



Action  
Change



*African Business  
and Skills Centre*

## Our Project

### **24-Month Skills Center Initiative**

The aim of this initiative is to launch a skills center in a local African township to support business development, training, and assist aspiring entrepreneurs from underprivileged backgrounds in starting their own ventures. After two years, the project is expected to become self-sustaining and receive funding from the empowered local community.



## Summary

Once established, this centre will offer training programs for the community, especially targeting young individuals who left school early and are currently unemployed. The centre will provide sewing lessons, catering courses, handyman internships, as well as apprenticeships in landscaping, electrical work, and other skilled labor sectors and become the hub and future of a struggling township.

In addition to training, the centre will accommodate a minimum of 15 hot desks for local and potential businesses, offering access to WiFi, resources, and a free business advisor/growth manager. Regular events will be organised to inspire and support businesses, while also connecting potential investors and funders with new business prospects.

Three businesses will be operated as part of the program. One will focus on sewing, hiring graduates from the sewing program to produce school uniforms for local schools and African-themed items like laptop sleeves, yoga bags, and pencil cases for global sales on platforms such as Amazon. They will also host sewing parties, tourist events, and pop-up stores during peak seasons. All profits will go back to the centre to cover operational costs starting from the 25th month.

The second business will mirror the sewing program but will specialise in event catering and attending local markets and even open a small cafe/ restaurant at the hub. The third business will create products from wood and recycled materials for selling at the local tourist markets. Graduates from our training program can apply to work in these businesses, ensuring they receive training and practical work experience to give them the best opportunities. The goal is to equip them with the skills and resources to start their own micro-businesses or explore other opportunities in the future.

# Centre Services

Nuwe

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## Sewing School

We will be offering a 6 week course for beginners to sewing experts, We will have 10 spaces every 6 weeks available and with a preference on young women that have dropped out of education early to support the family or for financial reasons.

## Catering School

We will be running 4 week training program for 5 people from the community to join and learn how to cook and make a profit. We will aim to recruit young people from the community that are unemployed and dropped out of education early due to financial restraints or have completed education and are in limbo of looking for a career or purpose.

## Apprentice Roles

We will 10 positions for 6 month apprentice roles in electrician, handy-man roles, landscaping and other essential skilled work. Traditionally traders pick up help from the side of the road therefore we will kick off a recruitment and training program to ensure we find the best people ideally youths that have completed education and currently unemployed including girls. We will run a class based 2 week training program to equip them with work ethics and then they will join a local business we have partnered with, a mentor from the business centre will support the students and a small salary will be provided and 70% funded by this program to encourage the local businesses to invest and choose our program over ad hoc unskilled workers on the side of the road. After two years this will drop to 40% funded by the centre as it will be an established program and this figure allows the centre to be financially sustainable.

## Business Support

We will be offering 15 hot desks to local potential business entrepreneurs from the community and our business team will be available to assist them in developing their business idea, we will also use the charity global corporate network to build a volunteer virtual mentorship program for these members. Hot desks will be free for 9 months and have conditions to ensure businesses move forward. After 9 months a review will be made with a possible 9 months free extension or a competitive rate will be charged for desks to help fund the future centre and keep this project sustainable

## Events and Dragons Den

At the centre we will run regular events for networking and training to engage the wider community, we will also run days for youths at school to keep them engaged. The centre will also aim to provide other services such as drop in health awareness program in partnership with the local authorities to become a hub of the community for everyone. We will also network across the city and bring potential investors and funders to the centre to meet the community.

### Skills Training Impact

Sewing School: where 170 become sewing wizards in just 24 months!

Catering Course: where 130 turn into culinary maestros in the same time frame!

Apprentice Scheme - 20 skilled people trained and placed into work

Total: 320 people unemployed to trained and employed

### Business Employment

325 people will be placed into employment at the centre or through the apprenticeship scheme in 24 months

a minimum of 15 new businesses will be residence at the centre within 25

Events will engage around 6,000 community members over 24 months

Total: 6,340 people engaged with business centre within 24 months

Serving a community of 18,000 community members.

\*This is the proposed community in where our centre will be based, there are 2 other townships within 15 minute driving distance and our centre will look to provide transport opportunities to open the centre to this locations within the first 24 months.

Red Hill informal settlement - Home to 1,000 people

Ocean View Township - 30,000 residence (township designed for 1,800 residence)



# Sustainable Income after 25 months

<b>Centre Income</b>	
Rent from Tenants on site	R8,000.00
Profit from sewing program	R10,000.00
Profit from catering program	R3,000.00
Hot Desk tenant income	R10,000.00
Rental of event space	R10,000.00
City of Cape Town Support	R10,000.00
Local Fundraising for Centre	R5,000.00
	<b>R56,000.00</b>
<b>Centre Expenses</b>	
Electricity (with solar)	R4,000.00
Internet Connection	R1,000.00
Labour	R20,000.00
Insurance	R10,000.00
Security	R10,000.00
Internship	R5,000.00
	<b>R50,000.00</b>
<b>Balance:</b>	<b>R6,000.00</b>



## Program Investment to SetUp

Purchase Site	50 Lekkerwater Rd, Masi Township South Africa	£90,000.00
Replacement Waste Tank	A waste tank will be needed to help prevent future flooding	£5,000.00
New Roof	A new roof is needed to stop rain water damage	£5,000.00
Irrigation and outside space	Outside space needs development, fencing for safety and irrigation system installed with borehole	£2,500.00
Fixing and Redectorate	Redecorate the space. 3 Classrooms, 4 offices and event space	£4,000.00
Computer Euiqment	Hot desks and computer stations for business training and development	£8,000.00
Printer and Scanner	equipment	£1,200.00
Sewing Machines	equipment	£1,800.00
Kitchen Catering Studio SetUp	equipment for training	£6,000.00
Furnture	for the whole centre	£10,000.00
Solar Power	to help reduce electricity costs and become moroe eco-friendly	£3,500.00
Other Costs	Contingency budget for setup	£5,000.00
		<b>£142,000.00</b>



## Monthly Costs for 24 Months

Labour	£2,500.00
Electricity	£400.00
Rates and Water	£400.00
WiFi	£200.00
Stationery	£300.00
Insurance	£1,000.00
Security	£800.00
Teachers	£3,150.00
Transport	£300.00
Marketing	£100.00
	<b>£9,150.00</b>





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*Nuwe Lewe  
means  
New Life  
in Afrikadans*

**BUDGET PROPOSAL FOR £**

<b>Project Name</b>	Youth Skills Program in Township
<b>Project Location</b>	Cape Town, South Africa
<b>Project Start Date</b>	1st January 2025
<b>Project End Date</b>	30th December 2026

Cost Item	Description	Details	Rate	Total
	Set Up Costs	<b>Purchase Centre Fix</b>	<b>190000GBP</b>	<b>14000GB £142,000.00</b>
I1	Labour	<b>X1 Manager X2 Staff</b>	<b>1800GBP /Month</b>	<b>100(£1,800 p.m</b>
I2	Overheads	<b>Electricity Water &amp; Bil</b>	<b>400 GBP / Month</b>	<b>40(£2,800 p.m</b>
I3	Materials	<b>Monthly sewing mate</b>	<b>200 GBP / Month</b>	<b>30(£600p.m</b>
I5	Sub-contracts	<b>Sewing Teacher Woo</b>	<b>400 GBP</b>	<b>400 GBP 8(£3,150 p.m</b>
I6	Travel & Subsistence	<b>to centre</b>	<b>300 GBP</b>	<b>£300 p.m</b>
I7	Other Costs 1	<b>Communication to</b>	<b>600 GBP</b>	<b>Once off</b>

**SUSTAINABLE TOWNSHIP YOUTH BUSINESS SKILLS CENTRE**

Period	Forecast Quarter 1	Forecast Quarter 2	Forecast Quarter 3	Forecast Quarter 4	Forecast Quarter 5	Forecast Quarter 6
Date From:						
Date To:						

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 5	Quarter 6
<b>Total (24mnth)</b>						
£142,000.00	£142,000.00	£0.00	£0.00	£0.00	£0.00	£0.00
£43,200.00	£5,400.00	£5,400.00	£5,400.00	£5,400.00	£5,400.00	£5,400.00
£67,200.00	£3,240.00	£3,240.00	£3,240.00	£3,240.00	£3,240.00	£3,240.00
£14,400.00	£1,800.00	£1,800.00	£1,800.00	£1,800.00	£1,800.00	£1,800.00
£75,600.00	£9,450.00	£9,450.00	£9,450.00	£9,450.00	£9,450.00	£9,450.00
£7,200.00	£900.00	£900.00	£900.00	£900.00	£900.00	£900.00
£600.00	£600.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>£350,200.00</b>	<b>£163,390.00</b>	<b>£20,790.00</b>	<b>£20,790.00</b>	<b>£20,790.00</b>	<b>£20,790.00</b>	<b>£20,790.00</b>

Forecast Quarter 7	Forecast Quarter 8
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Quarter	Quarter
7	8
£0.00	£0.00
£5,400.00	£5,400.00
£3,240.00	£3,240.00
£1,800.00	£1,800.00
£9,450.00	£9,450.00
£900.00	£900.00
£0.00	£0.00
<b>£20,790.00</b>	<b>£20,790.00</b>

**COSTS FROM INVESTMENT / CHARITY DONATIONS**

<b>Program Investment to SetUp</b>		
Purchase Site	Township South Africa	£90,000.00
Waste Tank	help prevent future flooding	£5,000.00
New Roof	water damage	£5,000.00
outside space	development, fencing for safety	£2,500.00
Redelegate	Classrooms, 4 offices and event	£4,000.00
Equipment	for business training and	£8,000.00
Scanner	equipment	£1,200.00
Machines	equipment	£1,800.00
Catering	equipment for training	£6,000.00
Furniture	for the whole centre	£10,000.00
Solar Power	and become more eco-friendly	£3,500.00
Other Costs	Contingency budget for setup	£5,000.00
		<b>£142,000.00</b>

<b>Monthly Costs for 24 Months</b>	
Labour	£2,500.00
Electricity	£400.00
Rates and Wat	£400.00
WiFi	£200.00
Stationery	£300.00
Insurance	£1,000.00
Security	£800.00
Teachers	£3,150.00
Transport	£300.00
Marketing	£100.00
	<b>£9,150.00</b>

<b>Skills Training Centre Offers:</b>	
6 week sewing course	
4 week catering course	
4 week HandMan course	
2 6 month Electrician & landscaping interns	
10 new township businesses hot desk space & Business Support	
Monthly networking event	
Lecture Series each quarter (includes dragons den funders)	
Free Access to Business Adviser	
CV Clinic for youths to pop in	

**IMPACT**

Program	10 WOMEN X 6 WEEKS	170 WOMEN	MONEY
Program	5 PEOPLE X 4 WEEKS	130 PEOPLE	MONEY
Program	5 PEOPLE X 4 WEEKS	130 PEOPLE	MONEY
Program	2 PEOPLE X 3 MONTHS	16 PEOPLE	FEE
Program	10 PEOPLE X 6 MONTHS	40 BUSINESSES	PAYING
		430	BUSINESSES

## LONG TERM SUSTAINABLE INCOME

Centre Income	
Rent from Tenants on site	R10,000.00
Profit from sewing program	R10,000.00
Profit from catering program	R3,000.00
Hot Desk tenant income	R10,000.00
Rental of event space	R10,000.00
City of Cape Town Support	R10,000.00
Local Fundraising for Centre	R5,000.00
<b>R58,000.00</b>	
Centre Expenses	
Electricity (with solar)	R4,000.00
Internet Connection	R1,000.00
Labour	R20,000.00
Insurance	R10,000.00
Security	R10,000.00
Internship	R5,000.00
<b>R50,000.00</b>	
<b>Balance:</b>	<b>R8,000.00</b>

### Business Strategy / Funding Ideas:

#### Headed Up by Dorcas

School Uniforms  
Tourist trade  
Sewing Parties  
Tourist Parties  
Amazon / Online  
Corporate Merchandise

#### Catering Business - for graudates (help build confidence and save for their own business)

Events catering  
Market catering

#### own business) Headed up by Alister Bradley

Services available on Sweep South  
Make items to sell to tourists  
Reach out to builders and local traders  
Set Up trust a trader app

#### Waste Management Program (Business Element for the Eco Team) - Headed Up by Darron

Bio Gas Training / Certification / Sales  
Veggie Garden / Chicken Farm - Farm Shop  
Wet Waste Collections  
Solar Installing  
Marine Conservation Outreach Team  
Government Management Program

# Mense Aarde Verbind Centre to tackle unemployment & Environmental Awareness

## Community Engagement

### Health & Wellbeing Studio

(Free events space for medical professionals to run outreach)

- Community Eye Testing
- Community GP Services
- Family Planning
- WaSH Workshops
- Other services when available

### Community Event Space & Services

- Aquarium outreach roadshow program
- Business Idea "Think Tank" Networking
- Aquaponic and Veggie Garden Training
- Sustainable local farm shop - township prices
- Recycling and bio gas centre (drop off, credit, free compost & gas)

- Engage 15,000 community members
- Improve Health & Wellness
- Awareness of Marine Conservation
- Awareness of Recycling, Solar, Water preserving methods at home & Business

## Skills Training

Sewing Course (6 weeks x 10 people)

Catering Course (4 weeks x 5 people)

Business PA Skills (4 weeks x 5 people)

Sustainable Farming Course (TBC)

Other for relevant business

- Provide skills training to unemployed
- Prepare to work in businesses
- Include Environmental Awareness
- Promote a safer community

## Business & Employment

Sewing Company Employs Graduates

Catering Company - Markets & Cafe

10 X Hot Desks for Township businesses (Free for 9 months, Free for 12 if Eco Business)

Apprentice Program with local traders

- Grow local businesses workforce
- Prepare people for employment & find jobs
- Provide Business Support, funding & Environmental Awareness support

## Environmental Impact

Sustainable Manager - Grants & Support for New Businesses

Eco friendly credits given to members / business to use at centre as funding

Composting farm on site, Veggie Garden on site, Aquaponic Gardens & Solar. Includes community in collection and training

- Promote sustainable food sources
- Reduce wet waste going to landfills
- Cleaner streets through recycling
- Reward businesses to purchase eco-friendly and sustainably sourced items