



مؤسسة الأطلس الكبير

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High Atlas Foundation

For sustainable prosperity in Morocco

High Atlas Foundation



▶ HAF

- ▶ The High Atlas Foundation (HAF) was founded in 2000 by former Peace Corps Volunteers who served in Morocco as a way to utilize the relationships and knowledge gained during their service for the continued benefit of the Moroccan people. HAF is a U.S. non profit organization and a Moroccan civil association.

Using a participatory approach, HAF works to establish development projects in different parts of Morocco that local communities design and manage, and that are in partnership with government and non-government agencies.





Which are our main goals?

- ▶ Community-initiated and managed projects
- ▶ Empowerment of marginalized rural and urban communities, women and youth
- ▶ Sustainable economic growth
- ▶ Capacity-building with cooperatives and civil groups
- ▶ Organic agriculture development - from farm-to-fork - that reinvests in people's projects

Sami's Project

- ▶ Environmental education with students and teachers
- ▶ Tree and nursery planting activities in schools and with families
- ▶ Development of school infrastructure: building classrooms, bathrooms, water systems and dormitories



What do the students learn?

- ▶ Eco-friendly actions
- ▶ Preservation of the natural environment
- ▶ Recycling
- ▶ Protecting our planet



Women's Empowerment

- ▶ Empower women in personal, community and social spheres
- ▶ Build agency through self-discovery workshops integrated with Moudawana
- ▶ Establish women's cooperatives, based on tree and plant cultivation, food processing and artisanal crafting



Nursery Program

- ▶ Plant nurseries of organic fruit trees and medicinal aromatic plants
- ▶ Secure land for nurseries from Waters and Forests, public schools, universities and civil groups
- ▶ Generate income for farming families
- ▶ Overcome subsistence agriculture and poverty



How does the organic enterprise work?



Traditional farming

- Grow barley and corn: this is a root of rural poverty

HAF

- Grow nurseries on land lent by public and private groups
- Install irrigation systems

Organic farming

- Grow valuable crops
- Certify organic
- Process product
- Promote sales
- Monitor carbon
- Reinvest in Coops
- Generate income and fund new development
- Monitor trees for carbon credits

What did we achieve so far?

- ▶ Projects in 16 provinces
- ▶ Planted 2.2 million fruit trees (plus 1.3 million trees in 2017-18)
- ▶ Certified organic 300 hectares of walnuts and almonds trees
- ▶ 48,000 trees for carbon credits
- ▶ 25 clean drinking water systems (6 in progress in Moroccan Sahara)
- ▶ Capacity-building with 6 universities
- ▶ Built bathrooms in 11 schools
- ▶ 3,000+ participated in workshops





**Thank you for
your attention!**