
Matala
A VIDA

VAGA LUME

Access to reading opens up bright futures

4 EDUCAÇÃO DE QUALIDADE

11 CIDADES E COMUNIDADES SUSTENTÁVEIS



Since 2001, we have promoted access to literary books and reading

AVaga Lume is a social organization that **creates libraries in rural communities of the Brazilian Legal Amazon** and promotes access to reading, so that children and young people can sow the seeds of bright futures.

By promoting **access to books and reading** — a right of every child and adolescent — fostering local leadership and valuing the culture and identities of the territory, our work connects to the **United Nations Sustainable Development Goals: 4 — Quality Education and 11 — Sustainable Cities and Communities.**





Libraries and Cultural Exchange

Vaga Lume operates in Brazil's Legal Amazon region through two programs that foster a dialogue between books, oral traditions, and the environment.

Community Libraries

We work to provide access to reading by establishing libraries as spaces for child empowerment, bringing citizenship and possibilities for brilliant futures.

Net Program: Cultural Exchange

The Net Program connects young people from the Amazon with those from other parts of Brazil and the world. It promotes environmental awareness and collective responsibility for the climate.

Monitoring and Impact Measurement

All of Vaga Lume's actions are supported by continuous monitoring and evaluation from our technical team. This not only ensures the project's effectiveness but also provides data-driven evidence of its impact.

Methodology that creates readers. Readers who change the world.

Vaga Lume is a **social technology certified by Fundação Banco do Brasil**. Our methodology is based on a three-pillar approach that connects quality literature books with children and young people through reading mediators and within the identitary context of each community benefiting from the community library.



Our Reach

We are the largest network of community libraries in Brazil's Legal Amazon.

102 community libraries

23 municipalities **9** states forming the Amazon

769 volunteers in the Brazilian Amazon



Amazônia e o Brasil



Impact since 2001

Vaga Lume is a social organization that establishes and promotes libraries in rural communities throughout the Brazilian Legal Amazon.



+113.000
children and young people impacted

+209.000
books distributed

+6.500
reading mediators trainned

3.749
participants in the Net Program

289
handcrafted books produced

Governance and Social & Environmental Responsibility

We have robust governance that guides our actions based on the Theory of Change. Our impact is the result of well-defined strategic planning with clear goals and management that involves specialists in councils and committees, alongside a continually developing technical team. We are a social technology with proven results in the Legal Amazon and the potential for application in other territories.

"What motivated me to become a Vaga Lume board member was the conviction that education transforms. I've always believed that the development of the Amazon comes through the development of its people. And that starts with reading, access to knowledge, and the opportunity to dream."

ILANA BENCHIMOL MINEV,
Vaga Lume Board Member and Chair of the Bemol Board of Directors

CLIQUE AQUI OU ESCANEIE O QR CODE PARA ACESAR



The Vaga Lume library was a game-changer for our community, because until then we only had access to textbooks. Besides being a reading space, it became a place for cultural expression. It was this awakening to literature that encouraged me to go to law school. My activism started with Vaga Lume.

DÉBORA FERNANDA, 17 anos
Quilombo Bom Viver, em Mirinzal (MA)





Recognized in Brazil and Worldwide

Best Education NGO in Brazil in 2018, 2022, and 2023, and six times selected as one of the 100 Best NGOs in Brazil

Reading Promotion Category Award, Brazilian Book Chamber - 2022

Juscelino Kubitschek Award for Regional Development in Latin America and the Caribbean by the Inter-American Development Bank (IDB) (2009)

Intercultural Innovation Award from the United Nations Alliance of Civilizations (UNAOC) and BMW Group (2011)

European Union Human Rights Award - 2018

Transform Education in the Amazon

Companies/ Corporate donors/ Organizations



Direct Donations (Non-Incentivized)

Companies can transfer their own funds to finance library infrastructure, acquire collections, train reading mediators, maintain the spaces, or offer institutional support for specific projects.

Cause-Related Marketing

Vaga Lume develops cause-related marketing initiatives that align a company's impact objectives with our purpose.

New Business

We work in alignment with our partner company's strategy, developing and executing customized projects within Vaga Lume's areas of expertise.

Transform Education in the Amazon

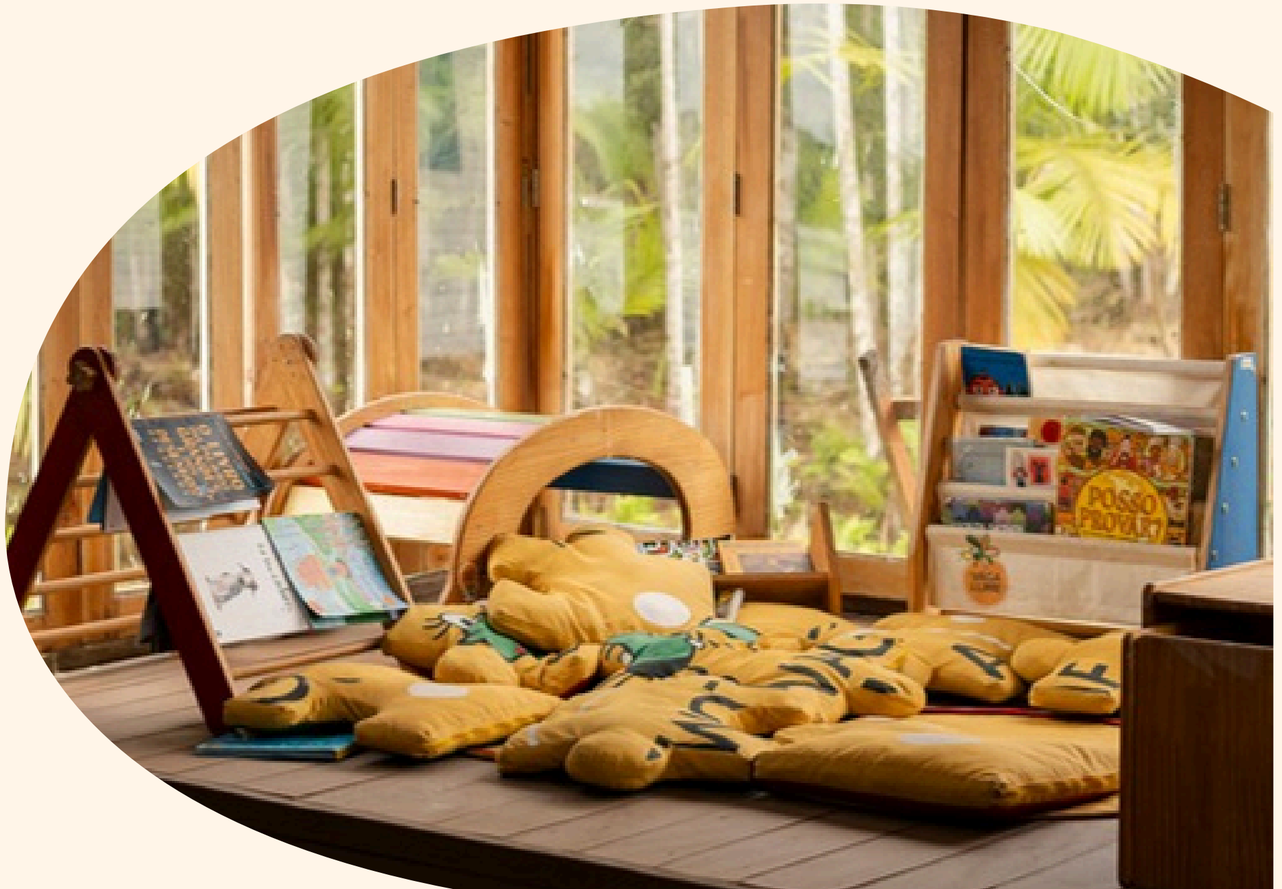
Individuals

Recurring Donation

By becoming a monthly donor, you ensure the continuity of our work throughout the year. With a fixed, automatic monthly contribution, you help keep the libraries running and sustain the training of reading mediators in the communities.
https://vagalume.colabore.org/

One-Time Donation

A single contribution, in the amount you choose, made simply and securely. Every donation strengthens access to reading where books have yet to arrive.
https://vagalume.colabore.org/



Nota Fiscal Paulista

Without spending anything extra, you can direct your Nota Fiscal Paulista credits to Vaga Lume. Just register our organization as a beneficiary once and include your CPF (taxpayer ID) on your receipts.
www.nfp.fazenda.sp.gov.br/

Solidarity Gift

Turn a special occasion into impact by supporting community libraries in the Amazon. Celebrate birthdays, weddings, or any occasion — and mark your special date by supporting reading across the Amazon.
https://bit.ly/presentesolidariovagalume

International Donation Platforms

Vaga Lume is present on international giving platforms, allowing individuals, companies, and foundations around the world to support our mission through secure and accessible donation channels.



Global Giving

A global fundraising platform that connects nonprofit organizations with individual donors, foundations, and supporters around the world. Donors can support Vaga Lume through one-time or recurring contributions.

https://www.globalgiving.org/projects/quality-education-to-15000-amazon-children/

Benevity

A global corporate social impact platform that connects companies, employees, and nonprofit organizations. Employees of partner companies can support Vaga Lume through donations made directly on the platform, with the option to join matching programs — where the company matches the employee's contribution.

Link: https://benevity.com

Lei Rouanet

Vale+ cultura

Patrocinadores

Google

cogna educação

SABER

Grupo Roncador

SPX Capital

Stuttgart Sua referência Porsche

bemol

Alupar

taesa

IBIUNA Investimentos

Beacon school

Parceiros

Van Leer Foundation

gm

Instituto General Motors

VISA

Parceiros do Programa Rede

ASA GAETANO E CARMELA

ASSOCIAÇÃO ACORDE

CAMINO SCHOOL

CENTRO POPULAR DE CULTURA E DESENVOLVIMENTO

ESCOLA VERA CRUZ

FUNDAÇÃO TIDE SETUBAL

PRÓ-SABER

Parceiros institucionais

BDO

FELSBERG Advogados

zaic BRANDING

Realização

MINISTÉRIO DA CULTURA

GOVERNO DO BRASIL

DO LADO DO POVO BRASILEIRO



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