



# UNPLASTIFY EDUCATION



RPlastifobicos Team - Challenge #Ed6



R-Uso Team - Challenge #Ed7 Winners



# Unplastify

Our purpose is to:

- **Change** the human relationship with plastic
- **Prevent** plastic pollution
- **Restore** the ocean

**5** We want to **unplastify**  
**1 million people by 2025** **30**

Cofounders Tati & Ro



Started in 2018



**We  
accelerate  
systemic  
solutions to  
reduce the  
plastic  
footprint**



## Companies

- Plastic Footprint diagnosis
- Strategies co-design
- Implementation



Mef coming y Plastics Far From Home Teams - Challenge #Ed10

## Public Policy

- Studies
- Advocacy
- Support



## Education

- Empowerment
- PM Tools
- Action



Polytera Team - Challenge #Ed8 + Young Leaders ED5



# Unplastify Challenge for Schools

DESIGN & IMPLEMENT PROJECTS



Terrafy Team - Challenge Ed10 Winners

# Our Education Programs



## YOUNG LEADERS

### Young Leaders

MENTORING & TOOLS TO EXPAND



## Unplastify Club

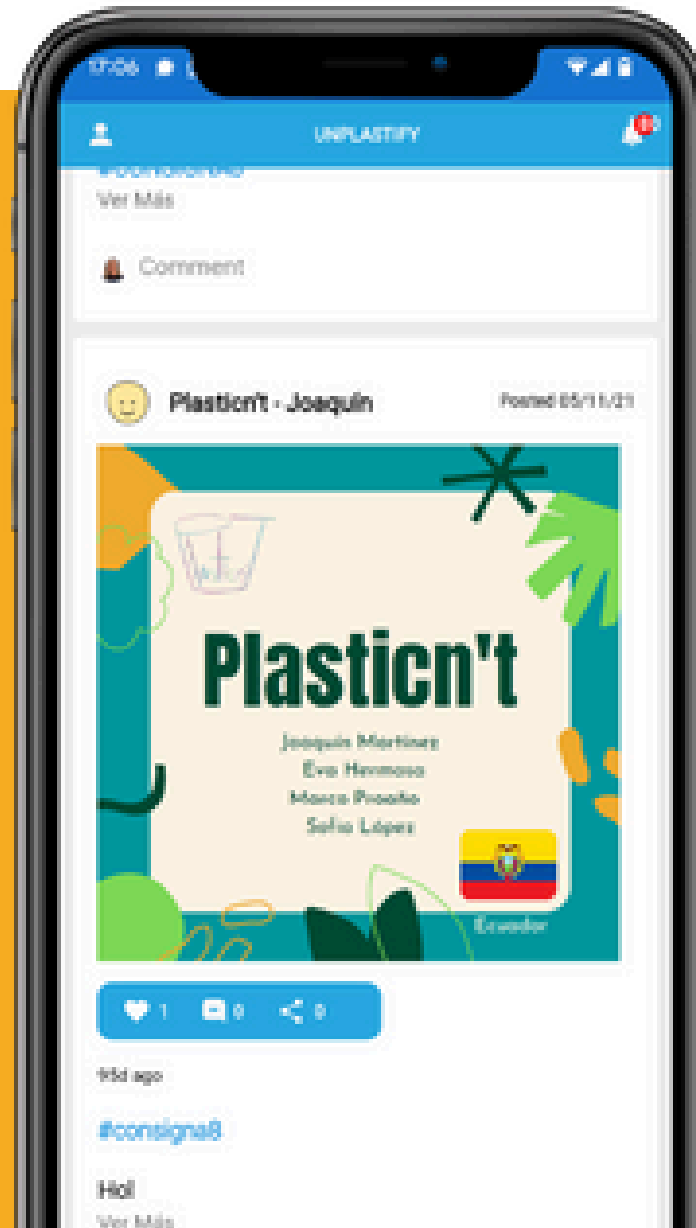
PLAY, LEARN & UNPLASTIFY



# Our key differentials



**Student-led project-based learning**



**Global reach enabled by tech**



**Immediate community impact**

# Tools for change- makers



**A team from Chile  
developed “ECO GLITTER”  
and successfully  
advocated for a plastic  
glitter ban at their school.**

Ecobrillo team - Challenge #Ed9 Finalists

- **Student ideas into action**
- **PM tools for life**
- **Teachers mentoring & guidance**



# Technology Enabler



A team from Ukraine started producing, selling and promoting WAX NAPKINS to replace plastic wrap, reaching 250 students, teachers and parents at the school.

ECO&DAS team - Challenge #Ed8 Finalists + Young Leaders #Ed5

23  
countries



- Worldwide reach
- Collaboration required
- Unplastify app 1.0 → 2.0





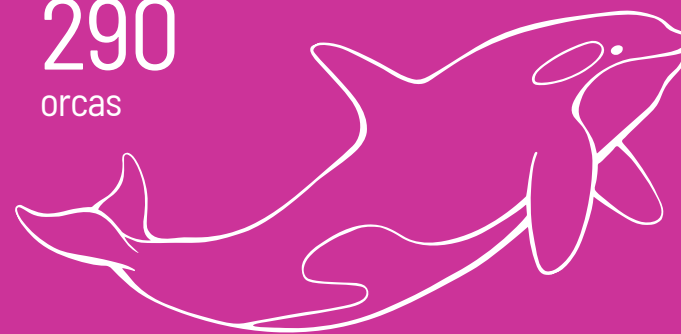
**Remigius Mushenga, an educator from Tanzania, translated all Unplastify materials to Swahili for their students to participate in the program.**

Happy Brick team - Challenge #Ed8

# 1,018

Tons of plastic avoided

equivalent to  
**290**  
orcas



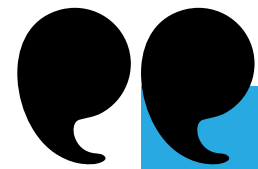
# Real impact

- Education for the future & today
- Systemic strategies implemented
- Tons of plastic avoided





# What Our Participants Say



I believe Unplastify challenge is the best thing that could have happened to my students. It's not just a project, it's more like a transformative journey that helps young people not only to break free from plastic, but also makes them real game-changers, capable of creating a sustainable future. Through action and participation, the young global citizens become more aware of the environmental issues and try to come up with practical solutions. The challenge molds future leaders, who can make the greener and cleaner world a reality.

**Iryna Kharchenko -  
Taras Shevchenko Lyceum  
(Ukraine)**

When I started, students were excited and motivated to know more about plastic effects on the environment. They thought that plastic was harmless and could biodegrade easily, but after being involved in the Challenge many understood to what extent plastics endanger both the environment and their health in general. Unplastify Challenge for Schools raised their awareness on the effects of plastic to the environment and promoted the use of non-plastic items. Now they are good ambassadors of Unplastify, to stop using plastic items at school.

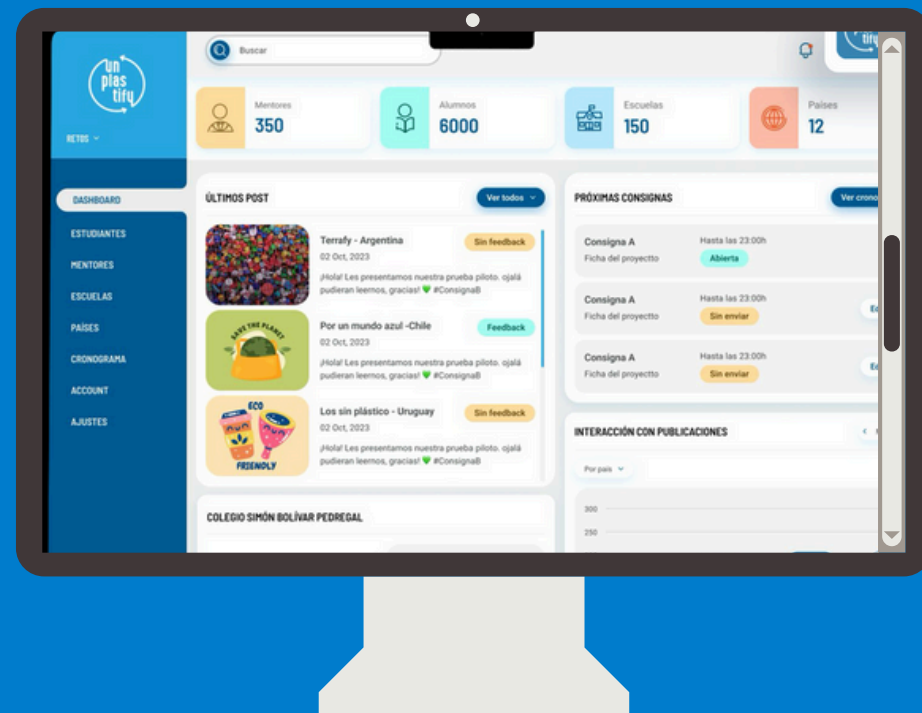
**Ronald Felix -  
Nkuu Secondary School  
(Tanzania)**

We believe that sustainability is key for our future and being able to see students' compromise in changing the world is one of the most rewarding experiences of being a teacher. Apart from that, the possibility of using English as a means of communication with other students from around the world, gives them a boost of confidence in their abilities that is invaluable. All in all, it is a complete learning experience that not only includes practical skills, but also good values and compromise.

**Sofia Marrelli - Scuola  
Cristóforo Colombo  
(Argentina)**



# Unplastify. Vision 2030



# What is next

- Upgrade App
- No language barrier x AI
- Teachers' enhanced programs
- More students
- More impact

Designed by **Globant** ➔



2019-2025

**\$ 400 K**

+23 countries  
+500 schools  
+5,000 students  
+825 strategies  
+1,018 tn avoided plastic

2026-2031

**\$ 800 K**

+50 countries  
+1000 schools  
+10.000 students  
+1500 strategies  
+2,500 tn avoided plastic

# In numbers

**We are fundraising for the next five years of Unplastify Education aiming to double the impact we had so far.**





Join us to unplastify.  
the world



**Thank  
You.**