

STRUGGLE AGAINST POVERTY

VSBK Technology for Clean Bricks and Green Future of Iganga District



Business Plan

Key Partners Investors Tourists Hospitals Homesteads Schools Universities Hotels Service Providers District Offices Development partners	Key Activities Fundraising Training Acquiring raw material Acquiring suppliers Obtaining equipment Sourcing customers. Developing Booking Platform.	Value Proposition Produce and supply high-quality assorted building bricks for sale that are environmentally friendly as opposed to the current traditional, energy inefficient bricks that destroy the environment.	Customer Relationships Buyers: Households, Schools, Universities, Hospitals, Hotels, Factories, Meddle men, and Contractors. These are the target consumers of assorted building bricks. We expect them to buy our assorted building bricks in large numbers from time to time. As they will be buying, the sales received are expected to contribute to youth sustainability. The buyers will be reached by systematically documenting all aspects of the business with a view to producing building bricks that will be appropriate, relevant and customized according to customer needs. End-users: Hotel, Factory, School and University administration. These are the intermediaries which will be linking the buyers with the youth and women.	Customer Segments <u>Buyers:</u> Schools, Universities, Hospitals, Hotels, Factories, Meddle men, Contractors and Households. <u>End-users:</u> Hotel, Factory, School, building company and University administration. <u>Beneficiaries:</u> School and University Students, Hospital patients, youths, adult girls and young women
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			Beneficiaries: School and University Students, Hospital patients, youths, adult girls and young women. These will be the final stage where the product will rest finally.	
	Key Resources Personnel Funds Equipment Land Internet Connectivity		Channels Business Forums TV & radio adverts Environment Forums Mobile App Website Social Media Calls Word of Mouth Social responsibility Partnerships	
Cost Structure Acquisition of raw materials Acquisition of equipment Advertising (social media and TV/Radio air) Business Operational License			Revenue Streams Training subscription On demand payment Offer Discounts. Product diversification Consultancy.	



Budget_VSBK Technology for Clean Bricks and Green Future of Iganga District

Activity Description	Means of Verification	Units	No. of Units	Unit Cost	Amount-USD
Develop and print 1 VSBK Technology operation manual, equipping a trainee with step-by-step guidance for safe, efficient kiln operation.	<i>Operational Manual</i>	<i>Manual</i>	01	1,000	1,000
Get protective gear (gloves, goggles, aprons) for 500 youth and women, ensuring safe hands-on practice throughout the 5-day VSBK training programme.	<i>Existence of gears</i>	<i>Assorted</i>	Assorted	10,000	10,000
Obtain a trading License from the district commercial Office	<i>License</i>	<i>License</i>	01	1,000	1,000
Conduct a 5-day hands-on training session for 500 youth and women in VSBK kiln operation, maintenance, product quality control, and business management.	<i>Report and Photos</i>	<i>Session</i>	05	1,000	5,000
Acquire VSBK machinery components (1 feeder box@7,500, 2 sets of rollers@20,000, 1 mixer machine@20,000, 1 loading conveyer@17,500, 1 extruder with cutting table for molds of bricks, facing bricks, Pompe and maxi pan 4 and 6 inches@30,000 Oils and Lubricants@10,000, compressor parts@15,000), enabling one production unit to manufacture 500 bricks per day.	<i>Existence of operational Technology</i>	<i>Assorted</i>	Assorted	120,000	120,000

Install VSBK machinery components	<i>Existence of operational Technology</i>	<i>Assorted</i>	Assorted	8,000	8,000
Obtain 1 piece of clay deposits of Land	<i>Existence of clay deposits of Land</i>	<i>Piece</i>	01	35,000	35,000
Construct a warehouse for semi-finished and finished bricks for sale	<i>Report and photos</i>	<i>Piece</i>	01	35,000	35,000
Buy a trucker for transportation from and to onsite during production	<i>A Trucker</i>	<i>Piece</i>	01	35,000	35,000
TOTAL					250,000