letter Writing –
Laboratories and
Politicians

Love Letter
Campaign
For Students

Social Media

Fundraising

Volunteer Coordinator
Rescue Volunteer

Tik ToK Content

Veterinary Contacts

Administrative
Assistant

Star

TEAM • BOARD OF DIRECTORS • ADVISORS

THE BEAGLE ALLIANCE

Lori Cohen
Bea Nicholson
Colleen Eckstrand
Carla Cesaroni
Andrew Fenton
Kelly Alexander
Brandy Cudmore-Mann
Kathy Meyer

The Beagle Alliance offers our deepest gratitude to ERIC AND DANA MARGOLIS
- The Margolis Foundation -
Their very generous donations continue to facilitate our work in Canada.

HOW YOU CAN HELP

IT TAKES A VILLAGE

PUBLIC OFFICIALS

CCAC under Government Portfolio

Re-Homing Efforts and Funding for Experienced Individuals and Rescues

Allocate funding for New Approach Methods (NAM's).

Incentives for Facilities / Scientists

Training – Development

Support Humane Education Initiatives for Students

Public Education and Transparency with Statistics

PRIVATE CITIZENS

Foster
Adopt

Fundraise • Raise Awareness

Volunteer

Donate

Shop Cruelty Free

Share Posts and Newsletters

Contact Laboratories

Contact Regulatory Bodies

THANK YOU

WE LOVE WHAT WE DO

It is because of YOU, our supporters, fosters, adopters, volunteers, donors – YOU, that we are able to save lives.

RESCUE is a privilege.

ADVOCACY is what we do to make sure rescue happens - and continues to happen.