



**THE
CUBS TO
CONSERVATION
EDUCATION
PROGRAMME**
EDUCATE. EMPOWER. CONSERVE.



IN COLLABORATION WITH LESSONS IN CONSERVATION



THE WHY



What happens after the lessons?



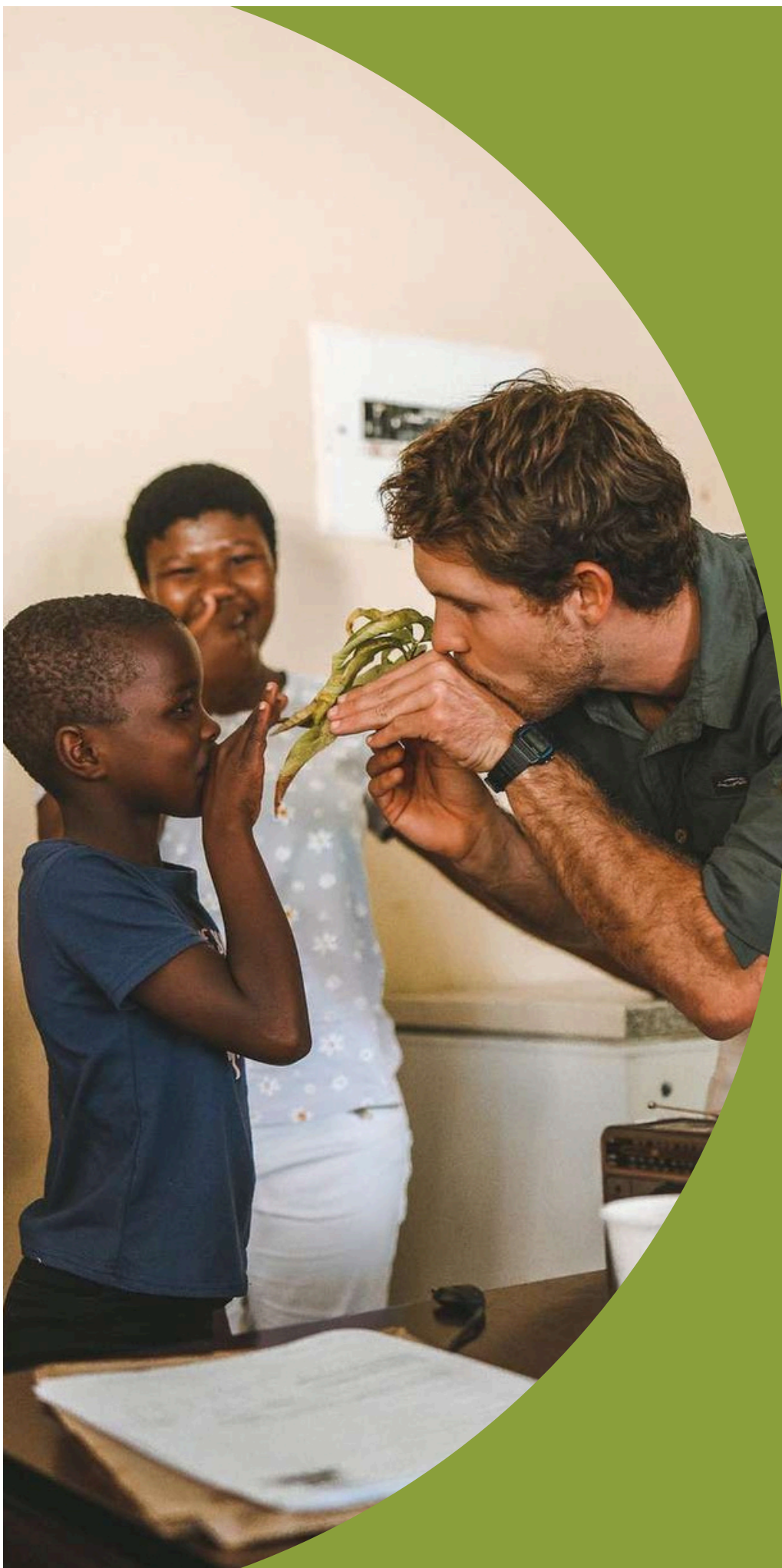
Lessons are the spark, we need to nurture that spark into a flame.



Value–action gap: when people care deeply about the environment but lack the means, skills, or support to make a difference.



THE HOW



Circular model that stays with the children from primary school all the way to employment.



Older students face more complex challenges, competing priorities and growing pressure to secure employment.



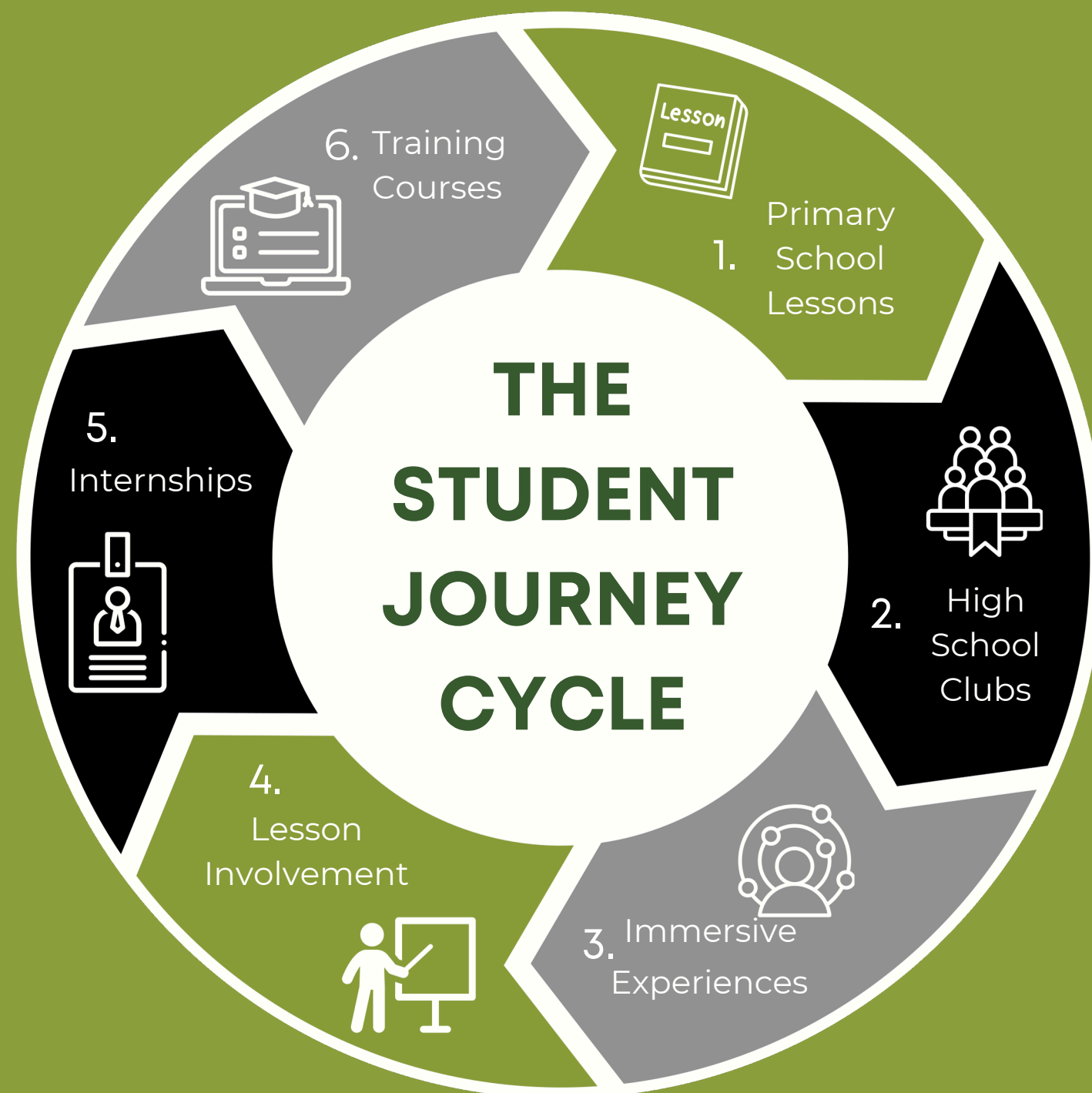
Without mentorship and opportunities, the spark from primary school can easily fade.



Our managers/partners will be trained and upskilled to facilitate learning and development every step of the way.



THE STUDENT JOURNEY CYCLE



PRIMARY SCHOOL LESSONS

The start of the journey begins with six wildlife lessons, taught over a two day workshop as an introduction to ecology. The workshops will also allow students the opportunity to experience wildlife firsthand in the Dinokeng Game Reserve.

HIGH SCHOOL CLUBS

Following the club lessons held at the students high school, we take the students into their community to apply the principles we have taught them in the classroom. The high school clubs will also include a trip into Dinokeng Game reserve to witness wildlife firsthand in its natural habitat.

IMMERSIVE EXPERIENCES

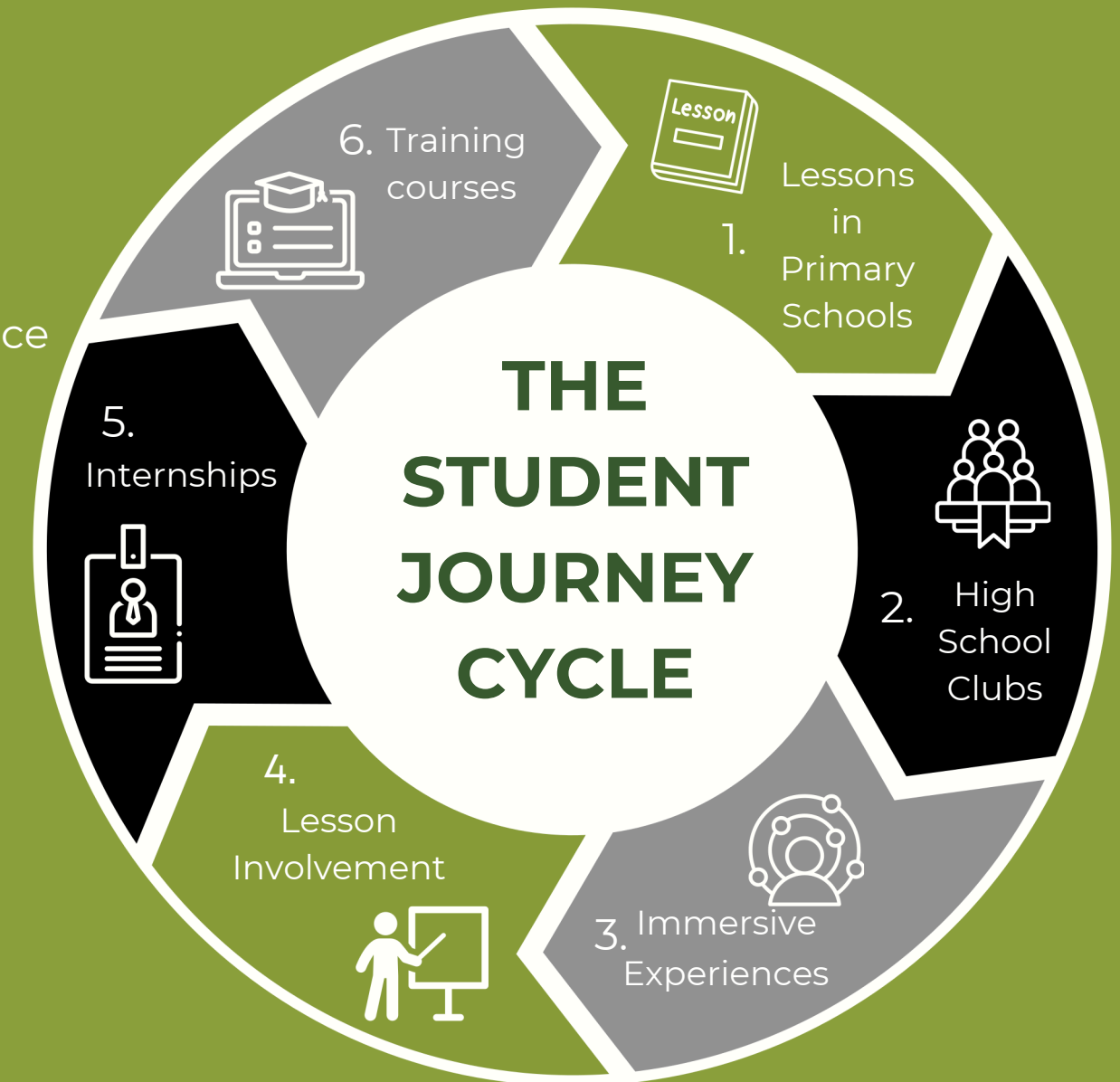
The stand-out students from the high school clubs and excursions are selected for a 3- day immersive experiences. These are intensive multi-day programmes with a focus on real-world exposure to conservation careers across science, community and hospitality.

LESSON INVOLVEMENT

The students who have been identified for the immersions then continue their journey as they lead conservation clubs at their respective high schools. The hope is that during their high school holidays they can join the Lessons in Conservation teams to deliver lessons and continue their personal growth, teaching the primary school learners.

INTERNSHIPS & TRAINING COURSES

The stand-out student who shows a real potential and commitment will be selected to attend training courses in a variety of disciplines. The foundation and Lessons in Conservation will then help to facilitate their introduction into the working world, and complete our student journey cycle.



In Summary.

