

STRUGGLE AGAINST POVERTY

BRIQUETTE AND SOLAR LIGHT FOR IGANGA YOUTH FUTURE



Business Plan

Key Partners	Key Activities	Value Proposition	Customer Relationships	Customer Segments
Homesteads Schools Universities Hotels Hospitals District Offices Development partners Investors Tourists Internet Service Providers	Fundraising Training Acquiring raw material suppliers Obtaining equipment Sourcing customers. Developing Booking Platform.	Produce and supply high quality cooking Briquettes while using Solar that is environmentally friendly as opposed to the current traditional, energy inefficient cooking energies that destroy the environment.	Buyers: Households, Schools, Universities, Hospitals, Hotels, Factories, Meddle men, and Contractors. These are the target consumers of cooking Briquettes. We expect them to buy our cooking Briquettes in large numbers from time to time. As they will be buying, the sales received are expected to contribute to youth sustainability. The buyers will be reached by systematically documenting all aspects of the business with a view to producing briquettes that	<u>Buyers:</u> Schools, Universities, Hospitals, Hotels, Factories, Meddle men, Contractors and Households. <u>End-users:</u> Hotel, Factory, School, building company and University administration. <u>Beneficiaries:</u> School and University Students, Hospital patients, youths, adult girls and young women

			will be appropriate, relevant and customized according to customer needs. End-users: Hotel, Factory, School and University administration. These are the intermediaries which will be linking the buyers with the youth. Beneficiaries: School and University Students, Hospital patients, youths, adult girls and young women. These will be the final stage where the product will rest finally.	
	Key Resources Personnel Funds Land Internet Connectivity		Channels Business Forums TV & radio adverts Environment Forums Mobile App Website Social Media Calls Word of Mouth Social responsibility Partnerships	
Cost Structure Acquisition of raw materials Acquisition of equipment Advertising (social media sand TV/Radio air) Business Operational License			Revenue Streams Training subscription On demand payment Offer Discounts. Product diversification Consultancy.	



Budget for Briquette and Solar Light for Iganga youth Future

Activity Description	Amount in USD
Acquire assorted raw agricultural waste materials, rice husks and bagasse for Briquette production	15,000
Supply of 150 solar panels for launching youth entrepreneur business	20,000
Training of 300 youth in briquette production	10,000
Training of 300 youth in briquette marketing	5,000
Training of 300 youth in solar operation techniques	5,000
Provide 300 trained youth with complete starter kits—press moulds, binders, and 30-day materials—enabling launch of a home-based briquette and solar micro-enterprise	30,000
Acquisition of 150 equipment for briquette production	20,000
Conduct 3-months mentorship for a lasting livelihood	15,000
Total	120,000