

Project Title:

Empowering Livelihoods: Providing Fruit & Vegetable Carts to Unemployed Individuals

Organization:

Alkhidmat Foundation Pakistan

Project Location:

Batkhela KPK Pakistan

Total Budget:

\$6,500 USD



1. Executive Summary

Alkhidmat Foundation Pakistan aims to empower unemployed individuals by providing them with fruit and vegetable carts, enabling them to start small businesses and generate sustainable income. This initiative will provide a dignified source of livelihood for families, helping them break free from the cycle of poverty, support their households, and achieve financial independence. The project will also promote local economic growth and improve food security within the community.

2. Problem Statement

Many communities across Pakistan face severe financial challenges due to unemployment and a lack of sustainable income opportunities. Families are often unable to meet basic needs, leading to poverty, food insecurity, and poor living conditions. With limited access to dignified work opportunities, individuals struggle to support themselves and their families. This project seeks to address these issues by providing fruit and vegetable carts, which will serve as a means for families to earn a steady income and improve their quality of life.

3. Project Objectives

To provide fruit and vegetable carts to 20 unemployed individuals.

To create sustainable livelihood opportunities for families, enabling them to generate income and support themselves.

To reduce poverty and food insecurity by promoting local businesses.

To contribute to the economic development of the community by empowering individuals with entrepreneurial opportunities.

4. Target Beneficiaries

Unemployed individuals, primarily heads of households, who are seeking sustainable livelihood options.

Families in need of financial support to meet their daily needs and improve living standards.

5. Project Activities

Procurement of Fruit & Vegetable Carts: Purchase and distribute fruit and vegetable carts of varying sizes based on the needs of the beneficiaries.

Business Training & Support: Provide beneficiaries with training on managing a small business, customer service, and financial planning.

Ongoing Monitoring & Support: Regular follow-up to ensure the success of the businesses and address any challenges faced by the beneficiaries.

6. Budget Breakdown

The total project budget is \$6,500 USD, which will be allocated as follows:

Small Fruit Carts (x5): \$250 each = \$1,250

Medium Fruit Carts (x5): \$300 each = \$1,500

Large Fruit Carts (x5): \$350 each = \$1,750

Business Training & Support: \$500

Operational Costs (transportation, cart assembly, etc.): \$500

Monitoring & Evaluation: \$500

Contingency Fund: \$500

7. Expected Outcomes

20 families will receive fruit and vegetable carts, providing them with a stable source of income.

Increased financial independence and improved livelihoods for beneficiaries.

Improved local food security and increased access to fresh produce.

Strengthened local economies through the creation of small businesses.

Empowered individuals, reducing unemployment and poverty in the target area.

8. Long-Term Impact

This project will have a lasting impact on the community by empowering families with the tools to achieve self-sufficiency. Over time, the beneficiaries will be able to expand their businesses, hire additional workers, and contribute to local economic growth. The project will also inspire others in the community to take initiative and seek entrepreneurial opportunities. By reducing poverty and improving access to food and income, this project will help foster sustainable development in the region.

9. Monitoring and Evaluation

The success of the project will be monitored through regular visits and progress reports. Beneficiaries will be tracked for at least six months to ensure their businesses are running smoothly and to offer any additional support needed. The effectiveness of the training program will also be evaluated based on feedback and the success of the businesses. A final evaluation will assess the overall impact of the project on poverty reduction and economic empowerment.

10. Conclusion

Alkhidmat Foundation Pakistan seeks your support in empowering unemployed individuals through the provision of fruit and vegetable carts. With a total budget of \$6,500, this initiative will create long-term positive change for families, fostering financial independence and contributing to the local economy. By providing these resources and support, we can help break the cycle of poverty and improve the quality of life for many individuals and their families.

Thank you for your consideration and support.