



FUNDACIÓN

CALICANTO

## ANNUAL REPORT 2020

Empowering families, uniting communities  
within the framework of Covid-19



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A young woman with dark hair tied up, wearing a bright pink t-shirt with a Nike SB logo, is looking intently at a laptop screen. She has her hand resting on her chin. To her right, another person is partially visible, wearing a white patterned shirt. The background shows a window with blinds. A semi-transparent dark box is overlaid on the lower left of the image, containing white text.

**“We have adapted the program format understanding the needs and seizing the opportunities while reducing the digital gap.”**

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# OUR 2020 MESSAGE

**Dear friends,**

A year where we all had to adapt, grow, and transform. Isn't it? Just as for you, 2020 represented a year of great challenges, but also of incredible opportunities for Fundación Calicanto. As a result of the COVID19 Crisis, Panama established harsh sanitary restrictions reducing the social and physical mobility by 80%. Since this measure restricted the continuation of the in-person execution of the CAPTA Program (Training for Work), the foundation quickly began to work on alternatives to continue with the implementation of the program. Meanwhile, we worked **directly to assist 300 CAPTA graduates** on issues that would help them face and counteract the effects of the health crisis.

At the end of August, the foundation has tested the new virtual version of the CAPTA Program. This adaptation allowed the continuity of the program and the inclusion of new beneficiaries, with approximately a 45% increase. Through "CAPTA Asistencia" we also managed to reconnect with the graduates to implement a new program called "Agentes of Cambio", which is part of our monitoring program "Conexiones".

Thanks to the contributions of our Partners and allies, during the year 2020 **the CAPTA program was able to benefit 84 women and virtually assisted 300 women in situations of social vulnerability, of which 92% were able to satisfactorily complete all the requirements and certificates of the program.** Through 3 promotions, CAPTA 53, CAPTA Virtual 54 and 55, the 84 women benefited had access to assistance, psychological sessions and psychosocial, vocational and entrepreneurship training modules that will allow them to improve their quality of life in a comprehensive way.

The year 2020 was without a doubt a year of transformation. Fundación Calicanto's goal for 2021 is to continue increasing the opportunities for people in a socially vulnerable condition to fulfill the changes they need to prosper and improve their lives, as well as their families and communities.



**Gabriela Valencia**  
Executive Director

**“I believe in what I do,  
and that is what makes  
me a CAPTA woman.”**



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# TESTIMONY

**Dear members of Fundación Calicanto,**

I entered CAPTA thanks to social media. I saw an advertisement and it caught my attention. In that moment I was very frustrated with everything that was going on. I consider myself a woman with vision and I was eager to move forward.

I benefited of CAPTA with their advice and the dedication they had with all of us. Nowadays, I am a stronger woman thanks to all the foundation team that helped us unconditionally. I had great experiences meeting other women and I made several friends that I still have today. I never thought I would progress, but I had great moral support and personal strength to do so. After finishing CAPTA, I obtained a formal job, but when the crisis began, I made the decision of starting my own entrepreneurship.

I wanted to be my own boss and with the help of my husband I open my own business. I thank the foundation that prepared me to be independent and to always believe in what we do. I believe in what I do, and that is what makes me a CAPTA women.

**Eugenia Rentería**

Active graduate of "Conexiones" program for 2020 year

Graduate of the CAPTA 41 program, 2017



## **ABOUT THE FOUNDATION**

We are a non-governmental and non-profit organization founded in 1994 in Casco Antiguo's community. Our mission is to protect the cultural, historic, and human heritage of the Historic Center and other parts of the country, through the development of social, educational, cultural, and conservation programs and actions, placing value on the human and cultural diversity.

Since 2005, we have trained more than 1500 women in social vulnerability through the CAPTA program that had allowed them to discover their potential, know their rights as individuals and have access to better job opportunities.



## OUR PILLARS



### TOOLS

To provide tools that enhance the personal, social, and cultural change in the beneficiaries of the foundation.



### TRAINING

To produce a social change based in the training that allows the in-need communities to break down the violence cycles and dependence.



### OPPORTUNITIES

To promote opportunities of social interaction that allows the personal growth of all the participants.



### INTEGRITY

To defend the integrity of the historic and human heritage of Panama.



### EDUCATION

To teach the population about the value and reality of heritage withing their own community.



### DEVELOPMENT

To enhance empowered citizens to the develop and welfare of the country.

## WE CONTRIBUTE TO THE PROGRESS OF THE SUSTAINABLE DEVELOPMENT GOALS



### Goal 5 Gender Equality

Our CAPTA program of women empowerment enhances the capacities of women in social, psychological and techniques aspects that allows them to improve their self-confidence, self-esteem, and leadership levels. The beneficiaries of this program receive tools that helps them break down violent and dependent cycles. Through a process of self-knowledge and development, they learn to make better decisions and gain access to job opportunities that were previously impossible.



### Goal 8 Decent Work and Economic Growth

The Escuela Sexta restaurant is a social enterprise that has allowed us, since February 2018, to promote productive activity and the generation of decent employment for women living in poverty. On the other hand, our allies from Asociación Panameña de Crédito, Scotiabank, Talento Training and Leader Mind have trained our beneficiaries in customer service, entrepreneurship, labor law and finance, to promote their entry into the labor market and the creation of micro-businesses.



### Goal 10 Reduce Inequalities

We strengthened communication and cooperation with public and private institutions, organizing 5 job fairs for CAPTA beneficiaries, and we developed 5 job growth workshops that allowed us to promote the social and economic inclusion of more than 125 women who had previously been excluded from the productive force of the country.

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## THE HEALTH CRISIS IMPACT

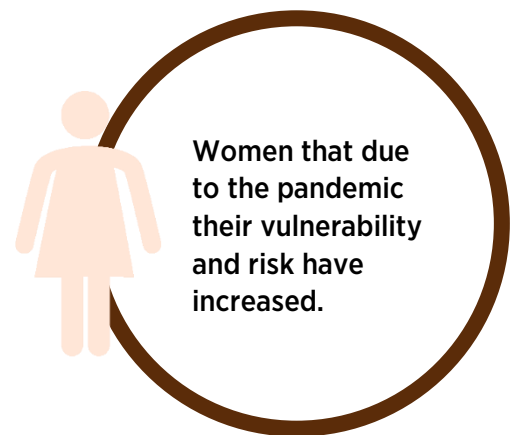
According to the UNDP, Latin America will experience the most severe economic recession in decades due to COVID 19. The majority of the countries in the region are at risk of losing two decades of development against poverty and inequality.

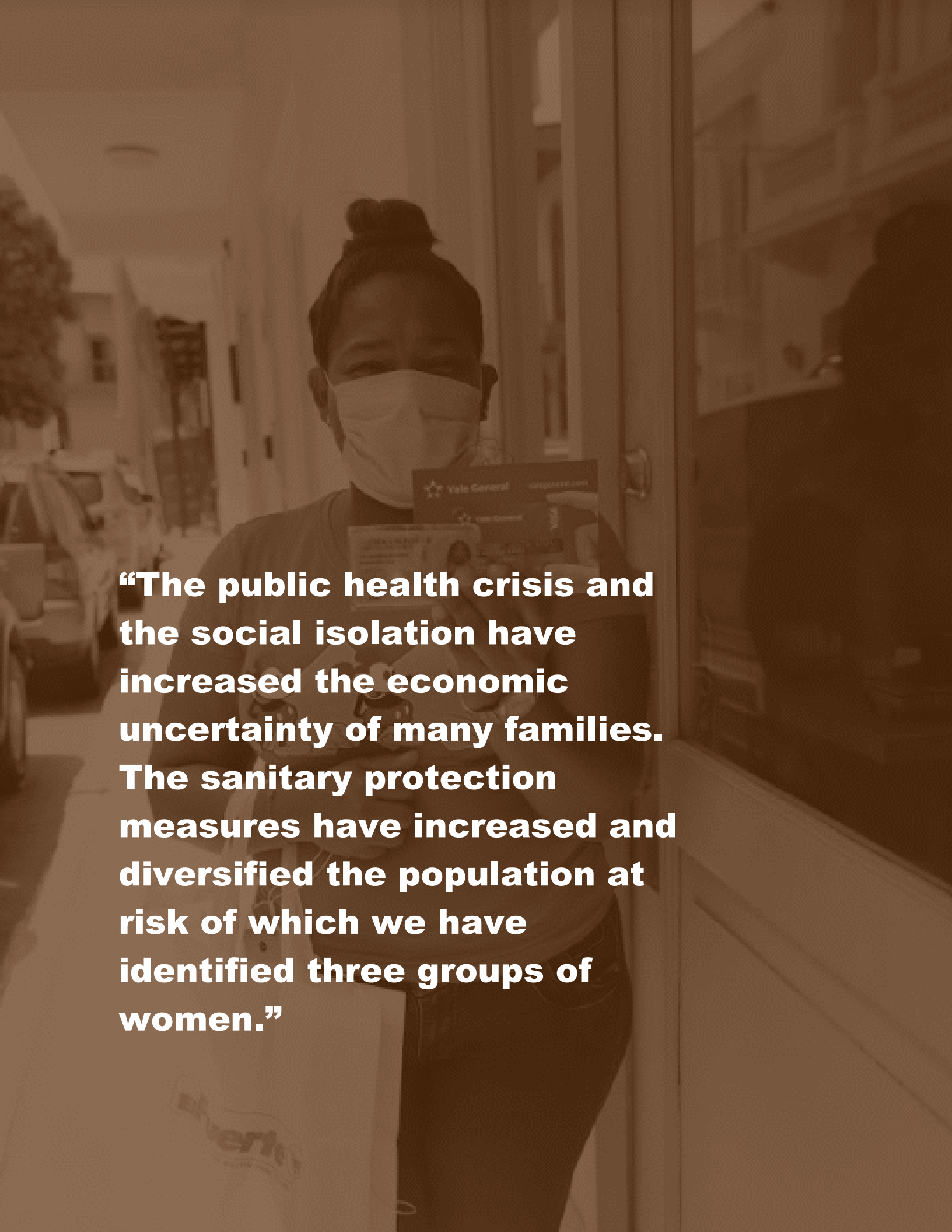
The public health crisis and the social isolation have increased the economic uncertainty of many families. The sanitary protection measures have increased and diversified the population at risk of which we have identified three groups of women.

We have developed strategies to reduce the digital gap and to support more communities through the Virtual CAPTA. We continue to teach and empower women while we expand our impact in other regions of Panama. Additionally, we have reconnected with the CAPTA graduates to amplify their sense of belonging and connection with the local economy.

“When COVID-19 began, we observed the conditions of our graduates and in April 2020:

**92%** were unemployed.  
**45%** had 3 to 4 dependents.  
**27%** suffered of chronic diseases.”



A woman with her hair in a bun, wearing a white face mask and a dark long-sleeved shirt, stands in a hallway. She is holding a stack of brochures. The top brochure is from 'Yale General' and has the website 'yalegeneral.com' visible. The hallway has white walls and doors on the right. The entire image has a brownish tint.

**“The public health crisis and the social isolation have increased the economic uncertainty of many families. The sanitary protection measures have increased and diversified the population at risk of which we have identified three groups of women.”**



# ¡NOS ADAPTAMOS!

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## **OUR NEW REALITY: A MOMENT TO REINVENT OURSELVES**

The crisis surely made us be more efficient. CAPTA in its virtual mode was the result of an adaptation process that has allowed us to train more women per program with the aim of ensuring that the participants develop the necessary skills to respond to the needs of reinvention and digital entrepreneurship. Thanks to this opportunity today:

- We can provide knowledge and development of emotional and social communication skills in virtual environments.
- We can make a positive impact using technology.
- We can provide knowledge and skills development in innovation and digital entrepreneurship.
- We can provide the tools so more graduates can continue with their personal development once the course has ended.
- We were able to reduce the operating costs of the program and reach other regions of the country.



# Our Programs in 2020

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## CAPTA

Our program of personal and professional training for women with high levels of poverty. The training includes a strong psychological development component that empowers women by raising their levels of self-esteem and confidence. This year we focused on entrepreneurship as a professional formation, granting a capital to each graduate.



## CONEXIONES

Our program of service to our CAPTA graduates, where in addition to monitoring, they are also provided psychological support and continuous vocational guidance.



## AGENTES DE CAMBIO

A program that aims to strengthen the ties between the graduates and their communities, to highlight the potential that exists in them, and to facilitate spaces for them to influence the development of their communities.



## CAPTA ASISTENCIA

Program for special assistance to graduates at risk, mainly offered in times of crisis.

A photograph of two women in a meeting. The woman in the foreground is a Black woman with her hair pulled back, wearing a grey cardigan over a white and blue striped shirt. She is resting her chin on her hand and looking thoughtfully to the left. In the background, another woman with dark hair is wearing a black hijab and a white sweater, sitting at a wooden table and writing in a notebook with a blue pen. The background is a wood-paneled wall.

# Our Impact in Numbers

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# CAPTA PROGRAM

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**79%**

85% of the students improve their level of knowledge after completing the course.

**84%**

of women improve their levels of resilience. They rise 11 points from the annual average in the post test.

**126**

Women attended the induction and self-confidence workshops.

**1642**

Historical total of women graduates from CAPTA.

**85%**

Of the women improve their self-esteem. They rise 26 points from the annual average in the post test.

**91**

Women benefited from the CAPTA Program.

**\$6720**

Distribuido en Capital Semilla

**5%**

Average Annual Attrition

**58**

Women receive seed capital for their entrepreneurship.

**84**

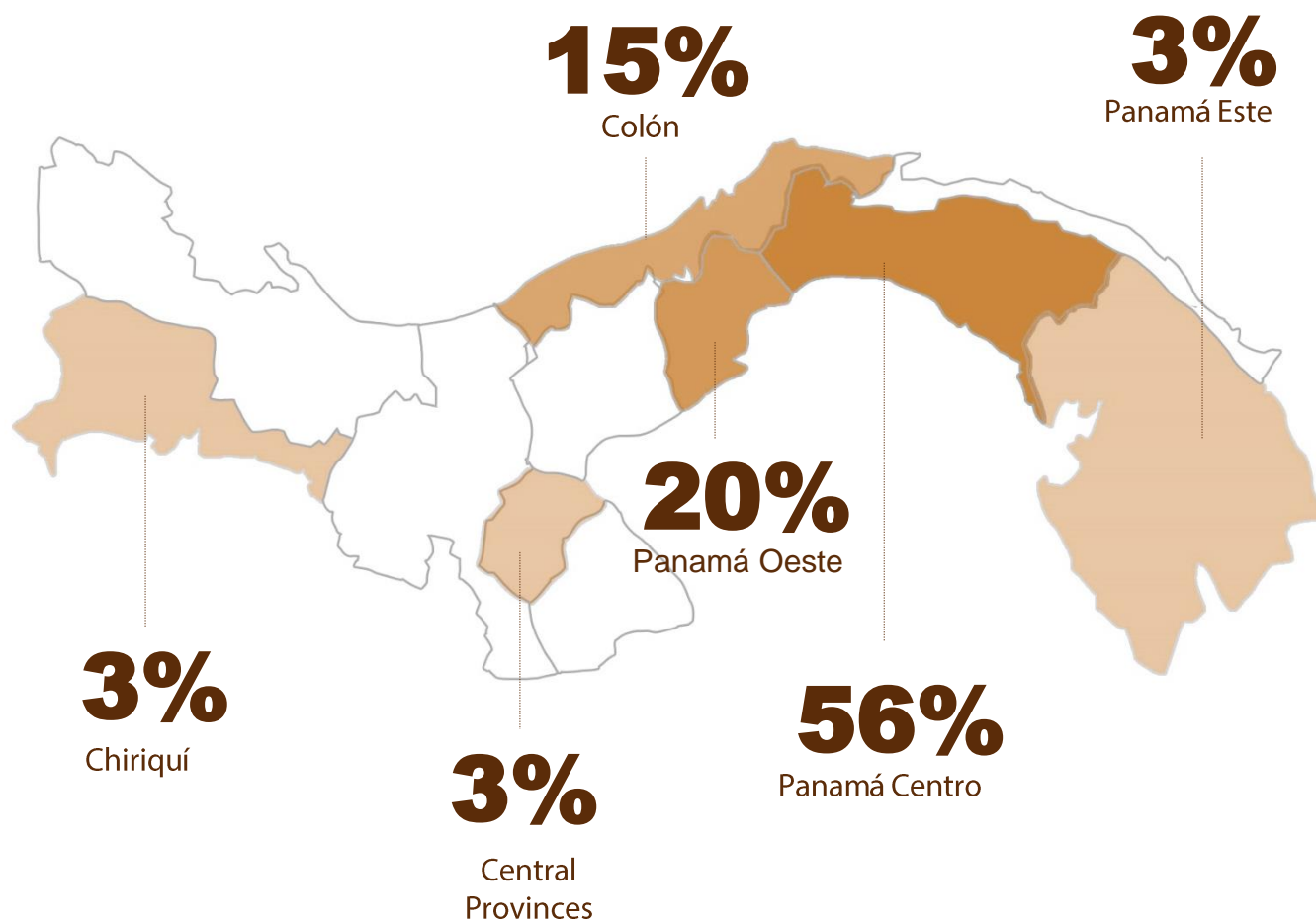
Women graduate from the CAPTA program.

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**IN THE YEAR 2020,  
WE DID NOT STOP!**

# CAPTA PROGRAM PROFILE

## Place of origin of the students



## What encouraged women to enter the program?



**41%**

To learn something new



**31%**

To improve their family environment



**21%**

To obtain a job or undertake an entrepreneurship.



**7%**

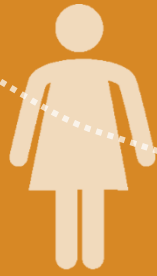
To increase their self-esteem





**30-35**

Age average of the students



**40%**

Percentage of students that are single.



**39%**

Percentage of students with a High school education



**51%**

Percentage of students that have suffered from a violent situation.



**40%**

Of the students have 2 to 3 children.



**52%**

Percentage of the students in unemployment or with a contract suspension



**90%**

Percentage of the students that have an idea for an entrepreneurship project.

## What do the graduates think?



**39%** said they enjoyed the group therapies.



**40%** consider they improved their self-confidence thanks to the program.



**96%** of the graduates rate the program as excellent.



**100%** of the graduates would recommend the program to other women.

# CONEXIONES PROGRAM

**350**

Active women in the Network of Graduates of the CAPTA Program

**84**

Women receive personalized follow-up after the CAPTA Program.

**100%**

Use the tablet provided for their entrepreneurship.

**58**

Women receive advice and support for their entrepreneurship for 3 months.

**93%**

Invested their seed capital.

**67%**

Improved or created their social network in the first month.

**10**

CAPTA graduates became Agentes of Cambio (Agents of Change) and ambassadors for the prevention of gender violence.

**792**

People were reached and trained by Agentes of Cambio (Agents of Change).

**23**

Exhibitions held.

**221**

Graduates continue training in soft skills, economic reintegration, and psycho-emotional management.

**28**

Facilitators

**35**

Trainings

After a month of monitoring of each CAPTA, the graduates considered that their development levels had improved:



# CAPTA ASISTENCIA

## Our beneficiaries during the health crisis:

**92%**

Were unemployed.

**45%**

Have 3 to 4 dependents.

**27%**

Suffers from a chronic disease.

**99%**

Received a "Vale" from Banco General of \$100

**98%**

Used the economic support to buy food.

**67%**

Participated in the "Asistencia" workshops

During the months of March and September, it was planned to assist the active graduates in phases to facilitate as much assistance as possible:

- ★ **Phase 1 – Reality Survey:** Surveys were conducted in Google Forms to graduates of all promotions to learn about their current realities during the time of the health crisis.
- ★ **Phase 2 – Graduates Selection:** The survey was conducted in various networks and WhatsApp groups to be filled out by graduates who later benefited from the donations.
- ★ **Phase 3 – Educational Support:** The training process via Zoom began to strengthen soft, vocational, and entrepreneurial skills.
- ★ **Phase 4 – Emotional Support:** Lines of psychological attention and legal referrals were opened.

# GENERAL DATA

Psychological, legal, and social assistance to graduates during COVID19:

**300**

**Consultations**

**65**

**Orientations**

**4**

**References**

**45**

**Follow-up of special cases**

**362**

**Vouchers "Vales"**

**100**

**Food bags**

**500**

**Clothes donations**

**8**

**Special support for graduates diagnosed with COVID.**

# FINANTIAL REPORT 2020



**INCOME**  
\$249,962



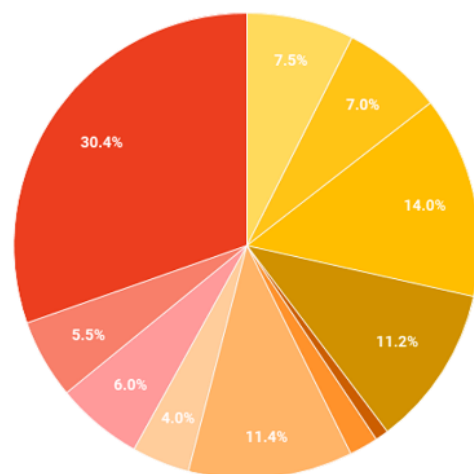
**EXPENSES**  
\$265,556



**BALANCE**  
-\$15,594

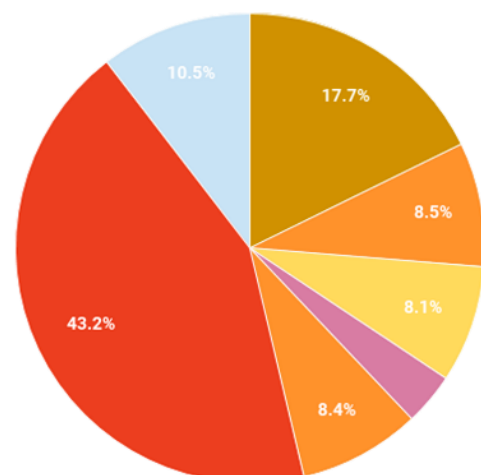
## INCOME

● INDIVIDUAL DONATIONS	18,673.03
● GLOBAL GIVING	17,608.39
● US EMBASSY IN PANAMA	35,000.00
● FUNDACION SUS BUENOS VECINOS	28,000.00
● FRANCE EMBASSY IN PANAMA	2,311.00
● SEATTLE INTERNATIONAL FOUNDATION	5,000.00
● ALSTOM FOUNDATION	28,604.00
● STRACHAN FOUNDATION	10,000.00
● ASISTENCIA COVID-19 FSBV	15,000.00
● ASISTENCIA COVID-19 McNULTY	13,800.00
● ASISTENCIA COVID-19 DONATIONS	75,965.58
<b>TOTAL INCOME</b>	<b>249,962.00</b>



## PROJECTS EXPENSES

● CAPTA #53	47,063.00
● CAPTA #54	22,670.00
● CAPTA #55	21,545.00
● CAPTA EMBAJADORAS (AMBASSADORS)	9,556.00
● CONEXIONES	22,247.30
● ASISTENCIA COVID-19 (ASSISTANCE)	114,613.93
● ADMINISTRATION	27,861.72
<b>TOTAL EXPENSES</b>	<b>265,556.65</b>



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## The team that makes everything possible,

### Board of Directors

**Hildegard Vásquez** – President  
**Carlos Araúz** – Vice-president  
**Richard Ford** – Secretary  
**Frederick Obediente** – Treasurer  
**Madeleine Durling** – Assistant Treasurer  
**Olga Cantillo** – Director  
**Flor Carvallo** – Director  
**Roberto Francois** – Director  
**Martha Aceituno** – Director  
**Gabriela Aued** – Director  
**Aissa Gerbaud de la Guardia** - Director

### Work Team

**Nefthaly Montenegro** – Program Director  
**Belkis Valencia** – CAPTA Program Coordinator  
**Aleya Wardrope** – Psychology Coordinator  
**Génesis Sierra** – Conexiones Program Coordinator  
**Alexandra Smith** – Fundraising and Marketing Coordinator  
**Luzbianca Brittain** – Administration and finance  
**Gabriela Valencia** – Executive Director  
**Stephanie Lezcano** - Executive Director (January-August 2020)

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## OUR PARTNERS AND CONTRIBUTORS

Thanks to the **more than 170 allies, partners, and donors** for supporting us this year. Thanks to you, we were able not only to meet our objectives, but also to respond and provide effective assistance to our beneficiaries during the crisis.

9 Musas S.A	Black Tie S.A	Elizabeth Heurtematte
Abraham Rosas	Blue Paradise Realty Inc	Embajada de los EEUU
Academia Interamericana de Panamá	Bolsa de Valores	Emerita del Carmen Alonso Chiari
Ace International Hardware Corp.	Bruno Vicente Garisto	Enrique de Obarrio
Adidas Latin America, S.A.	Camilo Cardoze Fabrega	Epiphy Corp
Adriana Lewis de Vallarino	Canopy Adventure Inc (Canopy Lodge)	Ernesto Lara Barboza
Adventures	Carlos Alberto Motta Fidanque	Espacios Culturales Sostenibles
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Alberto Elias Fadul Fleckner	Carlos Camaño Ruiz	Eyda Orillac de Martinelli
Alejandro Gilberto de Leon Gonzalez	Carlos Eduardo Vasquez Villalaz	Farmacias Arrocha
Alemautos Panamá S.A	Carlos Tejada	Felipe Motta García de Paredes
Alfonso Arias Loredó	Carmen Shaanan	Formas Eficientes, S.A
American Trade Building, S.A	Casco Antiguo Food Service	Forza Creativa Corp
Ana Lucrecia Tovar	Casco Developer, S.A	Foundation The Lata
Ana Maria Cordovez Vazquez	Casco Viejo Beach Front Property Inc	Francisco Barsallo
Analida Galindo	Central Latinoamericana de Valores	Fred Kardonski
Andrea Obediente	Centro Psicológico Integra Panamá	Fred Salan
Andreas Markus Eggenberg	Cerveceria La Rana Dorada S.A	Frederick Obediente
Andrew Miller	Cia. universal de Perfumeria francesa	Fund. Sam Kardonski
Angela Gutierrez Caoching y Consultoría	Citadel Group, S.A	Fund. Strachan
Arco Properties, Inc.	Citi Foundation	Fund. Sus Buenos Vecinos
Arts, Children and Technology, Inc.	Compañía Climatizadora S.A	Fundacion Rilemo
Asesoría y Control S.A	Conservatorio Parteners LP	Fundación Despega con Copa Airlines
Asociación PRO Obras de beneficiarias	Constructora Arco y Asociados, S.A	Fundación Felipe Motta
Atrio S.A	Cym Panamá, S.A	Fundacion JUPA
Avina Stiftung	Dancing Steps, S.A	Fundacion MACAM
Azuero Pedasi S.A	Daniela Boyd de la Guardia	Fundacion Rauthel
Banco General	Dennis T. Lindo	Ginis A. Sanchez Urrutia
Banco Panama	Diego Eleta Quelquejeu	Gisela Maria del C. Alvarez Porras
Beearon S.A	Divino Veritas, S.A	Global Fund For Children
Ben Betesh International S.A	Dominik Unger	GlobalGiving
Benjamín Méndez	Eduardo Navarro Q.	Grupo Julmos, S.A
Bienes Raices Panameña de Comercio S.A	Edwin Alberto Tam Jam	Grupo Samot, S.A
	Elda Sanson	Guillermo Henne Motta

## OUR PARTNERS AND CONTRIBUTORS cont.

Guillermo Saint Malo Eleta

Hache Uve

Hiedra y Bambú S.A

Hob Management S.A

Hospedajes de Panamá S.A

Ida de Lourdes Arias de Obediente

Ida Vallarino Arias

Iluminaciones Técnicas, S.A

Imperiale Joyeros

Importadora Transmundi, S.A

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Inmobiliaria San Felipe

Inversiones Villambroz, S.A

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Isabel kourant Saavedra

Jaime A. Arias

Jamie Samanta Guerra

Jessica Poliner

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Jose Guillermo de la Guardia Boyd

José Luis Urrutia

Juan Carlos Heilbron

Juan Humbert Arias

Juan Raúl Díaz

Julieta de Diego

Julio J. Santamaria Rubio

Keyes Christopher Hardin

Lolitin Arias de Canavaggio

Lorena de la Guardia Linares

Luis Antonio Castellon Preciado

Lunas Castle, S.A

Lynn Fidanque de Motta

Magic Dreams Productions Inc.

Major Business

María Luisa Navarro de Arango

Marie Andréé Sondy

Marilú Caballero de Argote

Mario J. Galindo

May de Psychoyos

Melissa de Arias

Mendez, Amado and Associates, Inc

Miguel E. Vasquez Omlin

Miguel Heras Castro

Mindtech Productions S.A

Mirei Endara

Mirella Cristina de Arias

Muebles Jamar Panamá S.A

Nancy Elvira Yap Guerrero

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Pablo Durán

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Patricia de Orillac

Patricia Martinelli de Valdés

Piso 13, S.A

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Propiedades Las Cruces S.A

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Rebeca Prado

Ricardo Alberto Arias

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Teatro Guild de Ancón

Tecnologia Sanitaria

The Metropolitan School of Panama, S.A

The Seattle Foundation

Towerbank International

UBS Asesores S.A

Vasiliki Rusodimos de Boyd

Victor Cubías

Victor Vial Carrasquilla

Victoria Heurtematte



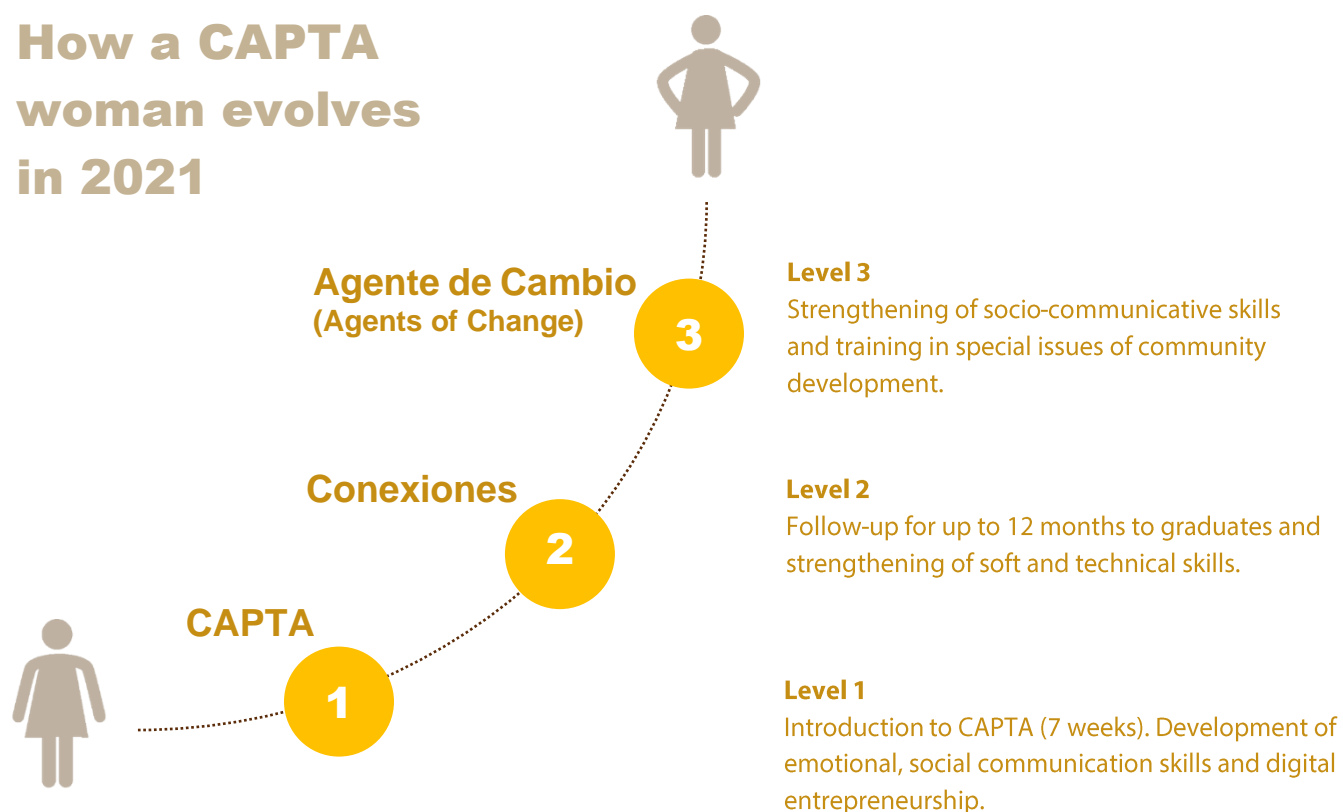
## OUR PLAN FOR 2021

As an organization, we have faced the changes that have affected our beneficiaries since the health crisis emerged. Although most of our graduates lost their jobs, they found support from us. This highlighted the impact of our training programs and the large percentage of women and families that we can still help.

This year we have proposed **to impact 150 women through CAPTA** and strengthen our network of graduates through our follow-up program, Conexiones. To achieve this, we need **to implement 5 CAPTAs in a period of 11 months and to continue supporting the more than 350 women that are currently in our network.** We have already started and graduated the first class of 29 women with our CAPTA Promotion # 56. Additionally, we seek to replicate the Change Agents pilot **that allows us to train 10 graduates in development and community welfare issues** to be spokespersons for those in their communities.

Our budget for 2021 is \$ 215,000 of which 67% will be allocated to the implementation of CAPTA, 13% for our follow-up program of graduates, Conexiones, 10% to implement the micro-project of Agentes de Cambio again, and 10 % destined to the administration of the programs.

### How a CAPTA woman evolves in 2021







# Ways to Contribute.

## **Wire Transfer:**

Current Account, Banco General

Account Number: 03-72-01-0333336-4

Recipient's name: Fundación Calicanto

Yappy @fundacioncalicanto

## **GlobalGiving Platform:**

[globalgiving.org/projects/capta/](https://globalgiving.org/projects/capta/)

## **From United States of America:**

Olga Vnodchenko

[olga@seaif.org](mailto:olga@seaif.org)

Senior Grants and Program Officer

## **Visiting:**

6th Street Casco Antiguo, Casa Boyd Building

Tel. 228-0351



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