¡A TODA MADRE... TIERRA!

Annual Fundraising Campaign

The climate crisis and environmental degradation are transforming the lands and waters we depend on. Forests, wetlands, and seas are home to an extraordinary variety of life and provide food, jobs, and other sources of income that sustain local economies.

Did you know..

...Mexico lost an average of **203,552 hectares** of forest vegetation each year between 2001 and 2024? (CONAFOR)

...nearly 4 in 10 freshwater fish species in Mexico are **at risk of extinction?** (SEMARNAT)

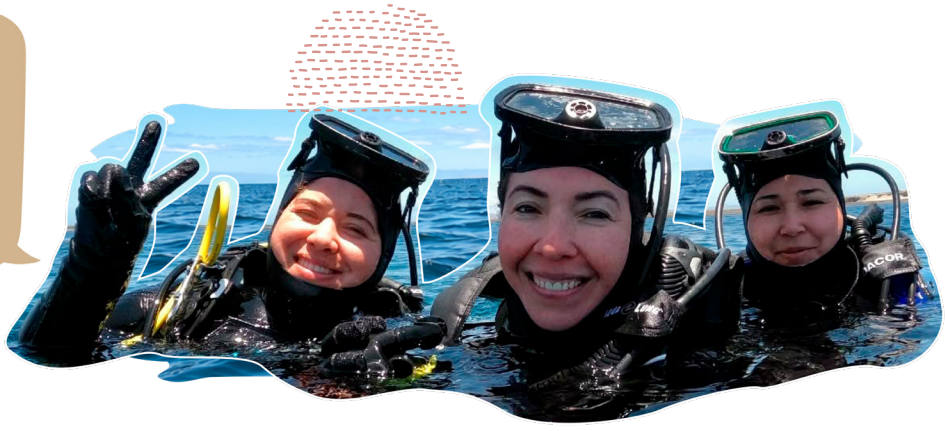
...**women** make up the majority of those who protect forests, rivers, seas, and the biodiversity they harbor, while defending the livelihoods of entire communities? (SEMARNAT)

Through the **¡A Toda Madre... Tierra!** campaign, **Fondo Semillas** aims to raise **$15,000 USD** to continue funding organizations like these:

SIRENAS DE NATIVIDAD

(Nativity Mermaids)

Isla Natividad, Baja California Sur



Beneath the waves, the **Sirenas de Natividad** observe Kelp forests, fish, and invertebrates as part of an ecosystem their fishing community depends on. Since 2013, local women divers have monitored marine life to understand how species are faring and help protect them. They have also launched 14 environmental education programs for children in neighboring fishing communities and in Ensenada.

Their work helps protect marine biodiversity and gives women a greater role in caring for the waters their community depends on.

COLECTIVA MUJERES PLANTA

(Plant Women Collective)

Xochimilco, Ciudad de México



Mujeres Planta works primarily with women and children. In San Gregorio Atlapulco, the collective promotes alternatives to pesticides and works to preserve traditional farming practices. In Santa María Nativitas Zacapan, it supports residents in defending *El Semillero,* a green space they reclaimed that is now threatened by construction projects.

In 2026, the collective submitted a report to Mexico's Ministry of Environment and Natural Resources (SEMARNAT) in support of formally recognizing *El Semillero* as an Area of Environmental Value.

How can you join us?

Your donation to Fondo Semillas helps us continue supporting women's collectives that defend their lands and waters, conserve ecosystems, and build sustainable alternatives for their communities. **The campaign runs from December 1 to 31, 2026.**

Donate today!

All donations are tax-deductible.

Questions? Email us at: **soysemillas@semillas.org.mx**

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