



STORY TAPESTRIES

Empower. Educate. Engage.

BUILDING COMMUNITY

Story Tapestries, a 501c3, is a leading education organization that supports **youth and community development** utilizing:

- arts
- literacy strategies
- STEAM (Science, Technology, Engineering, Arts and Math)
- social development



Collaborative programs use innovative methods to prepare tomorrow's **workforce** and develop **sustainable community support systems**.

OUR VISION

To be a **full-service organization** serving youth at every stage of their lives and in every environment - school, home, and in the community. We aim to serve **Pre-K through High School** students as well as support the transition to **secondary education** and the **workforce**.



EMPOWER

Educators feel reinvigorated and reconnected to what inspired them to teach.

Students build their confidence and learn to take pride in their own work.



EDUCATE

Youth demonstrate

(as reported by their teachers)

25-50% improved test scores

25% increased attendance (ave. 90%) & classroom engagement

80% increased understanding of academic material

ENGAGE

Story Tapestries is on track to reach **15% more** people each year with direct programs. To achieve this growth rate and impact more lives, we **collaborate with strategic partners** who are committed to reaching aligned goals.





STORY TAPESTRIES

OUR MISSION

Story Tapestries, a 501c3, combines arts, literacy strategies, and STEAM with social development to educate and empower children and adults to create a self-sufficient community and learning environment. These custom designed programs, made accessible to all, promote a multi-literate society and the development of successful community members.

REGIONS SERVED



OF ORGANIZATIONS SERVED

1300+



OF INDIVIDUALS SERVED BY SPARK VS. INTENSIVE PROGRAMS

20% vs. 80%



100%



of programs are funded by the public through grants, donations and community collaborations.

1million+ individuals reached from 2010 to today



358,000
Individuals



138,000
Children



220,000
Adults

2021 Projections

% OF STUDENTS SERVED IN OUR FOCUS DEMOGRAPHICS:



Region	ESOL	Special Needs	Performing below grade level	Low-income
Montgomery County, MD	34.3%	11.7%	32.60%	60.3%
Washington, DC	24.4%	21.1%	65.5%	99%
Prince George's County, MD	30.1%	10.8%	47.1%	90.4%

WHO WE SERVE

We prioritize serving youth in our home communities (Montgomery and Prince George's Counties, Maryland, Greater DC metro area) at risk for not completing high school due to a wide range of challenges. We also reach underserved communities in West Virginia, North Carolina, Delaware and more.

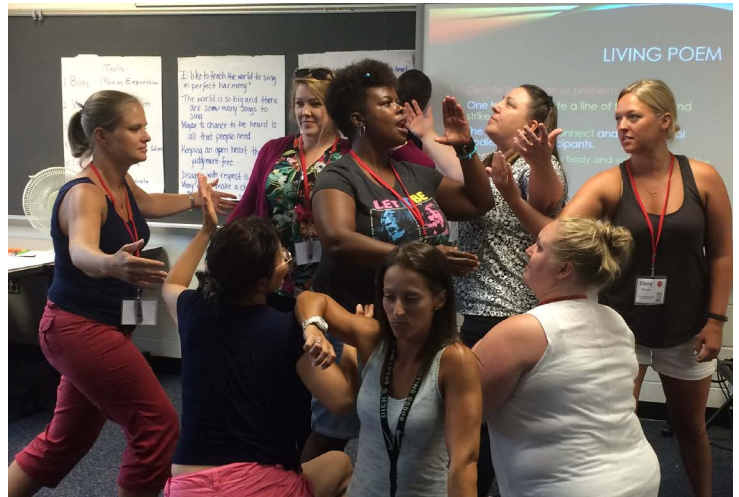
We especially seek to serve youth who:

- are living in poverty
- are performing below grade level per standardized tests
- speak English as a second language

WHAT WE DO

- Performances for all ages
- Literacy initiatives (spoken and written word and financial)
- Artists-in-schools
- After-school and summer programs
- Workforce development
- Professional development
- Community engagement events

To support YOUTH from 360° we must support ADULTS that interact with youth!





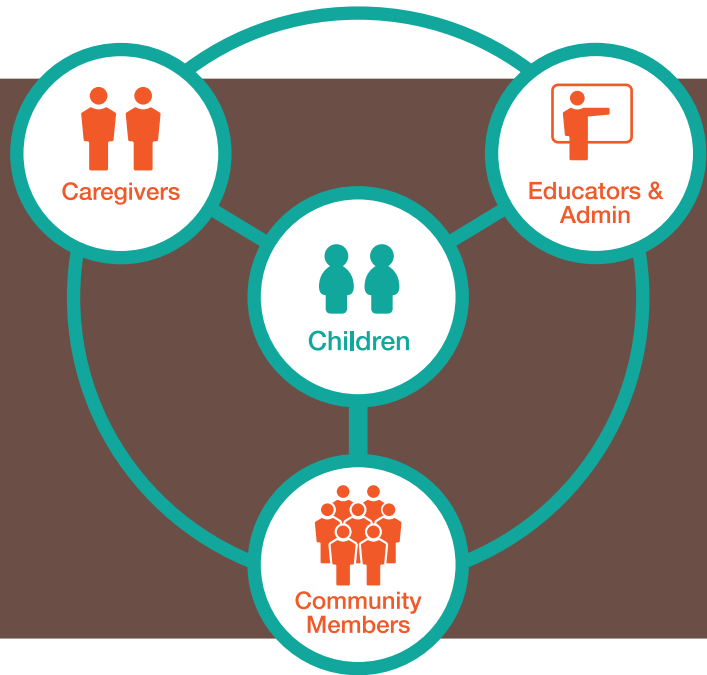
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HOLISTIC APPROACH

We believe that children should be at the center of any approach to creating a brighter future for our communities. We can have the greatest impact on a child's development by taking a holistic approach, involving and interacting with those who also support their development: caregivers, educators and school administrators, and community members.

- Caregivers
- Educators & Administrators
- Community Members



COLLABORATIVE PROJECT PROCESS

Consistent with our mission, we collaborate with individuals and organizations to design projects that will provide sustainable community growth and development. The overarching goal of our work is to design a blueprint for programming that incorporates an integrated network of partners who will collectively support growth for the entire community. Each step in the cycle is essential to fostering quality programs, capable of addressing the changing needs of the community.

- Story Tapestries
- Program Collaborators
- ▲ Program Participants



CORE VALUES

Arts are the Bridge - The arts have the power to break down barriers and create the possibility for sharing and learning.

Power of the Word - Literacy is the key that creates conversation and learning. It is the foundation for building skills in other academic areas like Science, Technology, Engineering, Arts and Math (STEAM).

Access for All - Every person should have access to tools and resources that can help them learn and contribute to their communities.

Community Building - Long-lasting change requires the collaboration of a wide range of community members.

Start With Your Neighbors - Building community with the person to your right, and the person to your left, is the first step.

Scaling up requires COLLABORATION

Some current key collaborators:

STRATHMORE



Paving the way - strategies on our **Road Map** to guide us for the next 5 years:



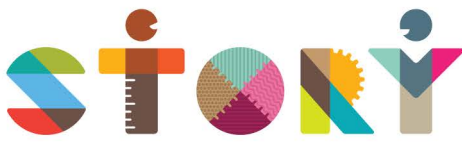
- ◆ Strategic Partnerships
align with like-minded organizations to leverage resources, skills and networks to serve a greater number of youth by providing intensive programs that improve their chances for academic and life success
- ◆ Demonstrate Impact through Data
consistently and accurately collect data that demonstrate quantitative and qualitative programming results
- ◆ Reflective Process
implement systems for continuous learning involving internal and external resources in the analysis
- ◆ Board and Leadership Development
recruit new talent and invest in the personal and professional growth of existing Board members and staff



"I highly recommend Story Tapestries as a company to donate to and help grow to reach even a larger community of people."

- Natalie R., donor





PRIOR TO COVID-19:

- * Over **1 million** individuals reached at 1,300 sites since 2010; 350,000+ reached in 2020
- * 78,000 Montgomery County youth reached in 2020
- * 60% of programs take place in Montgomery County, Maryland
- * 90% of programs are for economically challenged and diverse youth
- * 90% of programs are free or low-cost to the community
- * Our team of artists reflect and represent the children they teach
- * Programs are delivered using our Collaborative Project Process, partnering with like-minded nonprofits who provide complementary services

POST COVID-19:

- * Created Magical World of Words - 4 Facebook live stories every Wednesday (1,000+ viewers each week, 1,300+ followers)
- * 15 films created aligned with the DCPS Fine Arts curricula and produced by Washington Performing Arts then broadcasted on DC public access TV and WPA's website
- * 1,000 kids and families and 4,000 isolated seniors received Activity Kits with art supplies
- * 118 online classes and 237 performances offered for free, reaching 10,930 participants
- * 6 weeks of fully-funded summer enrichment weeks; 3 directly supported by MCPS

OUR MANTRA AT STORY TAPESTRIES

EMPOWER:

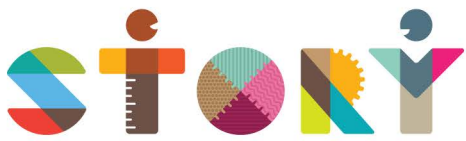
- * **Students** build their confidence and learn to take pride in their own work.
- * **Educators** feel reinvigorated and reconnected to WHY they teach.
- * **Parents/caretakers** feel connected and involved in their child's growth.

EDUCATE & ENGAGE:

Arts experiences have the power to:

- * Break down barriers of language and disparities
- * Increase cultural understanding and responsiveness
- * Engage multiple senses and promote multiple means of expression so every individual has a "voice"





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Watch how our artists pivoted programs:

Asynchronous videos:

For PreK - <https://youtu.be/DXS8QfOuRXU>

For the whole family - <https://youtu.be/r-8TjvPjei0?t=461>

A synchronous lesson for early elementary students:

(watch from 6'00" - 11'05")

[https://zoom.us/rec/share/](https://zoom.us/rec/share/9c4N4NbKh80BLWNLxzkHtUe05O5rfeaa8gHIZ_fmJnU6G0xKIWo9IUicJ5g3y8sFh)

[9c4N4NbKh80BLWNLxzkHtUe05O5rfeaa8gHIZ_fmJnU6G0xKIWo9IUicJ5g3y8sFh](https://zoom.us/rec/share/9c4N4NbKh80BLWNLxzkHtUe05O5rfeaa8gHIZ_fmJnU6G0xKIWo9IUicJ5g3y8sFh)

Magical World of Words with Carrie Sue Ayvar:

<https://www.facebook.com/watch/?v=504816980191039>

Thank you message from a 1st grader:

<https://youtu.be/UVKTloKZNjE>

In their words

after a virtual artist-in-residency:

"In Regie's workshop, it was clear to me that Regie not only fostered a safe space for the teachers to express themselves and be fully engaged, but he explicitly taught how to create that safe space for sharing."

- Marlo Castillo,
PGCPS, Arts Integration
Resource Teacher

**The laughter and tears of our tales
weave the fabric connecting our community.**

PROVEN RESULTS online or in-person:

Educators report that as a result of our programs, students demonstrate

- * 25-50% improve test scores
- * 25% increase attendance and positive engagement
- * 80% increase understanding of academic material



SUPPORT YOUTH IN MONTGOMERY COUNTY WHO...

- * Have been significantly impacted by COVID-19
- * Are struggling to keep up with their academic development
- * Speak a language other than English at home and/or have specific learning needs