

DUE DILIGENCE DECK (INVESTOR-GRADE)

Empower families & communities across Latin America

We help communities become self-sufficient through **direct aid**, **regenerative development**, and **transparent storytelling**.

[Download the Deck \(PDF\)](#)

[Book a 15-min Call](#)

[Open Transparency Hub](#)

IRS 501(c)(3) • EIN 85-3332093

murphslifefoundation.org

development@murphslifefoundation.com

TRUST SNAPSHOT

FY2023 (Form 990)

Revenue
\$3,185,010 ·
Expenses
\$2,193,286 ·
Surplus \$991,724

Program Efficiency

FY2023 87.7%
program · 3.9%
admin · 8.4%
fundraising

FY2024 YTD

Assets
\$3,670,947 ·
Liabilities \$88,621

84.2% program
(management,
unaudited)

Sources: 2023 IRS Form 990; 2024 Management Report; Candid/GuideStar 2025 Platinum. • Updated Sep 11, 2025

How to Use This Deck

What's inside

- Mission & Core Values
- Why Major Donors Choose Us
- Impact at a Glance
- Financial Stewardship
- Governance & Risk
- Our Model
- Case Snapshots
- Use-of-Funds
- Donor Stewardship
- Budget Example
- Recognition & Partnerships
- Next Steps
- Trust Snapshot
- Donate / Transfer

Reading notes

- FY2023 = Form 990 (filed).
- FY2024 = management (unaudited).
- Restricted gifts include a **variance clause** so funds remain aligned to purpose if scope changes.

Mission & Core Values

Mission: Empower families and communities across Latin America to become self-sufficient through direct aid, regenerative development, and transparent storytelling.

Empowerment

Aid seeds independence and income.

Sustainability

Regenerative development; long-term > short-term fixes.

Transparency

Receipts, public reporting, story-driven accountability.

Equity

Fair access across diverse LATAM communities.

Collaboration

With communities, not to communities.

Integrity

Ethical aid & storytelling standards.

Cultural Respect

Honor local leadership & traditions.

Innovation

Creative, adaptive solutions in regen dev.

Why Major Donors Choose Us

Program efficiency

87.7% (FY2023 Form 990); **84.2%** FY2024 YTD (management, unaudited). Actuals shown in Trust Snapshot.

Fast, transparent execution

Dual authorization, vendor vetting, geo-tagged documentation.

Leverage

Large audience reach turns gifts into follow-on funding & volunteers.

Compliance

U.S. 501(c)(3); regional registrations in progress.

Impact at a Glance

Cumulative 2020–2025 (see Impact Report).

75,000+

People supported

300+

Homes

12

Schools

7

Community centers

750

Micro-businesses

1,500+

Jobs created

25,000+

Fruit trees

600+

Families fed by ES farm

Financial Stewardship & Reporting

Cadence

Monthly Financial Review (internal) · Annual audited financials (when available) & IRS Form 990 (public).

Donor updates

Quarterly or Semi-annual per gift agreement (KPIs + media).

Controls

Dual approvals; vendor vetting; restricted-fund tracking; receipts & geo-tagged documentation.

Compliance

501(c)(3) · Regional registrations in progress (CFO w/ Vcorp).

Targets vs. actuals

Target ≈ **85–90%** programs / **8–12%** ops / **2–5%** fundraising. Actuals shown in Trust Snapshot.

Governance & Risk Management

Board oversight

Standing committees — Finance/Audit; Programs & Safeguarding; Risk & Compliance.

Policies

Conflict of Interest; Whistleblower; Document Retention; Gift Acceptance Policy (v1.0).

Insurance

Coverage in place (carriers/limits available on request).

Risk management

Country & project risk matrix; mitigation + owners; reviewed monthly with CFO.

Our Model

Identify → Vet → Co-design → Fund → Build/Deliver → Document & Report → Follow-through

Community-first

Scoping with local leaders.

Itemized budgets

Receipts & verification.

Traceability

Media transparency; GL tie-out available on request.

Case Snapshots

Family Restoration & Housing

Before/after, receipts, 6- & 12-month follow-ups.

Livelihoods & Micro-Enterprise

Startup capital, mentoring, jobs created.

Community Infrastructure

Schools, WASH, farms with multi-year M&E.

See Evidence Pack for before/after links, itemized budgets & follow-ups.

Use-of-Funds Framework (Illustrative)

\$100k

10–15 micro-enterprises + 2 homes + farm upgrade.

KPIs: businesses launched, jobs created, families housed.

\$250k

6–8 homes + WASH upgrades + 25+ businesses.

KPIs: homes delivered, WASH installs, businesses operating @ 6/12 mo.

\$1M

Eco-resort expansion *or* Eco-Village phase build.

KPIs: infrastructure milestones, skills trained, income pathways.

Donor Stewardship

Onboarding

Agreement, KPIs, risk profile, recognition plan.

Updates

Quarterly/Semi-annual reports.

Verification

Media, receipts, site visits.

Recognition

Logo placement, press releases, plaques, features.

Budget Example — \$250,000 Restricted Gift

Illustrative structure; totals must equal gift. CFO to populate actuals for specific proposals; scale to \$100k / \$1M.

Line item	Amount	Notes
Program grants / materials	\$112,500	Direct builds & businesses
Program staff & local wages	\$37,500	Fair-wage jobs & training
Capital / Fixed assets	\$50,000	Construction, equipment, irrigation
Monitoring & Evaluation	\$7,500	KPIs, field verification
Compliance / Regional registrations	\$5,000	Filings, permits
Board-designated reserve	\$12,500	Stability per policy
Admin (allocation)	\$12,500	Finance, HR, accounting
Fundraising (allocation)	\$12,500	Content & donor reporting
Total	\$250,000	

Recognition & Partnerships

Naming opportunities

Sites, facilities, programs.

Corporate activations

Employee engagement & on-site days.

Impact media & social

Features and co-branded campaigns.

Next Steps

Open Transparency Hub

- [Form 990 \(FY2023\)](#)
- [Policies \(COI, Whistleblower, Document Retention, Gift Acceptance v1.0\)](#)
- [Evidence Pack \(before/after, receipts\)](#)
- [Budget templates](#)

Engage

- Schedule site visit (El Salvador, Costa Rica, Ecuador)
- Align gift scope & KPIs; finalize agreement & reporting cadence

[Book a Call](#)

[Download Deck](#)

Trust Snapshot

IRS & Registration

IRS 501(c)(3) • EIN 85-3332093

Candid/GuideStar: Platinum Transparency 2025

Financials

FY2023 (Form 990): Revenue \$3,185,010 · Expenses \$2,193,286 · Surplus \$991,724 · Assets \$3,670,947 · Liabilities \$88,621.

Program efficiency: 87.7% program · 3.9% admin · 8.4% fundraising.

FY2024 YTD: 84.2% program (management, unaudited).

Sources: IRS Form 990 (FY2023); 2024 Management Report; Candid/GuideStar (2025).

Donate / Transfer

Card / ACH

murphslifefoundation.com/donate

DAF & Stock

[Give via The Giving Block](#)

Wires / Other Assets

Email development@murphslifefoundation.com
for instructions.

EIN 85-3332093 [Copy](#)

We honor donor restrictions. See Gift Acceptance Policy (v1.0);
edge cases routed to CFO/Finance-Audit Committee.

Crypto rail (optional)

Prefer BTC or other crypto assets? We can
receive them via TGB with automated receipts for
tax purposes.

[Donate Crypto](#)

[Why donate crypto?](#)