



l'Albero della Vita

PROGETTI D'AMORE PER I BAMBINI

L'ALBERO DELLA VITA

The organisation was founded in 1997 with the aim of **protecting children's lives and turning hardship into a new opportunity**, making them aware of their potential to be protected and enhanced in every context.

It operates to ensure the well-being, protect and promote the rights and foster the development of children, their families and communities.

Since 2009, Fondazione L'Albero della Vita, now Third Sector Association (Ente del terzo Settore - ETS), has been recognised as an NGO (Non-Governmental Organisation) by the Ministry of Foreign Affairs and operates in Europe, Asia, Africa and Latin America to ensure the protection, education, health and proper nutrition of children.



Projects in Italy and worldwide



- €
- B) Revenues, income and proceeds from other activities **5,353,396 €**
- A) Revenues, income and proceeds from general activities **47,316 €**
- D) Revenues, income and proceeds from financial and equity assets **4,295,032 €**
- C) Revenues, income and proceeds from fundraising activities **14,412 €**
- E) General support revenues

Italy

Cities: Milan, Genoa, Perugia, Naples, Catanzaro, Palermo, Reggio Calabria

BENEFICIARIES
19,442

Europe

Countries: Italy, Belgium, Ukraine, Sweden, Romania, Ireland, Spain, Portugal, Czech Republic, Greece, Holland

BENEFICIARIES
204,495

Asia

Countries: India, Bangladesh

BENEFICIARIES
14,000

Africa

Countries: Kenya, Ethiopia

BENEFICIARIES
33,329

Latin America

Countries: Peru

BENEFICIARIES
23,300

THE SOCIAL COMMITMENT

Protection services for children and families

L'Albero della Vita is committed to providing children with the best conditions for a healthy and comprehensive development, even when their families are temporarily unable to take care of them.

To this end, the services below were developed:

- **Educational communities:** receiving children who were living in conditions of severe hardship, neglect and poor care in their family of origin.
- **Accommodation for parent/child autonomy:** accommodation for single mothers (or fathers) with children experiencing economic, housing and socio-educational hardship, who need support and guidance to achieve full and real social reintegration.
- **Foster care:** promotion of family fostering in Italy and abroad through awareness-raising and training of potential foster families; supervision of adult-child pairing process; support to the foster family, from the early stages of fostering, for an average period of two years.

Material and educational poverty

Poverty mitigation: the national programme to combat child poverty was launched in 2014 and is now developed in several Italian cities from North to South. The beneficiaries of material support, psycho-pedagogical support, educational support, training and professional guidance, and the development of a local network are families with children living in Italy and experiencing social and economic exclusion and marginalisation. Abroad, with projects in Latin America, Africa and with **Distance Support** in Asia, L'Albero della Vita provides educational opportunities for children in difficulty.

Gender Equality

In Italy and Latin America, L'Albero della Vita **promotes equality between women and men and works on the prevention of violence against women**, raising awareness among young people, adults and professionals on combating gender stereotypes, one of the main root causes of discrimination and violence against women.



Integration and anti-discrimination

Reception and support in job placement of **Unaccompanied Foreign Minors and young migrants**.
Protection of women and girls in several European countries from **violence and discrimination** (religious, racial, gender discriminations, etc.).

Health and well-being

In Africa L'Albero della Vita works on **improving the health of children and their families**; in Peru, the focus is on **sexual and reproductive health** to prevent early pregnancies; in Asia, it supports children with **disabilities**. In all countries, L'Albero della Vita is engaged in promoting the **development of poor communities** and in emergency response in cases of emergencies caused by natural disasters.

THE PEDAGOGICAL METHOD: Pedagogy for the Third Millennium (PTM)

The Method, conceived by Patrizio Paoletti and a team of professionals from different fields, aims to elaborate and select ideas and tools to promote the **development of human potential**.

An educational process that, with a focus on social marginalisation contexts in which L'Albero della Vita operates, aims to foster the following processes in young people:

- **Development**, as the restoration of individual potential
- **Growth**, as the conquest of wider and more complex spaces.
- **Evolution**, as the strengthening of core capacities that can enable them to understand, participate in and contribute to the development of their community.



HOW TO SUPPORT L'ALBERO DELLA VITA

❖ RECURRENT DONATIONS

Whoever supports a child from a distance or becomes a 'Children's Star' regularly supports the Foundation with a monthly donation and allows responding promptly to the ever-increasing requests for help, protection and shelter. For information and activation, call **02 90751517**.

❖ DONATIONS BY POST

You can donate at all post offices with a postal order payable to Fondazione L'Albero della Vita ETS:
On **postal account number 88110416** for projects in Italy and abroad
On **postal account number 15485790** for Distance Support

❖ ONLINE DONATIONS

- **BY BANK TRANSFER**, payable to Fondazione L'Albero della Vita ETS:
- **IBAN IT56Y0306901626100000122544** for projects in Italy and abroad;
- **IBAN IT33Z0306901626100000122545** for Distance Support.
- **BY CREDIT CARD**, at www.alberodellavita.org
- **WITH PAYPAL**, via www.paypal.it. A fast, easy and secure channel: all you need is a Paypal account or a credit card, even a prepaid one.

❖ CHARITABLE BEQUEST

A charitable bequest payable to Fondazione L'Albero della Vita can help develop new childcare projects. For more information call **02 90751517** or send an email to lasciti@alberodellavita.org

❖ 5X1000

The 5x1000 is a form of support that, although free-of-charge, makes a big a difference for many children. You simply need to indicate Onlus and tax code **04504550965** in your tax return.

SOLIDARITY GIFTS, FAVOURS AND INVITATIONS

You can make your special moments unforgettable with a gesture of solidarity, by purchasing solidarity gifts, favours and invitations at www.bazarsolidale.org

❖ PARTNERSHIPS WITH COMPANIES

"Aziende del Cuore" is the partnership programme that involves companies in L'Albero della Vita's projects organised for children, women and mothers and families in difficulty, in Italy and worldwide. Different partnership options with the same purpose, same degree of transparency and social impact reporting ambitions. Companies may decide to enhance the partnership with a communication plan, allowing shared projects to generate new value.







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