

Save the Mangroves, Protect Life : Take Action for Colombia's Caribbean Coast!

Rincón del Mar, Colombia



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Who are we ?



LifeTime Projects is an association of cooperation and international solidarity founded in 2014. From Strasbourg, it initiates and coordinates the co-development of projects driven by local initiatives. All projects are part of an environmental approach and mutual exchange on issues such as women's rights, child protection and environmental protection.



Vivac't is a Franco-Colombian non-profit that collaborates with local organizations dedicated to waste management, the protection of mangroves—crucial to the balance of the local ecosystem—and the promotion of Afro-Colombian culture. Since 2018, the association has also run a socio-cultural program for children and young people in the village of Rincon del Mar, with a strong emphasis on environmental awareness and popular education.



The Project

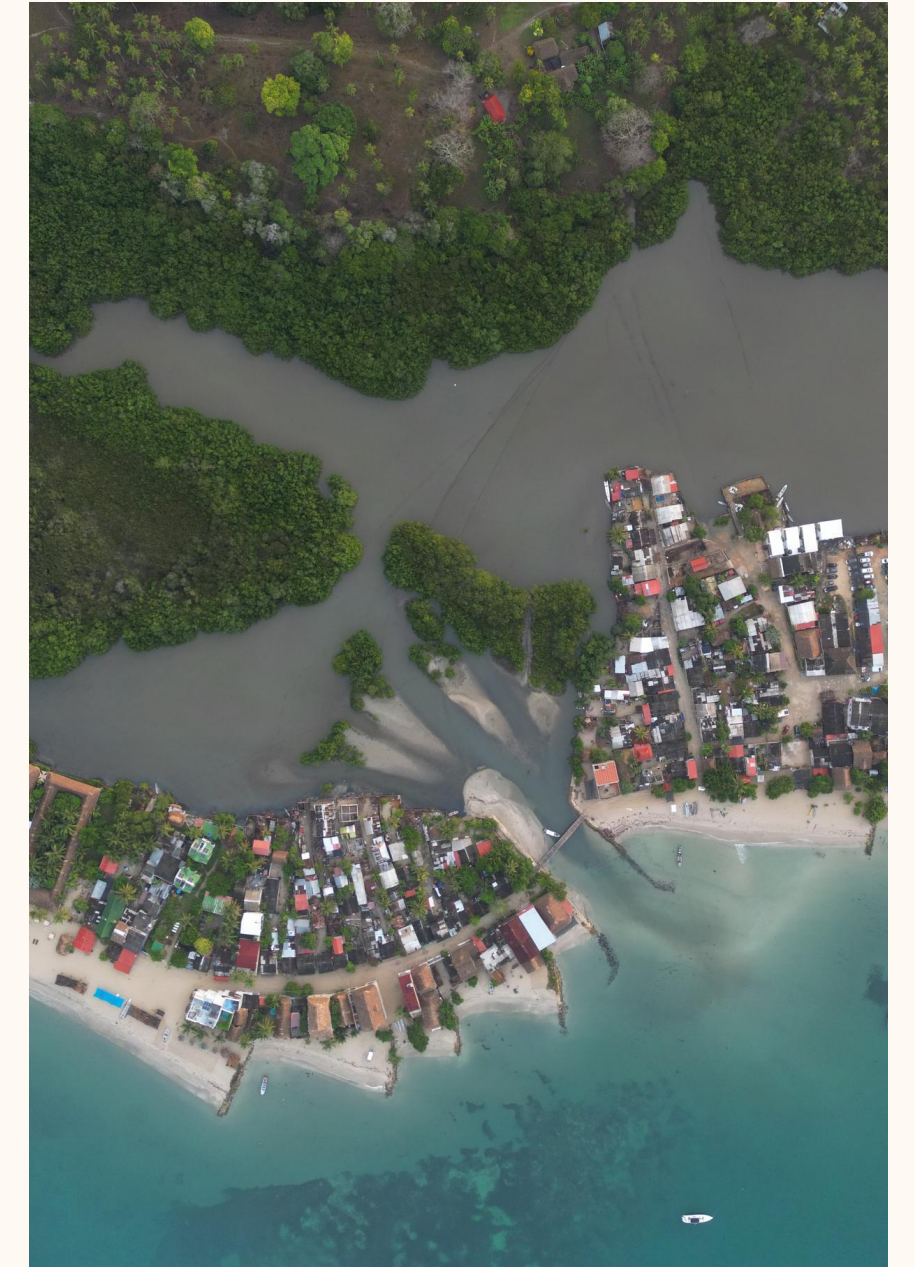
Our project aims to restore native mangroves in Rincón del Mar, a small village on Colombia's Caribbean coast that has been suffering in recent years from increasing human activity and the effects of climate change, which have significantly impacted local ecosystems. Field activities (planting, monitoring, opening irrigation channels) will be combined with awareness-raising efforts involving the local community.

Why support us ?

By supporting our mangrove restoration project, you're helping protect one of the planet's most powerful ecosystems.

Mangroves are vital for biodiversity, offering a safe haven for countless species. They filter water, absorb carbon dioxide, and play a crucial role in the fight against climate change. Their roots stabilize coastlines, shielding communities from erosion and extreme weather. Most importantly, they provide food security for local populations who depend on fishing for their livelihood.

Your support means protecting both nature and the people who live in harmony with it.



Corporate Sustainability Standards - *Why* ?



Stakeholder Relationships

Fostering transparency and collaboration.



Competitive Advantage

Being socially responsible helps differentiate your brand in the market.



Risk Management

Reduce your exposure to legal, operational, and reputational risks



Reputation

Enhances your company's image as a responsible and ethical organization.

Corporate Sustainability Standards - *How* ?



Environment

Our actions aim to protect and restore the mangroves.



Communities and Local Development

Working and conducting these actions in close partnership with local organizations.



Education

Organizing workshops and guided tours for people to understand better the region's ecological challenges.

The Challenge

- For several decades, the extension of houses, infrastructure development plans, soil pollution linked to poor waste management, and the growth of tourism activities have been the cause of the destruction and impoverishment of the mangrove.
- The drying of soils makes certain risks related to climate change (such as droughts and floods related to the lack of water infiltration into the soil) more important.
- The disappearance of the mangrove exposes the village of 5,000 inhabitants to more frequent and intense coastal disasters such as hurricanes and storms, intensified by climate change.
- The village also faces declining food security and economic instability, as mangrove loss disrupts fishing activities.

Our Solution



Working hand in hand with grassroots associations from the village to develop sustainable actions for restoring and conserving local ecosystems.

Restoring one hectare of native mangrove by collecting local seeds and planting 5,000 young plants on 500 small islands made from organic material.

Implementing inclusive environmental education aimed at younger generations through workshops and guided tours.

Valorizing plastic waste by purchasing two 'Precious Plastic' machines to recycle and transform plastic into useful objects.

Conducting these actions in close partnership with local organizations, authorities, and the community.

SDGs in our Solution



Environmental awareness workshops educate children, adults, and tourists about the importance of mangrove ecosystems and conservation.



By protecting coastal ecosystems, the project reduces disaster risk and enhances community resilience to extreme weather events.



Mangroves act as powerful carbon sinks, storing significant amounts of carbon and helping to mitigate climate change.

SDGs in our Solution



Mangroves provide critical nursery habitats for fish and marine biodiversity, supporting healthy aquatic ecosystems.



Restoring mangrove forests promotes biodiversity by protecting habitats for many plant and animal species.



The project collaborates with local organizations, communities, and stakeholders to co-develop and implement restoration activities.

Our Impact

The restoration of the mangrove will significantly boost local biodiversity and provide enhanced natural protection against climate threats (rising sea levels, strong winds, hurricanes), while increasing blue carbon sequestration, crucial in the fight against climate change.

Environmental workshops will be conducted with at least 40 children from the village and guided tours will help around 100 people better understand the region's ecological challenges.

In parallel, community workshops on plastic collection and recycling will help visibly reduce pollution in the mangroves, beaches, and village streets, while involving youth and adults in a meaningful and empowering process.



1 hectare of mangrove
will be restored



Plastic collection
and recycling



+40 children



+100 people

Promoting environmental awareness among children, local communities, and visitors.

Curious about our projects ?

France



Help students in Strasbourg.
Fight against school
dropouts in middle school.

Cameroon



Support 15 young
women on the road to
independence and
professional
integration.

Tanzania



Empowering Futures:
Building a Sustainable
Vocational High
School in Sarame.

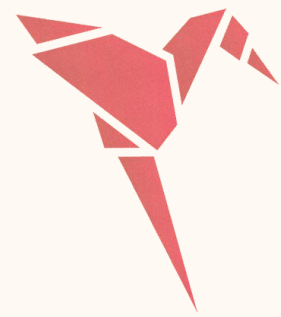


And much more on our website !



Join us !

Take action today to preserve tomorrow's ecosystems. Your support doesn't just restore nature: it breathes life back into a village and its future generations.



Our website

<https://lifetime-projects.com/>



For donations

<https://www.globalgiving.org/projects/save-the-mangroves-protect-life/>



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