



Yayasan Karuna Bali — CAMPUHAN College: Empower 72 Balinese Youth with Career Skills

Additional Comprehensive Project Companion for GlobalGiving Donors

1. WHO WE ARE

Yayasan Karuna Bali is a non-profit, non-sectarian, and non-religious Indonesian organization dedicated to providing education and personal growth opportunities. Since 2007, we have focused on nurturing a generation of wise, caring, and empowered youth who led their communities with integrity and compassion.

By cultivating a values-based learning environment, we inspire individuals to reach their full potential and create a positive impact on their future, their family, and their community. CAMPUHAN College serves as our flagship educational program, specifically designed to empower underprivileged Balinese youth through meaningful academic and character development.

2. THE INVISIBLE CRISIS: WHAT HAPPENS AFTER THE HIGH SCHOOL POSTCARD?

Behind Bali's thriving and beautiful tourism industry lies an invisible socioeconomic crisis. Every year, thousands of talented high school graduates from low-income families hit a dead end. Because they cannot afford the high costs of university or professional training, they are forced into a "gap year" that almost inevitably leads to low-wage, unskilled day labor.

This systemic lack of educational access and professional guidance does more than limit their income, it actively destroys their self-esteem, buries their digital potential, and traps entire generations in a continuous cycle of poverty. Traditional charity models only offer short-term relief like food or temporary aid. Yayasan Karuna Bali recognizes that these youths do not need passive charity but they urgently require a robust, specialized career launchpad.

CAMPUHAN College was specifically designed to step into this educational void and fill this exact gap. By providing an all-inclusive, one-year intensive residential scholarship that merges high-demand digital workflows with deep personal transformation and character building, we target the root cause of youth unemployment and break the multi-generational cycle of financial hardship. Our curriculum specifically addresses the three critical "youth voids" that trap young people in contemporary Bali:

- **Direction Without a Compass:** Without guidance, their career choices are dictated strictly by immediate geographical proximity or emergency family needs, completely bypassing their innate talent, passion, or long-term professional trajectory.
- **Skills Without a Foundation:** Traditional schools supply rigid, rote-memorization technical skills but entirely ignore the communication frameworks, emotional self-regulation, and adaptive intelligence crucial for modern globalized business environments.
- **Opportunity Without Purpose:** Without a clear path, youth end up stuck in seasonal, low-wage jobs in the tourism industry that offer only subsistence-level earnings while stripping away their personal identity, creative growth, and professional pride.



By removing all financial, geographical, and psychological barriers, we turn marginalized youth into highly employable digital professionals, financially independent individuals, and community leaders.

3. OUR ANSWER TO CRISIS: HOW CAMPUHAN COLLEGE HEALS HEARTS AND BUILDING SKILLS

We do not just teach young people but we help them discover who they are. As the flagship youth program of Yayasan Karuna Bali, CAMPUHAN College focuses on transforming the "whole human." Unlike standard training centers that only focus on technical skills, we build the character beneath the skill.



Our curriculum is fully rooted in Living Values Education (LVE), a beautiful framework centered on compassion, love, and respect. Since December 2008, Yayasan Karuna Bali has been officially appointed as the official national representative of the Association for Living Values Education International (ALIVE) in Indonesia. This internationally validated approach forms the core of our **12-month transformation journey**, which is divided into four natural steps that guide students from insecurity to complete independence:

- **Months 1–3: Finding Ground (Self-Discovery & Values-Based Leadership)**

Many of our students arrive with very low self-esteem due to their families' financial struggles. During the first three months, we place a strong focus on emotional well-being and healing past hurts. Through intensive workshops and weekly one-on-one professional mentoring, students learn to know their values, emotional self-awareness, active listening, and nonviolent communication (NVC). They build true confidence, resolve inner conflicts, and realize their worth as human beings.

- **Months 4–6: Building Skills (Advanced Communication & Creative Digital Mastery)**

Once our students feel safe and confident, they are ready to absorb knowledge rapidly. They dive into high-demand creative digital mastery, including computer skills, graphic design, and audio-video editing. Alongside these tech tools, they master Advanced Communication—contextual English tailored for hospitality with a heavy focus on public speaking and assertive self-expression.



- **Months 7–9: Giving Back & Stepping Out (Social Action & Real Experience)**

True leadership is about serving others. In this phase, students step out of their comfort zones to directly apply their technical capabilities. They begin curated 3-month corporate internships to experience real-world work environments, while simultaneously managing structural social impact projects, including our famous "Let's TALK" community initiative in remote village schools.

- **Months 10–12: The Launchpad (Entering the Career World)**

In the final months, the focus shifts to a smooth transition into the professional world. We help students build creative portfolios, design professional resumes, practice job interviews, and cultivate safe digital citizenship. This final step ensures they enter stable, fair-wage jobs that provide long-term financial independence.

4. THE MATHEMATICS OF HOPE: OUR TRANSPARENT 3-YEAR PLAN

To guarantee permanent, multi-generational transformation, CAMPUHAN College does not cut corners. Our 3-year funding goal of **\$244,080** is a highly structured, strategic investment that completely covers **3 consecutive cohorts of students (a total of 72 youth leaders)** from August 2027 to July 2030.

When broken down, it costs exactly **\$3,390 per year per student**, or approximately **\$282 per month** to completely transform a human life. *To put this in perspective for our global donors, to completely transform the life of a single young Balinese leader, it only takes about \$9.40 USD a day—less than the cost of a daily coffee and snack in many countries. Your daily coffee budget can lift a youth out of poverty forever.*

This all-inclusive scholarship ensures that students can focus 100% on their studies without any financial strain on their families.

Category	Item Details	Qty	Monthly/Unit	Subtotal 1 Yr	Total 3 Yrs
A. Education	Academic Training & Mentorship	24 Stud.	\$125 / mo	\$36,000	\$108,000
B. Support	Dormitory/Accommodation	24 Stud.	\$85 / mo	\$24,480	\$73,440
	Nutritional Stipends (Meals & Transport)	24 Stud.	\$35 / mo	\$10,080	\$30,240
	Complete Professional Uniform Sets	24 Stud.	\$30 / yr	\$720	\$2,160
C. Facilities	College Building Rent & Overhead	24 Stud.	\$35 / mo	\$10,080	\$30,240
TOTALS				\$81,360	\$244,080

Note: Yayasan Karuna Bali operates under strict transparency guidelines. Financial records and project outcomes are reviewed regularly to ensure maximum accountability for every dollar donated.



5. THE GIFT THAT KEEPS ON GIVING: THE "LET'S TALK" PROJECT



At CAMPUHAN College, we believe that true leaders do not just receive help but they actively change their communities for the better. That is why every annual intake of scholarship students takes part in the **"Let's TALK"** (Teaching, Accompanying, Love, and Keenness) initiative.

From their 7th to 9th month of study, each new batch of students fully designs, funds, and runs fun English teaching. They pack their bags and travel to remote, underprivileged primary schools across Bali to share their knowledge.

This long-running project creates a powerful double impact year after year:

- **For primary school children:** It makes English learning fun by replacing strict tests with joyful games, songs, and heartwarming activities which removes the fear of learning English.
- **For our scholarship students:** It forces them to implement their hard and soft skills in the real world. They learn project cycle management, public speaking, teamwork, and classroom facilitation. It transforms them from aid-receivers into proud active changemakers in Bali.

Ultimately, **supporting one student multiplies kindness**. Every single scholarship you fund automatically provides a passionate, loving teacher for **more than 30 young children**. Your generosity does not stop with one person; it starts a beautiful chain reaction of education and love that renews with every graduating class across Bali.

6. REAL VOICES OF CHANGE: ALUMNI SUCCESS STORIES

We measure our success not by the certificates we print, but by the lives that are rewritten. Here is what our graduates say about how this program completely restructured their destinies:



"I now work on an international cruise ship, and CAMPUHAN College completely reshaped my destiny. During my scholarship year, I didn't just learn vocational skills; I learned how to manage my complex emotions, unearth hidden confidence, and realize my maximum potential. This sanctuary built me into a person ready to face life's global shifts with inner stability and professional confidence." — **Sri Mariyani, Cruise Ship Cabin Steward**



"The one-year program at CAMPUHAN College completely equipped me for today's workplace. English classes improved my communication in international environments, while computer and leadership training built my daily digital skills and emotional confidence. This experience has been essential in helping me adapt and work professionally abroad."— **Bela Perbawa, Production Staff at Shinwa Concrete (South Korea)**



"My learning experience at CAMPUHAN College completely restructured my perspective. I used to shortcut life's processes, chasing only superficial marks. Now, as a student at Udayana University, I am profoundly self-aware, deeply grateful, and appreciative of every step of growth. This environment allowed me to discover my true identity."— **Sauca Prabawati, University Student**