

g3nerations

About 3 Generations

Founded in 2007, 3 Generations is a non-profit 501(c)(3) organization working to end injustice and fulfill humanity's potential.

We inspire change by curating the most compelling stories and most impactful interventions to develop single-issue campaigns that raise public awareness and encourage focused action. We also partner with the organizations doing the most effective direct service or advocacy work to develop content and draw attention and resources to their work.

3 Generations believes in the accessibility, universality, permanency, and regenerative power of storytelling through film. By using and disseminating professionally produced, thoughtful, short films, we are able to continue to serve any given issue long after our official campaign ends. Far from abandoning our campaigns and the causes they assist, our work lives on through our website, our partners, and our audience and the stories they share. We are also told time and again by the individuals we film that there is real therapeutic value in sharing their stories with 3 Generations. By the simple act of allowing these individuals a safe, professional and respectful platform to share their stories with the world, 3 Generations becomes a part of the healing process for the victims we profile.

Past campaigns have focused on genocide survivors in Rwanda, Darfur, Cambodia and Armenia as well as human rights abuses in Tibet, Uganda, and the DRC.

About The Campaign

In October 2010, 3 Generations announced the launch of a campaign to end child sex slavery in the United States. Every year approximately 100,000 children in the United States, many of them very young girls, are enslaved in the commercial sex trade industry. We have filmed and shared stories of survivors, parents, law enforcement professionals, and individuals who lead advocacy efforts to address this crisis. We have shared our stories with thousands of viewers and have amassed an active and growing following of advocates, activists, and donors through our website (www.3generations.org) and through our social media networks ([@3Generations](https://twitter.com/3Generations) on Twitter and www.facebook.com/3Generations).

While the campaign is just two months old, it has already secured the support of noted celebrities, lawmakers, nonprofit leaders, philanthropists, and dozens of organizations that are doing incredible work on the ground to end child sex slavery. To date we have partnered with organizations such as the [Polaris Project](#), the [Demi and Ashton Foundation](#) (DNA Foundation), [Girls Educational and Mentoring Services \(GEMS\)](#), the Denver Police, [Minnesota Indian Women's Resource Center](#), [The National Crittenton Foundation](#), and [Witness](#). Additional partners—all of whom will share our films and message with their constituents—will join us in the weeks and months ahead.

On December 2, 2010 the trailer to our campaign, entitled *I'm a Victim, Not a Criminal* - <http://www.youtube.com/watch?v=CbiXdohJ5H8>, premiered in Boston at the BITHAR Human Rights and Sex Trafficking film forum, where our founder Jane Wells moderated a panel discussion devoted to the topic.

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About Our Founder

Jane Wells is a journalist, philanthropist and Emmy-nominated filmmaker.

Jane's work has primarily focused on those gravely affected by human rights abuse, genocide, and crimes against humanity. She has written extensively about her experiences in Sudan, Chad, Rwanda, Kenya, Botswana, Uganda, Bosnia, Cambodia, and South Africa, with pieces appearing in *British Vogue*, *Diversion*, *Weston*, *Aspen Magazine*, and *The Huffington Post*.

In 2006, Jane produced the award-winning documentary, *The Devil Came on Horseback*, about a military observer who witnessed the genocide in Darfur. Jane's father, Sidney Bernstein, a film producer and TV executive, documented the liberation of concentration camps at the end of World War II and inspired her to use film to raise awareness and compel people to act. Although her father's footage was suppressed for 40 years until near his death, his work and his legacy continue to be the inspiration for 3 Generations and have fueled Jane's commitment to supporting projects combating mass atrocities and crimes against humanity.

Jane lives in New York City with her husband and her four children.