



Halt Poverty With Skills Development

Solution: Identify Skills Gaps, Define Goals, Deliver Activities, Assess

Location: Madagascar

General Issues

Looking at poverty only through a monetary lens, we risk leaving behind millions of people who experience food insecurity, unemployment, inadequate housing, poor sanitation, lack of healthcare, limited access to education, and many more deprivation.



Our Solutions

Connect. Engage. Research

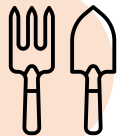
*We contribute
to achieve inclusive tourism
for better livelihoods
by improving skills*



Project Title: Halt Poverty With Skills Development

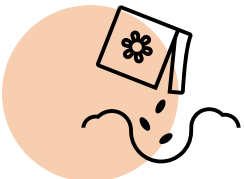
	Project Summary	Indicators	Means of Verifications	Risks and Assumptions
Impact	<ul style="list-style-type: none"> • Skills of hospitality and tourism professionals improved 	<ul style="list-style-type: none"> • Number of positive feedback from customers • Participants feedback 	<ul style="list-style-type: none"> • Increased productivity • Improved review of the destination: online customer satisfaction • Surveys measuring the relevance and quality of the training program 	<ul style="list-style-type: none"> • Low engagement: lack of interest leading to poor knowledge retention, training program viewed as a disruption to daily activities. To mitigate this risk, perform thorough needs assessments to align training with organizations and participants' goals
Outcomes	<ul style="list-style-type: none"> • Positive environmental, socioeconomic outcomes. • Enhanced opportunities for income generation • Improved in welcoming • Access to market 	<ul style="list-style-type: none"> • Number of supports in professional development leading to excellent quality of service • Behavioral and application: observed application of new skills on the job 	<ul style="list-style-type: none"> • Economic benefits: sharing of operating costs, resources, and business development • Commercial benefits: enhanced chances of securing contracts, greater presence in the market place • Manager, shareholder, partners feedback • Proficiency improvements. Return of Investment 	<ul style="list-style-type: none"> • Outdated or irrelevant content: do not reflect current industry standards. To mitigate the risk, regularly update training material to reflect new technology, process, and regulations • Identify risks early, appoint owners for each risk, and continuously monitoring effectiveness through feedback
Outputs	<ul style="list-style-type: none"> • Equip artisans in crafting souvenirs • Update tour designers and guides with current trends • Sensitize communities in welcoming guests and protecting their natural environment 	<ul style="list-style-type: none"> • # Items prepared by hand • Participation and engagement: completion rates, dropout rates, time to complete modules • Number of portfolios, completed projects, and assignments demonstrating skill application • Performance data 	<ul style="list-style-type: none"> • Attendance records: by signing-in sheets confirming participation • Deliverable: training manuals, presentations, number of workshops, coaching and/ or mentoring sessions, outdoor activities • Key performance indicators include reports, metrics showing improvement in skills, tests scores • Certificates of completion received after demonstrating knowledge gained 	<ul style="list-style-type: none"> • Employability programs risk providing participants with skills that might not be applicable to their immediate environments • To mitigate this risk, identify skill requirement for the growth of industry. Skill mapping
Inputs	<ul style="list-style-type: none"> • Improving skills of hospitality and tourism professionals 	<ul style="list-style-type: none"> • Total number of participants • Total number of modules 	<ul style="list-style-type: none"> • Enrollment • List of accepted candidates • Syllabus 	

Our Commitment to *Inclusive Tourism*



Start

Everybody wins when inclusive business practices are used: tourists, businesses, and local communities. Local artisans crafting unique souvenirs, guides showing off the beauty of their natural environment, waiters that serve delicious local dishes with a smile and a greeting in the local language, communities welcoming guests and protecting their natural environment ... there are many ways to achieve mutual benefit



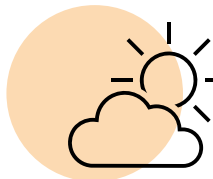
Seeds

The "new tourist" seeks memorable experiences that resonate on an emotional level



Water

growth within experiential markets, including adventure and cultural tourism, is outstripping that of mainstream segments



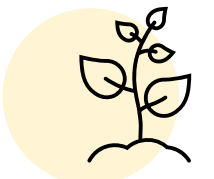
Sunlight

Investing in professional development leads to excellent quality of service, while investing in well-being ensures a loyal, positive and solid staff base



Tree

Human development is beyond simply earning an income, people can establish their own businesses, pursue a career, etc.



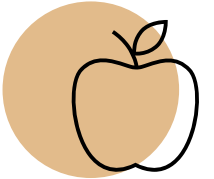
Sapling

Inclusive business practices enhance reputations and improve relations with key stakeholders



Seedling

Collaborating with local low-income people can also help to develop innovative products. Handmade gifts that come with a story of empowering local communities are more attractive than imported anonymous trinkets



Fruit

Tourism that is well integrated into the unique identity of a destination provides incentives and funds for the conservation of natural, cultural and historical resources, enabling them to be managed in a more sustainable manner

Text Credit: GIZ Responsible and Inclusive Business in Tourism Hubs team
Destination Mutual Benefit. A Guide to Inclusive Business in Tourism
Tewes-Gradl, C., Van Gaalen, M., Pitzer, C.

Halt Poverty



Our Vision

- We are working toward a world where tourism workforces have a decent life - free of poverty

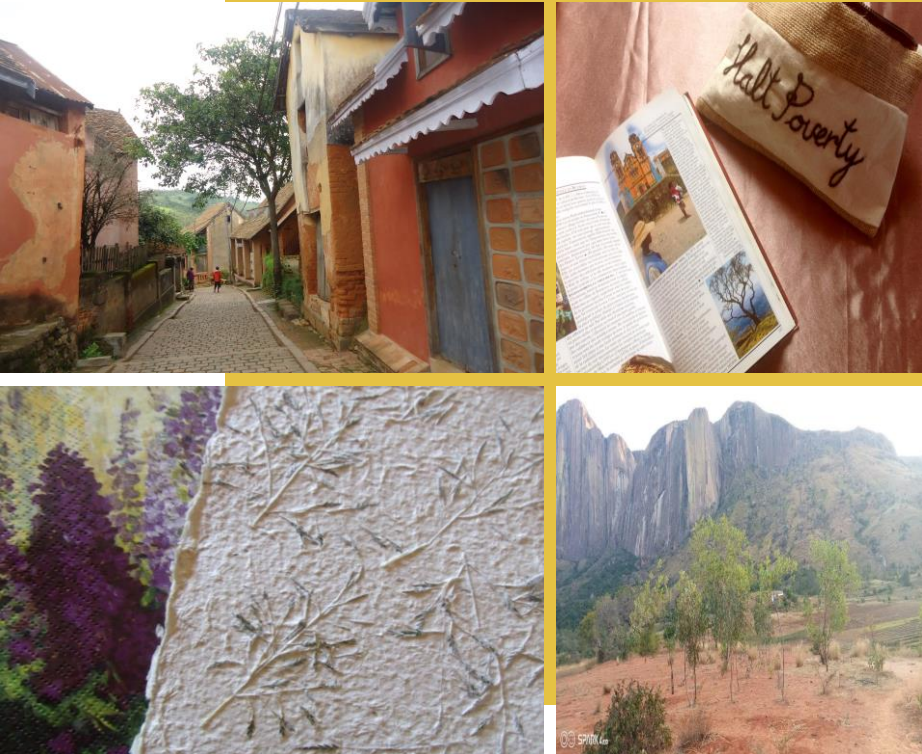
Our Mission

- To improve well-being through services and technology
- .

Our Target

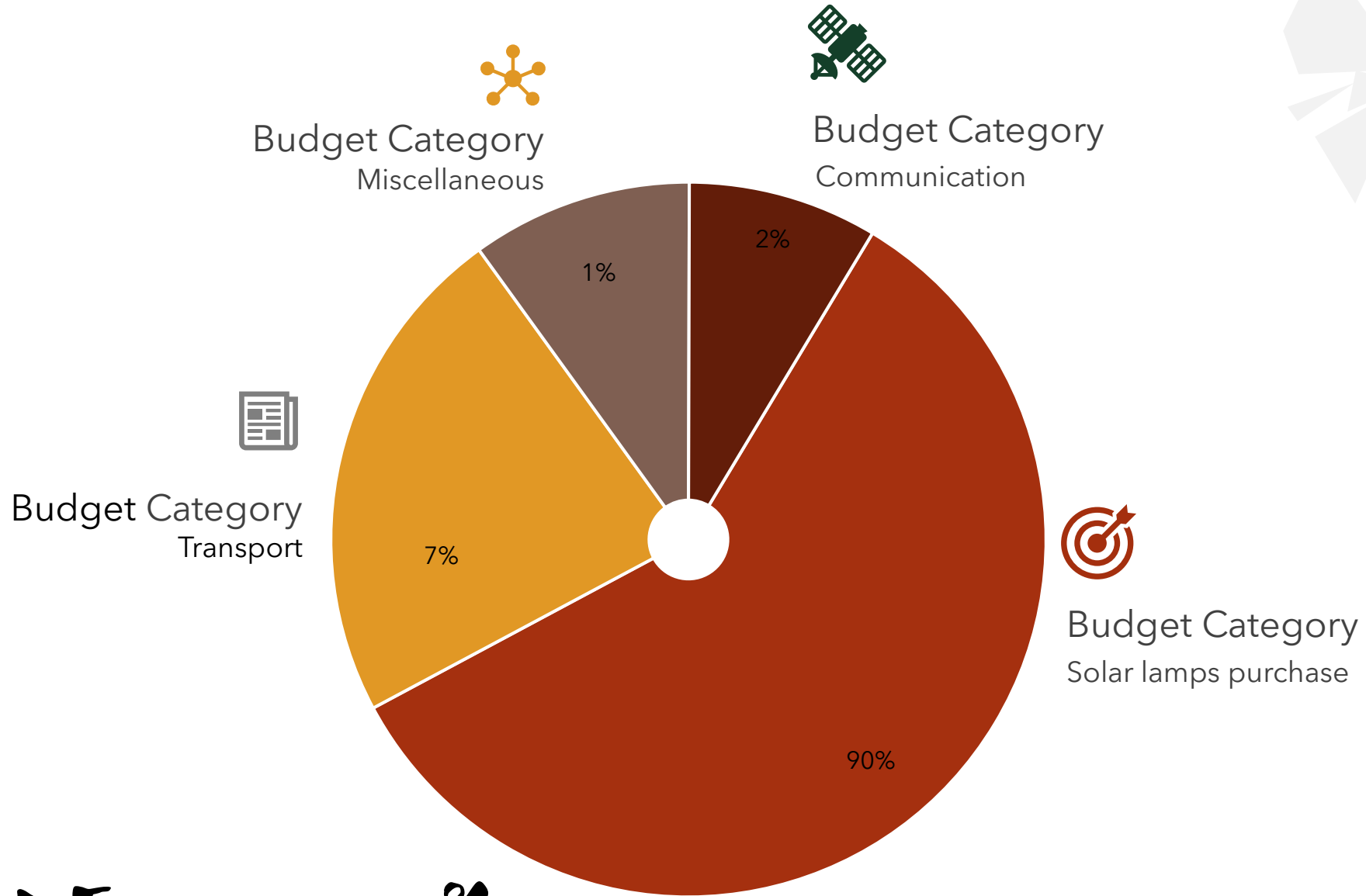
- Anyone with a job market disadvantaged due to lack of education, job skills, experience

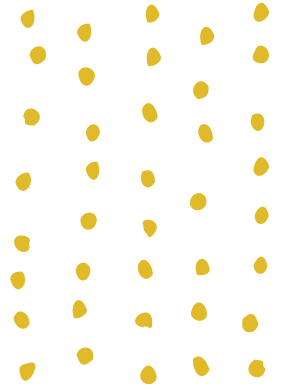
Our Program Classification



- Cultural and Natural Heritage Preservation
- Improving Professional Skills
- Joint Performance in Humanitarian Relief

Budget Expenses %





Organization Name: Halt Poverty

Legal ID: 1167/16-MID/SG/DGAT/DPID/ANT

Fiscal ID: 3002894027

Statistic ID: 94951112017007268

GlobalGiving Organization ID: 45242

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